

Entrepreneurship Awareness Programme on - Proposal @

SNGCET, Payyannur

Tentative dates- 08th December 2023

For Whom- Anyone working in a company interested in understanding digital marketing to work through an agency for their organizations, or professionals/entrepreneurs who want to use this for promoting themselves.

Madam,

This is with reference to the telephonic discussion you had with the undersigned on proposed Entrepreneurship Awareness Programme on 08th December 2023 at SNGCET, Payyannur, Kannur. In this connection it is informed that, the programme structure is as follows:

- 1) Inauguration- 30 minutes
- 2) Entrepreneurial Motivation- 90 minutes
- 3) Govt Licensing and Schemes offered by State Industries Department for setting up a MSME unit.
- 4) Support services offered by Financial Institutions for MSME sector
- 5) Schemes and Policies offered by Ministry of MSME, Govt of India including PM-VIKAS.

Following arrangements may be made for jointly organizing the programme as given below:

Arrangements to be made by MSME-DFO,

Arrangements to be made by SNGCET Ensure minimum participation of 100- 150 no: of aspiring and existing entrepreneurs above 18 years old.

Thrissur

with your organization

Publicity matter will be prepared and shared

Dr. LEENA A V
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF
ENGINEERING & TECHNOLOGY
PAYYANUR, KANNUR


<p>Infrastructural support (hall, seating arrangements, PA system, LCD projector etc.) may be made available at free of cost, since this is a Govt programme.</p>	<p>Faculties/ Resource persons will be arranged for the programme and the honorarium will be paid directly to them.</p>
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Working Lunch, Tea and Snacks may be arranged for participants. The expenditure will be met by MSME DFO, Thrissur on submission of proper bills/ receipts. (Maximum amount that can be utilized is Rs.10,000/-) Banner, Writing Pad, Pen, Brochures etc will be issued

Kindly revert at the earliest, so as to do further necessary arrangements.

Yours Faithfully,

Rekha.K
Assistant Director
For Joint Director & HoO


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