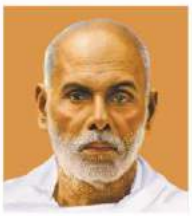
Sree Narayana Guru College of Engineering & Technology

Est. 2003

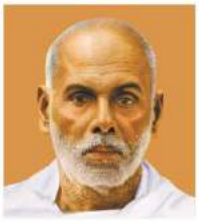
Sree Narayana Guru College of Engineering & Technology

CHALAKKODE P.O., KOROM, PAYYANUR, KANNUR-670 307



INNOVATION CELL

Sree Narayana Guru College
of Engineering & Technology
CHALAKKODE P.O., KOROM, PAYYANUR, KANNUR-670 307



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IEDC

SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY
KOROM, PAYYANUR, KANNUR - 670307 OFFICE: 04985-201989
EMAIL: INFO@SNGCET.ORG

IEDC Orientation Programme

Mr. Vinod K

Lecturer in Electronics
EKNMGPTC, Trikaripur

Venue : Meeting Hall

4th April	9:30 AM

Staff coordinators

Dr. Sudhin Chandran
Asst. Prof. ME

Ms. Veena KK
Asst. Prof. CSE

Student coordinators

Abhiram AV- S6 CSE
Thejasree T K - S6 ECE
Ashwin John - S6 ME
Aswathi P P -S6 EEE
Vaishnavi N K - S6 CE

PRINCIPAL
SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY PAYYANUR
KANNUR

SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY

EVENT PROPOSAL FORM

Submitted by the department of: COMPUTER SCIENCE AND ENGINEERING

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type**	Orientation Programme
2	**Event name**	The Innovation and Entrepreneurship Development Centres (IEDC) Orientation Programme
3	**Whether the event is inter departmental? If yes, mention the other department(s) associated with**	No
4	**Mode of conduct [online / offline]**	Offline
5	**Date and time**	04-04-2023
6	**Venue**	Seminar hall
7	**Whether any professional body is associated with the event?** **If yes, name the body**	No
8	**Participants / Target Audience**	Inside participants
9	**Whether the event is conducted for bridging the gap in syllabus?** **If Yes, name the course with code and the semester and year it the subject is handled**	No
10	**Objectives of the event**	• To create future founders by promoting Innovation, Technology and Business Learning among student community. • To promote innovation and entrepreneurial culture in educational institutions. • To develop institutional mechanisms to foster techno-entrepreneurship for generation of wealth and employment.
11	**Expected Outcomes**	• To begin an IEDC cell in our institution. • Students will be able to sell themselves and their ideas through IEDC. • Students master oral and visual presentation skills and establish a foundation of confidence in their skills.
12	**Connected PO / PSO**	**PO5:** Modern tool usage **PO6:** The engineer and society **PO7:** Enviornment and sustainability **PO8:** Ethics **PO9:** Individual and team work **PO11:** Project management and finance **PO12:** Life long learning

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13	**Justification for PO / PSO [may use separate sheet if necessary]**	
14	**Name of the resource person(s)**	Vinod K
15	**Designation of the resource person (may attach separate sheet to indicate the profile)**	Lecturer in Electronics Department, EKNMGPTC, Trikaripur
16	**Resource requirements**	Seminar hall, Projector, Mic
17	**Any fund from external source will be received? If yes, mention it.**	No
18	**Whether budget for the event is attached? (use separate sheet to indicate the estimated budget)**	Yes
19	**Any other relevant information**	Nil
20	**Name of the event coordinator(s)**	Veena KK
21	**Dated signature of the coordinator(s)**	Veena 30/3/'23

II. TO BE FILLED BY THE DEPARTMENT HOD (any one of the HoD, in case if the event is jointly conducted by various department(s))

1	**Comments on the relevance of the event**	To be started at the earlies
2	**Recommendation [Put a tick √ on whichever is applicable]**	**Recommended** ✓ **Not Recommended**
3	**Name**	Sunder. V
4	**Dated Signature**	Sunder.V 30/3/2023

COMMENTS FROM PRINCIPAL

Best wishes for the program

APPROVED / ~~NOT APPROVED~~

DATED SIGNATURE OF THE PRINCIPAL: 30/3/23

Dr. [illegible] A. V.
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY, PAYYANUR
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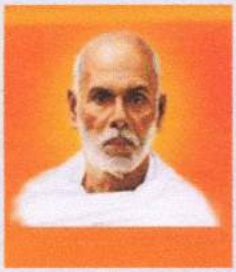
SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY, [redacted]



INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE (IEDC)

ORIENTATION PROGRAMME

04TH APRIL 2023

PROGRAMME SCHEDULE

Time: 9.30 am **Venue: Meeting Hall**

Prayer		
Welcome address	:	**Dr. Sudhin Chandran, AP ME**
Presidential address	:	**Dr. Leena A V, Principal, SNGCET**
Introducing the resource person	:	**Ms. Rinsha T V, AP EEE**
Address by the resource person and releasing the Logo	:	**Mr. Vinod K (Lecturer in Electronics, EKNMGPTC, Trikaripur**
Felicitation	:	**Dr. Susan Abraham (Dean UG & PG, SNGCET**
		Mr. Sunder V, HoD CSE
Vote of thanks	:	**Mrs. Veena K K, AP CSE**

****

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SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

Report of the Orientation Programme for IEDC SNGCET

Date: 4th April 2023

Venue: SNGCET, [Meeting hall]

The Innovation and Entrepreneurship Development Cell (IEDC) of SNGCET conducted its annual orientation programme on the 4th of April, 2023. The event was graced by Dr. Leena AV, the Principal of SNGCET, and featured Mr. Vinod K, a respected lecturer from EKNMGPTC Trikaripur, as the resource person. The highlight of the event was the unveiling of the new IEDC SNGCET logo.

