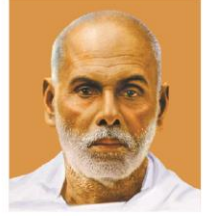


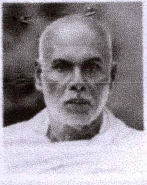


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CHALAKKODE P.O., KOROM, PAYYANUR, KANNUR-670 307



MSME



SREE NARAYANA GURU COLLEGE OF OF ENGINEERING & TECHNOLOGY

Korom, Chalakkode P.O. Payyanur, Kannur-670307

Promoted by Sree Bhakthi Samvardhini Yogam, Talap, Kannur

Affiliated to APJ Abdul Kalam Technological University

Approved by AICTE, New Delhi



Ministry of Micro, Small and Medium Enterprises,
Government of India



GOVERNMENT OF INDIA

MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (MSME)

OFFICE OF DEVELOPMENT COMMISSIONER

MSME-DEVELOPMENT & FACILITATION OFFICE, THRISSUR

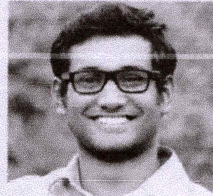
Jointly organizes

**ENTREPRENEURSHIP
AWARENESS PROGRAMME**

InnoVista

Nurturing Tomorrow's Ideas Today

Inauguration by



**Sri. Arun K Vijayan IAS,
District Collector, Kannur**

VENUE: SNGCET, Payyanur

DATE: 08/12/2023

Leena
**Dr. LEENA A. V.
PRINCIPAL**

**SREE NARAYANA GURU COLLEGE OF
ENGINEERING & TECHNOLOGY, PAYYANUR
KANNUR**





SREE NARAYANA GURU

COLLEGE OF ENGINEERING & TECHNOLOGY


EVENT PROPOSAL FORM

Submitted by: IEDC

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	Event type	WORKSHOP
2	Event name	Innovista
3	Whether the event is inter departmental? If yes, mention the other department(s) associated with	No
4	Mode of conduct [online / offline]	Offline
5	Date and time	08/12/2023 9:00 am to 4:00 pm
6	Venue	Seminar hall
7	Whether any professional body is associated with the event? If yes, name the body	No
8	Participants / Target Audience	Inside/outside participants
9	Whether the event is conducted for bridging the gap in syllabus? If Yes, name the course with code and the semester and year it the subject is handled	No
10	Objectives of the event	<ul style="list-style-type: none">• To promote entrepreneurship among students and outside MSME from nearby panchayat• To understand the area MSME schemes & licensing procedures• Banking schemes and product available for MEME sector• Health benefits of millets(IYM2023)
11	Expected Outcomes	CO1 Enhanced Entrepreneurial Mindset with innovation CO2 Increased Ability to Generate and Evaluate Business Ideas
12	Connected PO / PSO	1. DESIGN MODEL 2. SOLUTION DEVELOPMENT
13	Justification for PO / PSO [may use separate sheet if necessary]	DESIGN MODEL: Enhancing the attainment of design model skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is essential for fostering innovation and product development. Proficiency in design

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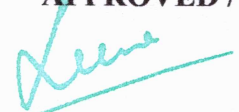
		<p>modeling equips entrepreneurs with the ability to visualize and iterate on product concepts, leading to the creation of user-centric solutions.</p> <p>SOLUTION DEVELOPMENT</p> <p>Enhancing the attainment of solution development skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is crucial for turning innovative ideas into actionable business ventures. Proficiency in solution development enables entrepreneurs to systematically transform concepts into tangible products or services that address identified market needs.</p>
14	Name of the resource person(s)	<ol style="list-style-type: none"> 1. Smt. Rekha.K 2. Sri. A. S Shiras 3. Sri. K Ramesh Kumar 4. Sri. Subhash Babu K 5. Smt. Smitha 6. Sri. Jomon Thachil, 7. Sri. Premaraj C. C
15	Designation of the resource person (may attach separate sheet to indicate the profile)	<ol style="list-style-type: none"> 1. Assistant Director MSME-Development & Facilitation Office Thrissur 2. Joint Director of Industries and Commerce - General Manager, District Industries Centre 3. President The North Malabar Chamber of Commerce, Kannur. 4. Managing Director Malabar Innovation Entrepreneurship Zone 5. Industries Extension Officer Payyannur Block 6. Nutrition Counsellor 7. Jana Jyothi Financial Literacy Counsellor, Kannur Centre
16	Resource requirements	Projector, Mike, sound system
17	Any fund from external source will be received? If yes, mention it.	No
18	Whether budget for the event is attached? (use separate sheet to indicate the estimated budget)	No
19	Any other relevant information	Nil
20	Name of the event coordinator(s)	Dr. Raji Sukumar A
21	Dated signature of the coordinator(s)	