1. Presidential Address: The programme began with a warm welcome to all attendees. Dr. Leena AV, Principal of SNGCET, delivered the inaugural address. She emphasized the importance of fostering innovation and entrepreneurship among students and how IEDC plays a pivotal role in achieving this goal. Dr. Leena AV encouraged students to take advantage of the resources provided by IEDC and to pursue their entrepreneurial dreams.

2. Resource Session by Mr. Vinod K: Mr. Vinod K, an accomplished lecturer from EKNMGPTC Trikaripur, conducted an engaging and informative session on various aspects of entrepreneurship. He shared valuable insights on ideation, business planning, and the challenges and opportunities in the entrepreneurial world. Mr. Vinod K's session was well-received by the attendees, who found his expertise inspiring and educational.

3. Unveiling of IEDC SNGCET Logo: A moment of pride for the IEDC team and the college community was the unveiling of the new IEDC SNGCET logo. The logo, a symbol of innovation and entrepreneurship, was revealed during the same function. It captures the spirit of creativity, innovation, and forward-thinking, which are the core values of IEDC.The designer behind the logo is Aswanth C, a student from Mechanical Engineering department.

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4. Interactive Q&A Session: Following Mr. Vinod K's presentation, an interactive Q&A session was held. Attendees had the opportunity to ask questions and seek further clarification on various entrepreneurship-related topics. The session fostered engagement and encouraged students to think critically about their entrepreneurial aspirations.

5. Networking and Refreshments: After the formal programme, attendees had the chance to network and interact with each other, as well as with Dr. Leena AV and Mr. Vinod K. Refreshments were served, allowing for informal discussions and the exchange of ideas among students, faculty, and the guest speaker.

The IEDC Orientation Programme conducted on 4th April 2023 was a resounding success, thanks to the dynamic leadership of Dr. Leena AV, the insightful presentation by Mr. Vinod K, and the unveiling of the new IEDC SNGCET logo. The event not only provided valuable insights into entrepreneurship but also fostered a sense of community and collaboration among students and faculty. It is hoped that this programme will inspire and empower students to embark on their entrepreneurial journeys and contribute to the growth and development of the entrepreneurial ecosystem at SNGCET.

Report Prepared by: Ms Veena KK, AP CSE

Dr. LEENA A. V.
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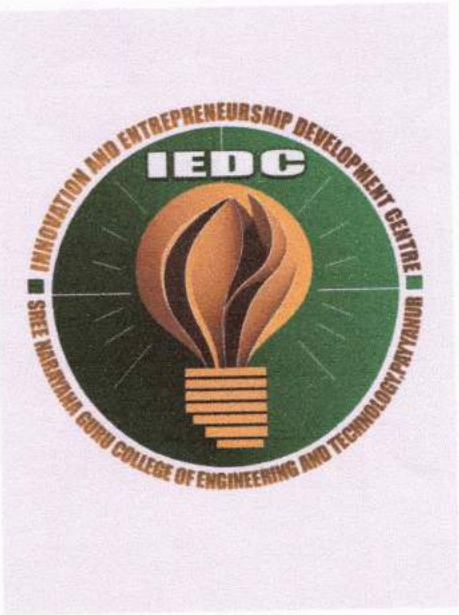

- Logo selected for IEDC SNGCET, PAYYANUR -

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Presidential Address by Dr. Leena AV, Principal of SNGCET

Resource Session by Mr. Vinod K, Lectuer at EKNMGPTC Trikaripur

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KANNUR

Unveiling of IEDC SNGCET Logo

Token of gratitude to the resource person

Dr. LEENA A. V.
PRINCIPAL
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KANNUR

SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY

Promoted by Sree Bhakthi Samvardhini Yogam
(Affiliated to KTU, Recognised by AICTE)

PARTICIPANTS DETAILS FOR IEDC ORIENTATION PROGRANMME

DEPARTMENT OF CIVIL ENGINEERING		
Sl No:	NAME	BATCH
1	PRANAV A K	2019-23
2	ANJANA C	2019-23
3	VAISHNAVI N K	2020-24
4	ANUVINDA P	2020-24
5	ALAN ALEX	2020-24
6	NUHA NIZAR	2021-25
7	HARSHITH SAJITH	2021-25
8	DHANUSH GOPINATH	2021-25
9	NANDANA P NAIR	2022-26

DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING		
Sl No:	NAME	BATCH
1	JITHIN SASIDHARAN N V	2019-23
2	ARJUN ASHOK K	2019-23
3	THYASREE T K	2020-24

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4	MEGHANA GANGADHARAN	2020-24
5	FATHIMA NASLA	2020-24
6	ARUN K	2021-25
7	JISHNU GIRISH	2021-25
8	MIDHUN KRISHNAN	2021-25
9	MALAVIKA P	2022-26
10	MUHAMMED FAHAD M P	2022-26

DEPARTMENT OF ELECTRICAL & ELECTRONICS ENGINEERING		
Sl No:	NAME	BATCH
1	DEVI KEERTHANA	2019-23
2	VISHAL	2019-23
3	ASWATHI	2020-24
4	HRIDUL	2020-24
5	ABHINAV	2020-24
6	ANURAJ	2021-25
7	HRISHIKESH	2021-25
8	SHINOY	2021-25
9	SREYAS	2022-26
10	SHAFNAS	2022-26

DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING		
Sl No:	NAME	BATCH

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SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY, PAYYANNUR
KANNUR

1	SREEHARI	2019-23
2	SANDESH	2019-23
3	SHAD	2020-24
4	SOURAG	2020-24
5	ASWIN JOHN	2020-24
6	SANJU	2021-25
7	SHIBIN	2021-25
8	SREERAG	2021-25
9	ANASWARA	2022-26
10	HARIKANTH	2022-26

DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING		
Sl No:	NAME	BATCH
1	MEGHA P K	2019-23
2	SRAVAN R	2019-23
3	RIYA RAJESH	2020-24
4	ABINAV A V	2020-24
5	GOKUL A	2020-24
6	SARANG V	2021-25
7	FADI ASLAM P V	2021-25
8	VISHAL V V	2021-25
9	ABDULLA SAJAD	2022-26
10	ALBIN ANEESH	2022-26

Dr. LEENA A. V.
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF
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KANNUR

SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY

POST EVENT ANALYSIS FORM

Submitted by the COMPUTER SCIENCE AND ENGINEERING. **SNGCET, Payyanur**

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type conducted**	Orientation Programme
2	**Event name**	The Innovation and Entrepreneurship Development Centres (IEDC) Orientation Programme
3	**Date and time of the event conducted**	04-04-2023, 9.30 AM – 4.00 PM
4	**Venue**	Meeting hall
5	**Whether the event was interdepartmental? If yes, mention the department(s) associated with**	Yes Electronics and Communication Engineering Electrical and Electronics Engineering Mechanical Engineering Civil Engineering
6	**Mode of conduct [online \ offline]**	Offline
7	**Is there any deviation from the proposal in the date, time and venue of the event? If yes, mention the reason for change**	No
8	**Whether any professional body was associated with the event?** **If yes, name the body**	No
9	**Any funds received from the professional body? Indicate the amount**	No
10	**Participants / Target Audience**	Inside participants
11	**Whether the event is conducted for bridging the gap in syllabus?** **If Yes, name the course with code and the semester and year it the subject is handled**	No
12	**Objectives of the event**	• To create future founders by promoting Innovation, Technology and Business Learning among student community. • To promote innovation and entrepreneurial culture in educational institutions. • To develop institutional mechanisms to foster techno-entrepreneurship for generation of wealth and employment.

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13	**Expected Outcomes**	• To begin an IEDC cell in our institution. • Students will be able to sell themselves and their ideas through IEDC. • Students master oral and visual presentation skills and establish a foundation of confidence in their skills.
15	**Connected PO / PSO**	**PO5:** Modern tool usage **PO6:** The engineer and society **PO7:** Enviornment and sustainability **PO8:** Ethics **PO9:** Individual and team work **PO11:** Project management and finance **PO12:** Life long learning
16	**Justification for PO / PSO [may use separate sheet if necessary]**	To attain basic knowledge about Entrepreneurship and how to establish as an entrepreneur.
17	**Name of the resource person**	Mr Vinod K
18	**Designation of the resource person(s)**	Lecturer in Electronics Department, EKNMGPTC, Trikaripur
19	**Any other relevant information**	Nil
20	**Name of the event coordinator(s)**	Ms Veena KK
21	**Dated signature of the coordinator(s)**	

II. TO BE FILLED BY THE DEPARTMENT HOD (any one of the HoD, in case if the event is jointly conducted by various department(s))

List of enclosures – To be maintained in the file

Sl No:	ITEM	AVAILABILITY [YES / NO]
1	**Posters**	Yes
2	**Schedule of the event**	Yes
3	**Registration form sample copy**	NA – Participation list available
4	**All registration forms duly filled and signed**	—
5	**Profile of the resource person(s)**	Yes
6	**Feedback forms filled by participants and resource person**	
7	**Feedback analysis sheet**	—
8	**Study Materials (if any)**	—
9	**Letters or printouts of e-mail communication relevant to the event**	Yes
10	**Documents related to professional body associated with the event**	—

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12	**Photographs of the event**	yes

1	**Comments about the conduct of the event**	Good feedback from stud
2	**Comments about the resource person and impact of the event**	Very supportive & helpful resource person
3	**Name**	Sunder V
4	**Dated Signature**	Sunderbh 18/4/23

COMMENTS FROM PRINCIPAL

DATED SIGNATURE OF THE PRINCIPAL: 18/4/23

Dr. LEE... A. V.
PRINCIPAL
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KA...

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Korom,Chalakkode P.O.,Payyanur,Kannur-670307 Managed by Sree Bhakthi Samvardhini Yogam,Talap,Kannur Affiliated to APJ Abdul Kalam Technological University and Approved by AICTE

Entrepreneurship and Innovation

Resource Persons

RAJI SUKUMAR A

Associate Professor, SNGCET

THULASIBAI A

Assistant Professor, SNGCET

Co-ordinator

Mrs Shruthi P

Assistant Professor, SNGCET

Lab coordinator

Mrs Anusha M

01/08/2023

start from 9 am - 4 pm

Meeting hall

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SREE NARAYANA GURU
COLLEGE OF ENGINEERING & TECHNOLOGY

EVENT PROPOSAL FORM

Submitted by: IEDC

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type**	WORKSHOP
2	**Event name**	**Entrepreneurship and Innovation**
3	**Whether the event is inter departmental? If yes, mention the other department(s) associated with**	No
4	**Mode of conduct [online / offline]**	Offline
5	**Date and time**	01/08/2023 9am to 4 pm
6	**Venue**	Meeting hall
7	**Whether any professional body is associated with the event? If yes, name the body**	No
8	**Participants / Target Audience**	Inside
9	**Whether the event is conducted for bridging the gap in syllabus? If Yes, name the course with code and the semester and year it the subject is handled**	No
10	**Objectives of the event**	Foster Entrepreneurial Mindset Develop Business Ideation Skills Enhance Problem-Solving Abilities
11	**Expected Outcomes**	**CO1** Enhanced Entrepreneurial Mindset with innovation **CO2** Increased Ability to Generate and Evaluate Business Ideas
12	**Connected PO / PSO**	**1 PROBLEM ANALYSIS** **2. DESIGN MODEL** **3. SOLUTION DEVELOPMENT**
13	**Justification for PO / PSO [may use separate sheet if necessary]**	Enhancing problem analysis skills among participants in "The **PROBLEM ANALYSIS :** Bridge Course on Entrepreneurship and Innovation" is crucial as it forms the foundation for innovation and entrepreneurial success. By honing their ability to dissect and understand complex problems, participants can identify untapped

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		market opportunities and develop creative solutions to address them. This skill enables entrepreneurs to anticipate and mitigate potential risks associated with their ventures, increasing the likelihood of success. Furthermore, effective problem analysis allows for the validation and refinement of business ideas, ensuring their alignment with market needs and preferences. Lastly, fostering a culture of continuous problem analysis promotes adaptability and iteration, empowering entrepreneurs to evolve their ventures in response to changing market dynamics and customer feedback. **DESIGN MODEL:** Enhancing the attainment of design model skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is essential for fostering innovation and product development. Proficiency in design modeling equips entrepreneurs with the ability to visualize and iterate on product concepts, leading to the creation of user-centric solutions. This skill enables entrepreneurs to effectively communicate their ideas to stakeholders, investors, and potential customers, facilitating buy-in and support for their ventures. Additionally, mastery of design modeling enhances the feasibility assessment of product ideas, allowing entrepreneurs to identify and address potential challenges early in the development process. Ultimately, a strong foundation in design modeling empowers entrepreneurs to create compelling, market-ready products that meet the evolving needs of their target audience. **SOLUTION DEVELOPMENT** Enhancing the attainment of solution development skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is crucial for turning innovative ideas into actionable business ventures. Proficiency in solution development enables entrepreneurs to systematically transform concepts into tangible products or services that address identified market needs. This skill facilitates the creation of scalable and sustainable solutions, enhancing the potential for long-term business success. Furthermore, mastery of solution development methodologies allows entrepreneurs to iterate on their offerings based on feedback and market validation, ensuring continuous improvement and relevance. Ultimately, a robust capability in solution development empowers entrepreneurs to bring value to customers, differentiate themselves in the marketplace, and drive growth for their ventures.
14	**Name of the resource person(s)**	Dr. Raji Sukumar A Ms.Thulasibai A
15	**Designation of the resource person (may attach separate sheet to indicate the profile)**	Dr. Raji Sukumar A, Associate Professor, SNGCET Ms.Thulasibai A, Assistant Professor, SNGCET
16	**Resource requirements**	Paper, Pen
17	**Any fund from external source will be received? If yes, mention it.**	No
18	**Whether budget for the event is attached? (use separate sheet to indicate**	No

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	the estimated budget)	
19	**Any other relevant information**	Nil
20	**Name of the event coordinator(s)**	Shruthi P
21	**Dated signature of the coordinator(s)**	30/7/2022

COMMENTS FROM PRINCIPAL

APPROVED / NOT APPROVED

DATED SIGNATURE OF THE PRINCIPAL:

Dr. LEENA A. V.
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY, PAYYANUR
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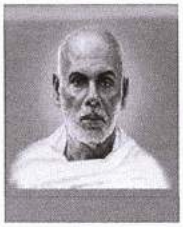
SREE NARAYANA GURU
COLLEGE OF ENGINEERING & TECHNOLOGY

(PROMOTED BY SREE BHAKTHI SAMVARDHINI YOGAM, KANNUR)
CHALAKKODE P.O., PAYYANUR, KANNUR–670307, KERALA



A Session on

ENTREPRENEURSHIP AND INNOVATION

IEDC

Agenda

Prayer

Welcome Address
Mrs Shruthi P, Assistant Professor, CSE

Presidential Address
Mr. Sunder V, HOD, CSE

Inaugural Address
Dr. Leena A. V, Principal, SNGCET

Vote of Thanks
Mrs Varsha M, Associate Professor, CSE

Session by the Resource persons
Dr. Raji Sukumar A, Associate Professor, SNGCET
Mr. Shyaman V P, Assistant Professor, SNGCET

Date: 01-08-2023 **Time: 9.00 am** **Venue: Meeting Hall**

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SREE NARAYANA GURU
COLLEGE OF ENGINEERING & TECHNOLOGY

Report: Entrepreneurship and Innovation

Bridge Course
On 01/08/2023 Time 9.00am to 4.00pm Venue Meeting Hall

Introduction:
In the ever-evolving landscape of entrepreneurship, the journey from a mere idea to a booming venture demands more than just creativity and determination. It demands a structured and strategic approach that turns the sparks of innovation into the flames of success. The notion of entrepreneurship is not solely about snatching an opportunity; it's about crafting opportunities, and mastery of a proven structure comes into play. The saying "If Opportunity Doesn't Knock, Build a Door" encapsulates the spirit of flexibility, adaptability, and creativity that drives entrepreneurs to create their own pathways to success.

Course Overview

- The goals of this programme to inspire students and help them absorb an entrepreneurial mind-set.
- The students will learn what entrepreneurship is and how it has impacted the world and their country.
- They will be introduced to key qualities of an entrepreneur, and be given an opportunity to assess their own strengths and identify gaps that need to be addressed to become a successful entrepreneur.

Module-I: Introduction to Entrepreneurship
Meaning and concept of entrepreneurship, possibilities.

Module-II: The Entrepreneur
Why to become entrepreneur, the skills/ traits required to be an entrepreneur, Creative and Design Thinking, the entrepreneurial decision process, lean canvas.

Understanding the Principle:

1. **Proactive Mindset**: Instead of passively waiting for the right moment, this principle encourages individuals to take the initiative. Entrepreneurship is about snatching opportunities, and that often involves identifying gaps in the market, untapped needs, or innovative solutions that can address challenges.

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2. **Creative Problem-Solving**: Building a door means finding unique solutions to problems. Entrepreneurs thrive when they can creatively address pain points or provide value in novel ways. This approach encourages thinking beyond convention and fostering a culture of innovation.

3. **Resilience and Determination:** Entrepreneurship is marked by challenges and setbacks. The principle of building a door emphasizes the importance of resilience and determination. Entrepreneurs need to overcome obstacles, learn from failures, and adapt their strategies to changing circumstances.

4. **Initiating Action**: Waiting for the "right time" can lead to missed opportunities. Instead, this principle encourages taking action now. Starting the entrepreneurial journey might involve launching a minimum viable product (MVP), testing an idea, or reaching out to potential partners or investors.

Application to Entrepreneurship:

1. **Idea Generation**: Instead of waiting for a revolutionary idea to come along, aspiring entrepreneurs can actively brainstorm and research to identify market gaps or areas where their expertise can make a difference.

2. **Market Research**: Building a door involves understanding the target market's needs deeply. Entrepreneurs can gather insights, conduct surveys, and analyze trends to develop a solution that resonates with potential customers.

3. **Innovation**: Entrepreneurs can leverage the principle by focusing on innovation. This could involve developing a new product, service, or business model that disrupts existing markets or creates new ones.

4. **Networking and Partnerships**: Entrepreneurs can build doors by forming connections with mentors, advisors, and potential collaborators. Networking can open up opportunities for learning, growth, and even funding.

5. **Resource Mobilization**: Rather than waiting for funding to magically appear, entrepreneurs can actively seek out funding sources, pitch to investors, or explore crowd funding platforms to kick-start their ventures.

By embracing this principle, individuals can take control of their entrepreneurial journey, create opportunities from challenges, and set themselves on a path toward success. Remember, entrepreneurship is not just about waiting for doors to open—it's about having the courage and self determination to build those doors.