COMMENTS FROM PRINCIPAL

APPROVED

DATED SIGNATURE OF THE PRINCIPAL:

APPROVED / NOT


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Government of India

Ministry of Micro, Small and Medium Enterprises (MSME)

Office of Development Commissioner (MSME)

MSME-Development & Facilitation Office, Thrissur

&

Sree Narayana Guru College of Engineering & Technology, Payyanur,

Kannur *Jointly organizes*

ENTREPRENEURSHIP AWARENESS PROGRAMME

VENUE: Payyanur DATE: 08/12/2023

Registration 09.30AM- 10.00AM	
Prayer	
INAUGURAL SESSION	
Welcome & Introduction about the programme 10.00AM 10.05AM	Smt. Rekha.K Assistant Director MSME-Development & Facilitation Office Thrissur
Presidential Address 10.05AM-10.20 AM	Sri. K P Balakrishnan , President, Sree Bhakti Samvardhini Yogam, Talap Kannur.
Inaugural Address 10.20 AM-10.30 AM Keynote Address 10.30AM-10.40 AM	Sri.Arun Vijay , District Collector, Kannur Sri. A. S Shiras , Joint Director of Industries and Commerce - General Manager, District Industries Centre

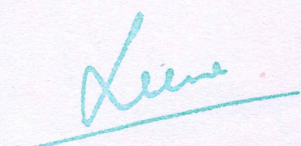
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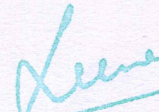
Felicitation Address 10.40AM-10.45 AM	Sri. K Ramesh Kumar , President The North Malabar Chamber of Commerce, Kannur. Sri. T .K Rajendran , Vice President, Sree
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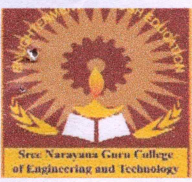
	Bhakti Samvardhini Yogam, Talap Kannur. Sri. Sunil Kumar , President of Kankol Alppadamba Panchayat,
Vote of Thanks 10.45 AM-10.50 AM	Dr. Leena A V (Principal SNGCET)
TEA BREAK- 10.45 AM - 11.00AM	

TECHNICAL SESSION	
Sharing Entrepreneurial Experience 11.00AM-11.40AM	Sri. Subhash Babu K Managing Director Malabar Innovation Entrepreneurship Zone
Licensing Procedures, Schemes and Services offered by State Industries Department 11.45AM-01.00PM	Smt. Smitha Industries Extension Officer Payyannur Block
Health Benefits of Millets to Life Style Diseases (IYM2023) 01.00PM-01.30PM	Sri. Jomon Thachil , Nutrition Counsellor
Social Entrepreneurship 01.00PM-01.30PM	Dr. Raji Sukumar A , Associate Professor, Nodal officer, SNGCET Payyanur.
LUNCH BREAK- 01.30 PM-02.00PM	

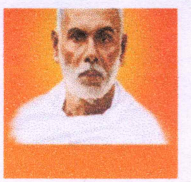

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Banking Schemes and Products available for MSME sector 02.00PM-03.00PM Schemes and Services offered by Ministry of MSME, Govt of India 03.00PM-03.45PM	Sri. Premaraj C. C Jana Jyothi Financial Literacy Counsellor, Kannur Centre Smt.Rekha.K Assistant Director MSME - Development & Facilitation Office Thrissur
One to one discussion Q&A and Feedback collection 03.45PM -04.00PM	MSME - Development & Facilitation Office Thrissur


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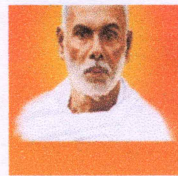
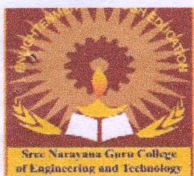
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Date: 08/12/2023

Venue: Seminar Hall

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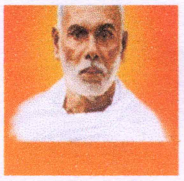


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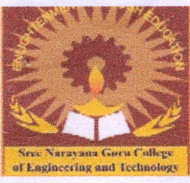
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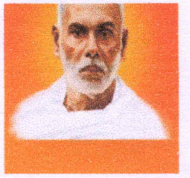


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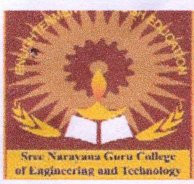
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Venue: Seminar Hall

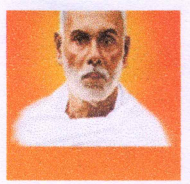
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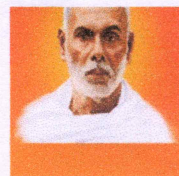
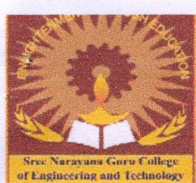
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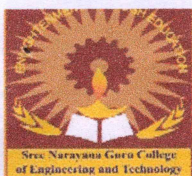


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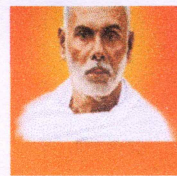
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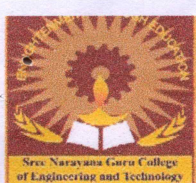
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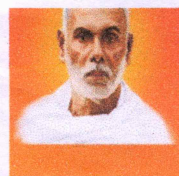
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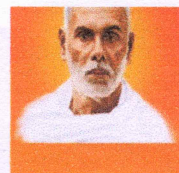
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Date: 08/12/2023

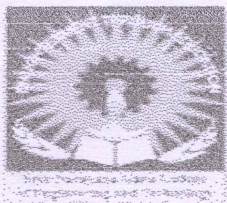
Venue: Seminar Hall

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4	Jose Prakesh	joseprakesh_403@gmail.com	9447411370	Shaloom	
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Promoted by Sree Bhakthi Samvardhini Yogam (Affiliated to KTU,
Recognised by AICTE)

Report on Innovista: Entrepreneurship Awareness Seminar and Workshop Program

Date: 08-12-2023

Introduction:

On December 8, 2023, a transformative one day seminar workshop, Micro Small and Medium Enterprises (MSME) Thrissur joined forces with Sree Narayana Guru College of Engineering and Technology (SNGCET) Payyanur to orchestrate Innovista. This one-day Entrepreneurship Awareness Seminar and Workshop Program were crafted with a singular purpose—to inspire, educate, and empower individuals to embrace the realms of entrepreneurship and innovation among students and the public. The participants are students and new entrepreneurs from nearby Local Self Governing Bodies (Eramam Kuttur, Karivellur Peralam, Kunhimangalam, Kankol Alappadamba, Cheruthazham Panchayat and Payyanur Municipality). Innovista emerged as a beacon of opportunity, offering participants a unique platform to delve into the dynamic world of entrepreneurship. The program unfolded against the backdrop of collaborative efforts between industry stalwarts, academia, and aspiring entrepreneurs, creating an environment ripe for exploration and discovery. Innovista embarked on a journey marked by insightful keynote addresses, interactive workshops, and engaging panel discussions. The event aimed not only to disseminate knowledge but also to instill a spirit of entrepreneurship, encouraging individuals to turn innovative ideas into impactful ventures. The collaboration between MSME Thrissur and SNGCET Payyanur underscored the significance of bridging the gap between academia and industry in nurturing entrepreneurial endeavors. Together, they sought to pave the way for a new generation of visionaries, equipped with the knowledge, skills, and inspiration needed to navigate the ever-evolving landscape of business and innovation. Innovista wasn't just a seminar; it was a convergence of minds, an inspiration for change, and a celebration of the entrepreneurial spirit. This introduction sets the stage for the unfolding narrative of how Innovista became a cornerstone in the journey towards entrepreneurial excellence, leaving an indelible mark on the participants and the landscape of innovation.

Program Highlights: VENUE: Payyanur DATE: 08/12/2023

Welcome & Introduction about the programme 10.00AM 10.05AM

Smt. Rekha.K Assistant Director, MSME-Development & Facilitation Office, Thrissur

In this opening segment, Smt. Rekha K, Assistant Director at the MSME-Development & Facilitation Office in Thrissur, will warmly welcome the participants and provide an overview of the program. In the inaugural segment of Innovista, Smt. Rekha K, extends a warm welcome to the participants and plays a pivotal role in setting the stage for this transformative event. She provides a comprehensive overview of

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the program, shedding light on the collaborative efforts of MSME Thrissur and Sree Narayana Guru College of Engineering and Technology, Payyanur, in bringing Innovista to fruition. Smt. Rekha K will articulate the crucial role of MSMEs in the economic landscape, emphasizing their significance as drivers of growth, employment, and innovation. Her introduction is poised to offer valuable insights into the services and responsibilities of MSMEs, highlighting their diverse contributions to the development of the entrepreneurial ecosystem. By illuminating the importance of MSMEs, Smt. Rekha K's address will lay a solid foundation for the insightful sessions that will follow, creating an atmosphere of engagement and learning for all participants.

Presidential Address 10.05AM-10.20 AM

Sri. K P Balakrishnan, President, Sree Bhakthi Samvardhini Yogam, Talap Kannur.