Learning Outcomes

The expected Student Learning Outcomes for the Entrepreneurship and Innovation Program are:

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- Students will be able to sell themselves and their ideas. master oral and visual presentation skills and establish a foundation of confidence in the skills necessary to cause others to act.
- Students will be able to find problems worth solving. advance their skills in customer development, customer validation, competitive analysis, and iteration while utilizing design thinking and process tools to evaluate in real-world problems and projects.
- Students will be able to mobilize people and resources. identify and secure customers, stakeholders, and team members through networks, primary customer research, and competitive and industry analyses in order to prioritize and pursue an initial target market in real-world projects.
- Students will be able to create value. are able to create presentations and business plans that articulate and apply financial, operational, organizational, market, and sales knowledge to identify paths to value creation through 1) company formation (for profit); 2) social innovation (nonprofit); or 3) intellectual property licensing.
- Students will develop and cultivate endurance. increase their awareness and deliberately practice the skills and disciplines necessary to increase confidence and agency; foster self-efficacy and self-advocacy; improve communication and problem solving skills, manage strong impulses and feelings; and identify personal purpose.

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PARTICIPANTS LIST

Program Name: Entrepreneurship and Innovation Date: 01/08/2023

	Name	Signature
1	ABHINAV DHARMARAJ	
2	ABHINAV K	
3	ABHINAV K	
4	ABHISREE ASHOKAN	
5	ABIRAM SUNIL	
6	ADARSH CHANDRAN K V	
7	ADARSH KV	
8	ADHITHYA JITHESH	
9	ADWAITH S NIRANJ	
10	AKSHAY P K	
11	AMINA FIZA K V	
12	ANUDEEP K	
13	ANUPAM K V	
14	ARATHI T V	
15	ARJUN P P	
16	ARJUN K V	
17	ASWATHI A V	
18	ASWATHI K V	
19	ATHIRA K V	
20	ATHUL PAVITHRAN	
2		

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POST EVENT ANALYSIS FORM

Submitted by: IEDC

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type conducted**	**Workshop**
2	**Event name**	Entrepreneurship and Innovation
3	**Date and time of the event conducted**	01/08/2023 9am to 4 pm
4	**Venue**	1 - meeting hall
5	**Whether the event was interdepartmental? If yes, mention the department(s) associated with**	No
6	**Mode of conduct [online \ offline]**	Offline
7	**Is there any deviation from the proposal in the date, time and venue of the event? If yes, mention the reason for change**	No
8	**Whether any professional body was associated with the event?** **If yes, name the body**	No
9	**Any funds received from the professional body? Indicate the amount**	No
10	**Participants / Target Audience**	Inside
11	**Whether the event is conducted for bridging the gap in syllabus?** **If Yes, name the course with code and the semester and year it the subject is handled**	No
12	**Objectives of the event**	Foster Entrepreneurial Mindset Develop Business Ideation Skills Enhance Problem-Solving Abilities
13	**Expected Outcomes**	**CO1** Enhanced Entrepreneurial Mindset with innovation **CO2** Increased Ability to Generate and Evaluate Business Ideas

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15	**Connected PO / PSO**	**1 PROBLEM ANALYSIS** **2. DESIGN MODEL** **3. SOLUTION DEVELOPMENT**
16	**Justification for PO / PSO [may use separate sheet if necessary]**	Enhancing problem analysis skills among participants in "The **PROBLEM ANALYSIS :** Bridge Course on Entrepreneurship and Innovation" is crucial as it forms the foundation for innovation and entrepreneurial success. By honing their ability to dissect and understand complex problems, participants can identify untapped market opportunities and develop creative solutions to address them. This skill enables entrepreneurs to anticipate and mitigate potential risks associated with their ventures, increasing the likelihood of success. Furthermore, effective problem analysis allows for the validation and refinement of business ideas, ensuring their alignment with market needs and preferences. Lastly, fostering a culture of continuous problem analysis promotes adaptability and iteration, empowering entrepreneurs to evolve their ventures in response to changing market dynamics and customer feedback. **DESIGN MODEL:** Enhancing the attainment of design model skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is essential for fostering innovation and product development. Proficiency in design modeling equips entrepreneurs with the ability to visualize and iterate on product concepts, leading to the creation of user-centric solutions. This skill enables entrepreneurs to effectively communicate their ideas to stakeholders, investors, and potential customers, facilitating buy-in and support for their ventures. Additionally, mastery of design modeling enhances the feasibility assessment of product ideas, allowing entrepreneurs to identify and address potential challenges early in the development process. Ultimately, a strong foundation in design modeling empowers entrepreneurs to create compelling, market-ready products that meet the evolving needs of their target audience. **SOLUTION DEVELOPMENT** Enhancing the attainment of solution development skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is crucial for turning innovative ideas into actionable business ventures. Proficiency in solution development enables entrepreneurs to systematically transform concepts into tangible products or services that address identified market needs. This skill facilitates the creation of scalable and sustainable solutions, enhancing the potential for long-term business success. Furthermore, mastery of solution development methodologies allows entrepreneurs to iterate on their offerings based on feedback and market validation, ensuring continuous improvement and relevance. Ultimately, a robust capability in solution development empowers entrepreneurs to bring value to customers, differentiate themselves in the marketplace, and drive growth for their ventures.
17	**Whether feedback forms from audience and resource person is collected?**	

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18	**Whether analysis of feedback is done? Use separate sheet to indicate the same**	No
19	**Attainment level of outcomes**	M
20	**Name of the resource person**	Dr. Raji Sukumar A Ms.Thulasibai A
21	**Designation of the resource person(s)**	Dr. Raji Sukumar A, Associate Professor, SNGCET Ms.Thulasibai A, Assistant Professor, SNGCET
22	**Any other relevant information**	
23	**Name of the event coordinator(s)**	Mrs Shruthi P
24	**Dated signature of the coordinator(s)**	Assistant Professor, SNGCET 3/8/23

COMMENTS FROM PRINCIPAL

DATED SIGNATURE OF THE PRINCIPAL:

Dr. LEENA A. V.
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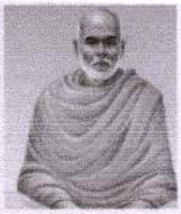
SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY,
Korom,Chalakkode P.O.,Payyanur,Kannur-670307 Managed by Sree Bhakthi Samvardhini Yogam,Talap,Kannur Affiliated to APJ Abdul Kalam Technological University and Approved by AICTE



IDEAZEST - IDEA PRESENTATION

Resource Persons

RAJI SUKUMAR A

Associate Professor, SNGCET

SHYAMAN V P

Assistant Professor, SNGCET

Co-ordinator

Mrs Varsha M

Assistant Professor, SNGCET

Lab coordinator

Ms Anamika Sureshbabu

22/08/2023

start from 9 am - 4 pm

Meeting hall

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EVENT PROPOSAL FORM

Submitted by: IEDC

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type**	WORKSHOP
2	**Event name**	**IDEAZEST- Idea Presentation**
3	**Whether the event is inter departmental? If yes, mention the other department(s) associated with**	No
4	**Mode of conduct [online / offline]**	Offline
5	**Date and time**	22/08/2023 Time 9.00am to 4 pm
6	**Venue**	Meeting hall
7	**Whether any professional body is associated with the event? If yes, name the body**	No
8	**Participants / Target Audience**	Inside
9	**Whether the event is conducted for bridging the gap in syllabus? If Yes, name the course with code and the semester and year it the subject is handled**	No
10	**Objectives of the event**	Foster Entrepreneurial Mindset Develop Business Ideation Skills Enhance Problem-Solving Abilities
11	**Expected Outcomes**	**CO1** Enhanced Entrepreneurial Mindset with innovation **CO2** Increased Ability to Generate and Evaluate Business Ideas
12	**Connected PO / PSO**	**1 PROBLEM ANALYSIS** **2. DESIGN MODEL** **3. SOLUTION DEVELOPMENT**
13	**Justification for PO / PSO [may use separate sheet if necessary]**	Enhancing problem analysis skills among participants in "The **PROBLEM ANALYSIS :** Bridge Course on Entrepreneurship and Innovation" is crucial as it forms the foundation for innovation and entrepreneurial success. By honing their ability to dissect and

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		understand complex problems, participants can identify untapped market opportunities and develop creative solutions to address them. This skill enables entrepreneurs to anticipate and mitigate potential risks associated with their ventures, increasing the likelihood of success. Furthermore, effective problem analysis allows for the validation and refinement of business ideas, ensuring their alignment with market needs and preferences. Lastly, fostering a culture of continuous problem analysis promotes adaptability and iteration, empowering entrepreneurs to evolve their ventures in response to changing market dynamics and customer feedback. **DESIGN MODEL:** Enhancing the attainment of design model skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is essential for fostering innovation and product development. Proficiency in design modeling equips entrepreneurs with the ability to visualize and iterate on product concepts, leading to the creation of user-centric solutions. This skill enables entrepreneurs to effectively communicate their ideas to stakeholders, investors, and potential customers, facilitating buy-in and support for their ventures. Additionally, mastery of design modeling enhances the feasibility assessment of product ideas, allowing entrepreneurs to identify and address potential challenges early in the development process. Ultimately, a strong foundation in design modeling empowers entrepreneurs to create compelling, market-ready products that meet the evolving needs of their target audience. **SOLUTION DEVELOPMENT** Enhancing the attainment of solution development skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is crucial for turning innovative ideas into actionable business ventures. Proficiency in solution development enables entrepreneurs to systematically transform concepts into tangible products or services that address identified market needs. This skill facilitates the creation of scalable and sustainable solutions, enhancing the potential for long-term business success. Furthermore, mastery of solution development methodologies allows entrepreneurs to iterate on their offerings based on feedback and market validation, ensuring continuous improvement and relevance. Ultimately, a robust capability in solution development empowers entrepreneurs to bring value to customers, differentiate themselves in the marketplace, and drive growth for their ventures.
14	**Name of the resource person(s)**	Dr. Raji Sukumar A Mr. SHYAMAN V P
15	**Designation of the resource person (may attach separate sheet to indicate the profile)**	Raji Sukumar A, Associate Professor, SNGCET Mr. SHYAMAN V P, Assistant Professor, SNGCET
16	**Resource requirements**	Paper, Pen