Sri. K P Balakrishnan, President of Sree Bhakthi Samvardhini Yogam, Talap Kannur, is poised to deliver the much-anticipated Presidential Address during the Innovista program. Renowned for his dedication to community development, his words are expected to resonate with wisdom and insight, offering a guiding vision for the event. As the leader of an institution named after Sri Narayana Guru, Sri. Balakrishnan embodies a legacy of service and social contribution spanning two decades. The institution, under his stewardship, has played an instrumental role in uplifting the community through various initiatives. With a deep understanding of the transformative power of entrepreneurship, it is anticipated that his address will underscore the pivotal role of fostering innovation in driving not only economic growth but also in contributing to the holistic development of the community. Sri. K P Balakrishnan's leadership and the institution's remarkable contributions stand as a testament to the enduring legacy of Sri Narayana Guru's teachings in the service of society.

Inaugural Address 10.20 AM-10.30 AM


Mr. Sri. K Ramesh Kumar, President of The North Malabar Chamber of Commerce, Kannur,

In his impactful inaugural address, Mr. Sri. K Ramesh Kumar, President of The North Malabar Chamber of Commerce, Kannur, seamlessly blended inspiration with practical insights, setting a tone of enthusiasm for the Entrepreneurship Awareness Seminar and Workshop Program. Mr. Kumar eloquently emphasized the vast opportunities inherent in the business landscape, portraying entrepreneurship not merely as a pursuit of profit but as a journey enriched with possibilities and growth. He articulated the pivotal role that the Chamber of Commerce plays in championing the interests of businesses, underscoring its significance as a conduit for fostering collaboration, providing resources, and advocating for policies conducive to economic growth. Mr. Ramesh Kumar's address not only served as a beacon of motivation but also illuminated the crucial role the Chamber of Commerce plays in shaping the entrepreneurial ecosystem, fostering a sense of unity and purpose among the participants and wish all support to Sree Narayana Guru College of Engineering and Technology, Payyanur.

Message

Sri. Arun Vijay, District Collector, Kannur, Keynote Address

Sri. Arun Vijay, the esteemed District Collector of Kannur, extended his support to the Innovista program through a heartfelt video message. In his message, he conveyed his best wishes for the success of the event, acknowledging the critical role that initiatives like Innovista play in fostering entrepreneurship and


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innovation within the community. Sri. Vijay specifically commended the IEDC SNGCET team for their exemplary efforts, recognizing them as leading contributors to the entrepreneurial landscape and job creation in the region. Despite his absence, Sri. Arun Vijay's encouraging words added a significant motivational touch to the inaugural proceedings, reinforcing the collective commitment to nurturing a thriving entrepreneurial ecosystem under Sree Narayana Guru College of Engineering and Technology, Payyanur. His insights are expected to shed light on the local context and the role of entrepreneurship in contributing to the overall development of the district.

Keynote Address 10.30AM-10.40 AM

Sri. A. S Shiras, Joint Director of Industries and Commerce - General Manager, District Industries Centre

In the upcoming Keynote Address, Sri. A. S Shiras, Joint Director of Industries and Commerce and General Manager at the District Industries Centre, is anticipated to offer invaluable insights into entrepreneurship development, particularly within the vibrant context of Kannur. His speech is expected to delve into key aspects of industrial development, providing a nuanced and comprehensive perspective on the industrial landscape. With a keen focus on local entrepreneurship, Sri. Shiras is likely to shed light on the unique opportunities and challenges present in Kannur, emphasizing the role of initiatives like Entrepreneurship Development Clubs under the Ministry of Industry and Commerce. Notably, he is expected to highlight the potential for such clubs to thrive, fostering entrepreneurial endeavors at the grassroots level. Moreover, by mentioning the possibilities in the Kankol Alappadamba Panchayat, Sri. Shiras is likely to underscore the importance of community-specific development. Additionally, his supportive stance toward the establishment of a Campus Industrial Park at Sree Narayana Guru College of Engineering and Technology, Payyanur demonstrates a commitment to nurturing innovation and industry collaboration within the academic environment. Sri. A. S Shiras's Keynote Address is poised to provide valuable insights, guidance, and encouragement for the participants, steering them towards a future marked by entrepreneurial success and industrial growth.

Felicitation Address

10.40AM-10.45 AM

Sri. T .K Rajendran, Vice President, Sree Bhakti Samvardhini Yogam, Talap Kannur.

Sri. T .K Rajendran will deliver the Felicitation Address, recognizing the collaborative efforts between different entities in promoting entrepreneurship and commerce in the region. He also brought a wealth of insights to the event during his talk, where he passionately highlighted the myriad possibilities within the realms of innovation and entrepreneurship. His discourse likely painted a vivid picture of the landscape, showcasing how these avenues can be harnessed for transformative change. Moreover, Sri. Rajendran took a moment to commend the significant achievements of the Innovation Wing of Sree Narayana Guru College of Engineering and Technology, Payyanur., underscoring its invaluable contributions to the institution. In his Felicitation Address, he graciously acknowledged the collaborative efforts among various entities dedicated to promoting entrepreneurship and commerce within the region. This recognition not only emphasizes the collective commitment toward fostering economic growth but also highlights the positive impact of collaborative initiatives. Sri. T .K Rajendran's address is poised to inspire and motivate participants, underscoring the vital role of innovation and entrepreneurship in shaping the future of the institution and the broader community.


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Sri. Sunil Kumar, President of Kankol Alppadamba Panchayat, Kannur.

The endorsement and active support from Sri. Sunil Kumar, President of Kankol Alappadamba Panchayat, echoes a visionary perspective on entrepreneurship. In emphasizing the significance of becoming job creators rather than job seekers, Sri. Sunil Kumar has showcased a forward-thinking approach that aligns with the spirit of innovation and self-reliance. His commitment to fostering entrepreneurship within the local community is not only commendable but also a crucial component for sustainable development. By championing the cause of job creation, Sri. Sunil Kumar is likely to inspire individuals to explore their entrepreneurial potential and contribute to the economic growth of the region. His endorsement adds a valuable dimension to the ongoing discourse on entrepreneurship, emphasizing its transformative power in shaping the future of the community with the support of Sree Narayana Guru College of Engineering and Technology, Payyanur.

Vote of Thanks

10.45 AM-10.50 AM, Dr. Leena A V (Principal SNGCET)

In bringing the Inaugural Session of Innovista to a fitting conclusion, Dr. Leena A V, the esteemed Principal of SNGCET, played a pivotal role in encapsulating the essence of the event. Dr. Leena took the opportunity to spotlight on the remarkable achievements of SNGCET and the Innovation and Entrepreneurship wings, showcasing the tangible impact of dedicated efforts and visionary initiatives. As she eloquently narrated the journey of the Innovation team and articulated the institution's forward-looking vision, Dr. Leena instilled a sense of pride and purpose among the participants. In her heartfelt vote of thanks, she expressed sincere gratitude to all dignitaries, speakers, participants, and organizers who contributed to the resounding success of the event. Dr. Leena's closing remarks not only marked the official commencement of subsequent sessions but also set a tone of gratitude and appreciation, emphasizing the collaborative spirit that underpins the vibrant culture of innovation and entrepreneurship at Sree Narayana Guru College of Engineering and Technology, Payyanur.

TECHNICAL SESSION


Sharing Entrepreneurial Experience 11.00AM-11.40AM

Sri. Subhash Babu K: Managing Director

Malabar Innovation Entrepreneurship Zone

During the segment dedicated to "Sharing Entrepreneurial Experience" at 11:00 AM to 11:40 AM, Innovista had the privilege of hosting Sri. Subhash Babu K, the Managing Director of Malabar Innovation Entrepreneurship Zone. In an engaging and informative session, Sri. Subhash Babu shared his entrepreneurial journey, offering a roadmap of insights for aspiring entrepreneurs. With a focus on Licensing Procedures, Schemes, and Services provided by the State Industries Department, he provided a comprehensive overview of the bureaucratic landscape, unraveling the intricacies of starting and managing a business. Through the lens of his own experiences, Sri. Subhash Babu illuminated the challenges, successes, and crucial milestones that define an entrepreneurial path, offering participants a valuable guide on how to navigate the entrepreneurial landscape and achieve their goals. His practical and inspirational discourse contributed significantly to the collective learning experience of the event.

11.45AM-01.00PM


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Smt. Smitha

Industries Extension Officer, Payyannur Block

Smt. Smitha, Industries Extension Officer of Payyannur Block, became a crucial juncture for Innovista participants. Smt. Smitha, with her expertise, skillfully navigated through the intricate terrain of licensing procedures, schemes, and services provided by the State Industries Department. Her presentation delved into the regulatory intricacies, providing attendees with a comprehensive understanding of the bureaucratic landscape. By unraveling the complexities associated with establishing and managing businesses, Smt. Smitha's insights formed a foundational guide for budding entrepreneurs. This informative session not only empowered participants with the knowledge needed to navigate regulatory processes effectively but also illuminated the various avenues of support available from government initiatives. Smt. Smitha's contribution was instrumental in equipping the entrepreneurial community with the essential tools for success in their ventures.

Health Benefits of Millets to LifeStyle Diseases (IYM2023)

01.00PM-01.30PM

Sri. Jomon Thachil, Nutrition Counsellor

In a health-conscious pivot during the session, Sri. Jomon Thachil, a seasoned Nutrition Counsellor, took the stage to delve into the "Health Benefits of Millets to Lifestyle Diseases (IYM2023)." This segment transcended the traditional boundaries of entrepreneurship, shedding light on the crucial intersection of nutrition and business sustainability. Sri. Jomon not only highlighted the health benefits associated with millets but also wove in the visionary concept of the Millet Year 2023, underscoring its significance in promoting overall well-being. Beyond nutritional insights, he delved into the potential of millets to become a cornerstone of the wellness industry, offering a holistic perspective on the role of healthy living in fostering sustainable business practices. Sri. Jomon's session served as a reminder that entrepreneurship is intricately linked to the well-being of individuals and communities, showcasing the multifaceted impact that informed nutritional choices can have on both personal health and the broader business landscape.

Banking Schemes and Products available for MSME sector 02.00PM-03.00PM

Sri. Premaraj C. C, Jana Jyothi Financial

Literacy Counsellor, Kannur Centre

Schemes and Services offered by Ministry of MSME, Govt of India

Post the rejuvenating lunch break, the spotlight shifted to financial literacy as Sri. Premaraj C. C, a distinguished Jana Jyothi Financial Literacy Counsellor from Kannur Centre, took center stage. In his enlightening session, Sri. Premaraj unraveled the intricacies of banking schemes and products tailored for the MSME sector. With a focus on enhancing financial literacy among entrepreneurs, his presentation aimed to empower participants with the knowledge essential for sound financial management. Sri. Premaraj's expertise not only shed light on the array of financial resources available but also provided practical insights on how entrepreneurs can navigate the financial landscape to optimize their business operations. This session undoubtedly played a crucial role in equipping attendees with the financial acumen necessary to make informed decisions and foster the financial health of their enterprises.


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03.00PM-03.45PM

Smt. Rekha K, Assistant Director, MSME - Development & Facilitation Office, Thrissur

One to one discussion

Q&A and Feedback collection 03.45PM -04.00PM

MSME - Development & Facilitation Office. Thrissur

The culmination of Innovista marks a significant milestone, leaving participants enriched with a wealth of knowledge and insights. The comprehensive overview of schemes and services offered by the Ministry of MSME, Government of India, presented by Smt. Rekha K, Assistant Director at the MSME Development & Facilitation Office in Thrissur, encapsulates the national-level support systems available for the MSME sector. This final segment serves as a compass, guiding entrepreneurs with a roadmap for leveraging governmental resources. The overall outcome of Innovista is the empowerment of participants with practical insights, valuable knowledge, and a heightened awareness of the multifaceted landscape of entrepreneurship. The dynamic exploration throughout the technical sessions ensures that attendees are well-equipped with the tools needed for success in the ever-evolving business world. As they leave Innovista, participants carry with them not only a deeper understanding of entrepreneurship but also a renewed enthusiasm and inspiration to contribute meaningfully to the economic and societal landscape.

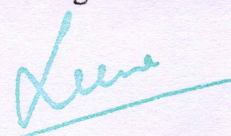
Social Entrepreneurship

Dr. Raji Sukumar A, Associate Professor, Nodal officer, SNGCET Payyanur.

Dr. Raji Sukumar A, Associate Professor and Nodal Officer at SNGCET Payyanur, emerged as a guiding force during Innovista, directing participants through the transformative realm of social entrepreneurship. With a wealth of academic and practical experience, Dr. Raji Sukumar underscored the importance of businesses that extend beyond profit margins to prioritize positive societal impact. Her session illuminated the concept of social entrepreneurship, emphasizing the profound influence that purpose-driven businesses can have in addressing societal challenges. Dr. Raji Sukumar's insights encouraged participants to envision ventures that contribute not only to economic prosperity but also to the greater well-being of communities. By championing the ethos of social responsibility within entrepreneurship, Dr. Raji Sukumar instilled a sense of purpose and civic duty among attendees, inspiring them to consider the broader implications of their business endeavors.

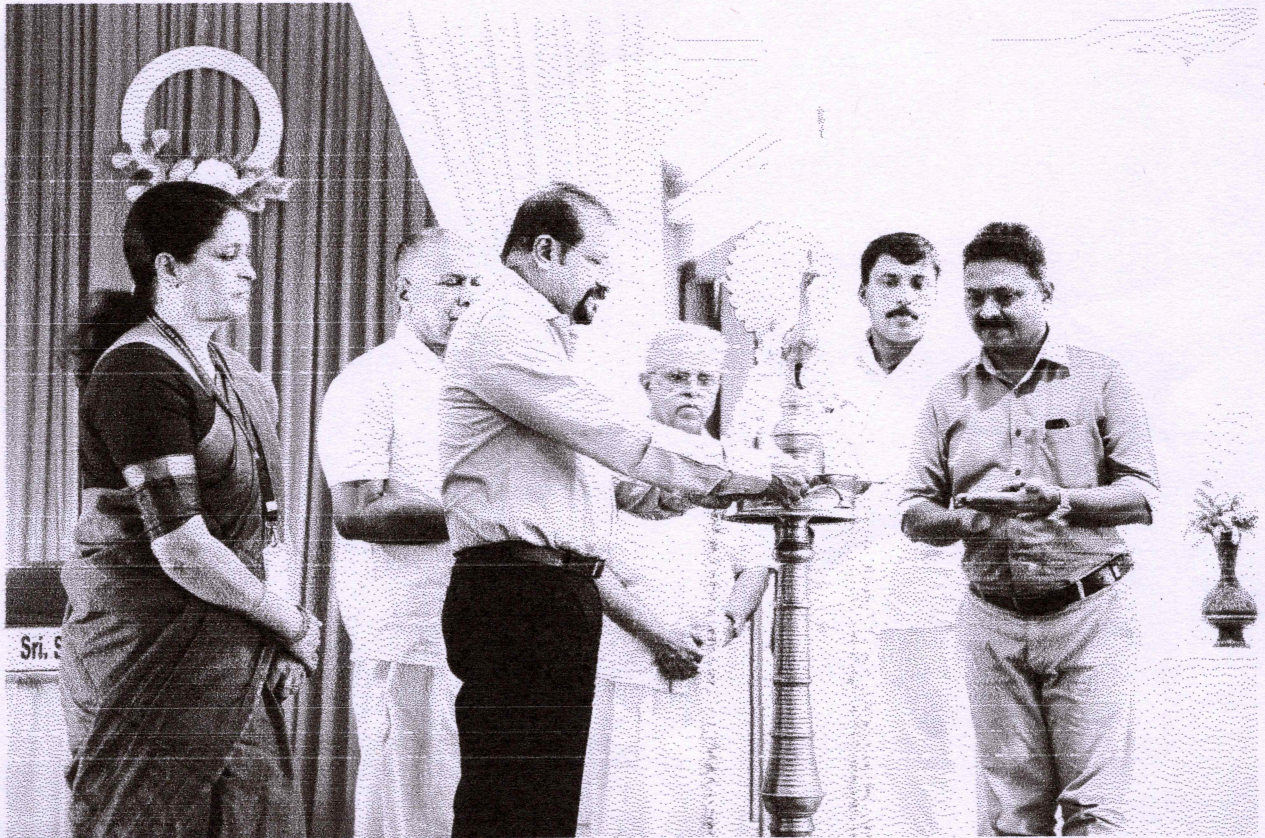
Conclusion:

Innovista, a resounding success, has unequivocally achieved its primary objective of fostering awareness and enthusiasm for entrepreneurship. The collaborative efforts between MSME Thrissur, SNGCET Payyanur, and the Industry and Commerce Ministry have exemplified the transformative power of strategic partnerships. This triumvirate alliance not only showcased the commitment to nurturing innovation and enterprise but also underscored the positive impact that such collaborations can have on the development of a vibrant entrepreneurial ecosystem. The event served as a beacon, illuminating the path for aspiring entrepreneurs and stakeholders, providing them with valuable knowledge, insights, and a network of support. As Innovista concludes, it leaves in its wake a heightened spirit of innovation, a strengthened commitment to entrepreneurship, and a community poised to make significant strides in shaping the future of business and economic growth.


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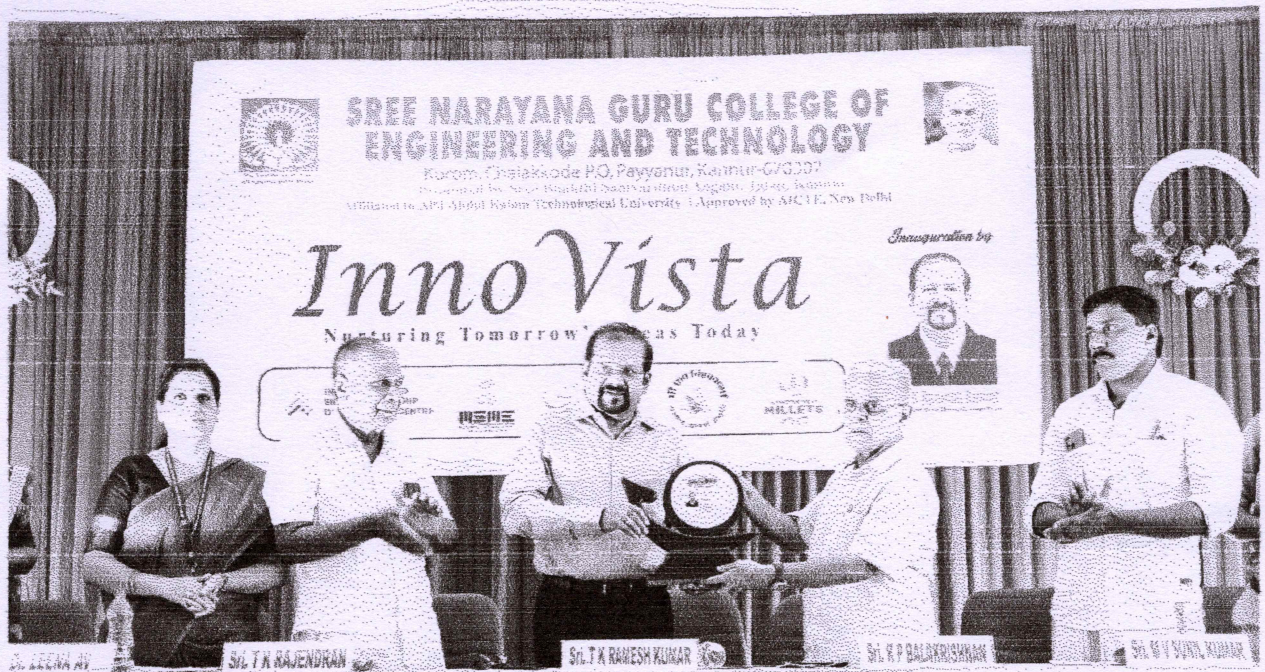
We extend our sincere gratitude to MSME Thrissur and the Industry and Commerce Ministry for their unwavering support and collaboration, which played a pivotal role in the success of Innovista. Our heartfelt appreciation goes to the distinguished speakers who shared their expertise and insights, contributing to the enriching experience for all participants. We extend our thanks to the enthusiastic participants whose engagement and active involvement added vibrancy to the event. Special thanks to all individuals, organizations, and contributors who worked tirelessly behind the scenes, ensuring the seamless execution of Innovista. Your collective efforts have made this endeavor a triumph, and we look forward to continued collaboration and success in fostering entrepreneurship and innovation.



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POST EVENT ANALYSIS FORM

Submitted by: IEDC


I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	Event type conducted	WORKSHOP
2	Event name	Innovista
3	Date and time of the event conducted	08/12/2023 9:00 am to 4:00 pm
4	Venue	Seminar hall
5	Whether the event was interdepartmental? If yes, mention the department(s) associated with	No
6	Mode of conduct [online \ offline]	Offline
7	Is there any deviation from the proposal in the date, time and venue of the event? If yes, mention the reason for change	No
8	Whether any professional body was associated with the event? If yes, name the body	No
9	Any funds received from the professional body? Indicate the amount	No
10	Participants / Target Audience	Inside Participants
11	Whether the event is conducted for bridging the gap in syllabus? If Yes, name the course with code and the semester and year it the subject is handled	No
12	Objectives of the event	<ul style="list-style-type: none"> To promote entrepreneurship among students and outside MSME from nearby panchayat To understand the area MSME schemes & licensing procedures Banking schemes and product available for MEME sector

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		<ul style="list-style-type: none"> Health benefits of millets(IYM2023)
13	Expected Outcomes	CO1 Enhanced Entrepreneurial Mindset with innovation CO2 Increased Ability to Generate and Evaluate Business Ideas
15	Connected PO / PSO	1. DESIGN MODEL 2. SOLUTION DEVELOPMENT
16	Justification for PO / PSO [may use separate sheet if necessary]	DESIGN MODEL: Enhancing the attainment of design model skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is essential for fostering innovation and product development. Proficiency in design modeling equips entrepreneurs with the ability to visualize and iterate on product concepts, leading to the creation of user-centric solutions. SOLUTION DEVELOPMENT Enhancing the attainment of solution development skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is crucial for turning innovative ideas into actionable business ventures. Proficiency in solution development enables entrepreneurs to systematically transform concepts into tangible products or services that address identified market needs.
17	Whether feedback forms from audience and resource person is collected?	No
18	Whether analysis of feedback is done? Use separate sheet to indicate the same	No
19	Attainment level of outcomes	M
20	Name of the resource person	8. Smt. Rekha.K 9. Sri. A. S Shiras 10. Sri. K Ramesh Kumar 11. Sri. Subhash Babu K 12. Smt. Smitha 13. Sri. Jomon Thachil, 14. Sri. Premaraj C. C
21	Designation of the resource person(s)	8. Assistant Director MSME-Development & Facilitation Office Thrissur 9. Joint Director of Industries and Commerce - General Manager, District Industries Centre 10. President The North Malabar Chamber of Commerce, Kannur. 11. Managing Director Malabar Innovation Entrepreneurship Zone 12. Industries Extension Officer Payyannur Block 13. Nutrition Counsellor 14. Jana Jyothi Financial Literacy Counsellor, Kannur Centre

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22	Any other relevant information	No
23	Name of the event coordinator(s)	Dr. Raji Sukumar A
24	Dated signature of the coordinator(s)	

COMMENTS FROM PRINCIPAL

DATED SIGNATURE OF THE PRINCIPAL:


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