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17	**Any fund from external source will be received? If yes, mention it.**	No
18	**Whether budget for the event is attached? (use separate sheet to indicate the estimated budget)**	No
19	**Any other relevant information**	Nil
20	**Name of the event coordinator(s)**	Ms. VARSHA M
21	**Dated signature of the coordinator(s)**	21/8/25

COMMENTS FROM PRINCIPAL

APPROVED / NOT APPROVED

DATED SIGNATURE OF THE PRINCIPAL:

Dr. LE[illegible] V.
PRINCIPAL
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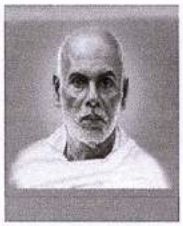
(PROMOTED BY SREE BHAKTHI SAMVARDHINI YOGAM, KANNUR)
CHALAKKODE P.O., PAYYANUR, KANNUR–670307, KERALA



A Session on

IDEAZEST - IDEA PRESENTATION

Conducted by IEDC

Agenda

Prayer

Welcome Address
Mrs Shruthi P, Assistant Professor, CSE

Presidential Address
Mr. Sunder V, HOD, CSE

Inaugural Address
Dr. Leena A. V, Principal, SNGCET

Vote of Thanks
Mrs Varsha M, Associate Professor, CSE

Session by the Resource persons
Dr. Raji Sukumar A, Associate Professor, SNGCET
Mr. Shyaman V P, Associate Professor, SNGCET

Date: 22-08-2023 **Time: 9.00 am** **Venue: Meeting Hall**

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Bridge Course
On 22/08/2023 Time 9.00am to 4 pm Venue Meeting Hall

Title: **IDEAZEST- Idea Presentation**

The IDEAZEST Idea Presentation, where creativity meets innovation, and ideas are transformed into compelling solutions! In this dynamic event, we showcase the ingenuity and entrepreneurial spirit of our participants as they unveil their innovative concepts aimed at addressing real-world challenges and seizing emerging opportunities. IDEAZEST serves as a platform for aspiring entrepreneurs, innovators, and visionaries to present their ideas, receive feedback, and gain valuable insights from a diverse audience of peers, mentors, and industry experts. With a focus on fostering collaboration, creativity, and problem-solving, IDEAZEST inspires and empowers participants to turn their dreams into reality, driving positive change and making a meaningful impact in the world. Join us as we embark on an exciting journey of exploration, discovery, and transformation at IDEAZEST Idea Presentation

Course Highlights:

The course began with an introduction to the principles of entrepreneurship and innovation, emphasizing the significance of creative thinking and problem-solving. Over the course duration, participants were organized into five groups, each tasked with generating an innovative business idea.

Idea Generation and Development:

Students engaged in brainstorming sessions, tapping into their collective creativity to conceptualize unique and viable business ideas. Each group selected one idea to further develop, working on aspects such as market analysis, revenue model, target audience, and value proposition.

Business Model Preparation:

After selecting their innovative ideas, participants proceeded to develop comprehensive business models. This stage required a deeper understanding of the market landscape, potential competitors, and the specific problem their idea aimed to solve. The groups learned to fine-tune their ideas to align with market demands and feasibility.

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Pitch Presentation:

The culmination of the course was the pitch presentation session. Each group had the opportunity to present their innovative business idea in front of a judging panel comprised of faculty members and industry experts. These presentations showcased the students' ability to articulate their ideas persuasively, highlighting their business models' potential.

Judging and Results:

The judging panel evaluated the presentations based on criteria such as innovation, feasibility, market potential, and presentation skills. The judges' diverse expertise ensured a comprehensive evaluation process. After careful deliberation, the judges announced the ranks for each group, recognizing the most promising and innovative ideas.

Outcome and Learning:

The Bridge Course successfully achieved its objectives of fostering entrepreneurial thinking and promoting innovation among participants. Students not only gained insights into idea generation and business model development but also honed their presentation skills. The course provided a platform for participants to learn from each other's ideas and engage in constructive discussions.

Conclusion:

The Bridge Course on Entrepreneurship and Innovation, led by Dr. Raji Sukumar A, played a pivotal role in equipping participants with the knowledge, skills, and confidence to approach business challenges innovatively. The engaging sessions, idea competitions, and pitch presentations collectively contributed to a transformative learning experience, setting the foundation for a future generation of innovative entrepreneurs.

Acknowledgments:

We extend our gratitude to Dr. Raji Sukumar A, Mr. Shyaman P, for their guidance and commitment throughout the course evaluation. We also thank the judging panel and participants for their enthusiastic participation and dedication to the spirit of entrepreneurship and innovation.

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Dr. LEGNA. A. V.
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF
ENGINEERING & TECHNOLOGY, PAYYANUR
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SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY

PARTICIPANTS LIST

Program Name: IDEAZEST - IDEA PRESENTATION Date:22/08/2023

	Name	Signature
1	AARDRA PRASANTH	
2	AATHISH R	
3	ABHIJITH A	
4	ABHINAV A V	
5	ABHIRAM A V	
6	ABHIRAM T	
7	ABHISHEK K	
8	AKASH SUNILKUMAR	
9	AMAL M	
10	AMAL M V	
11	ANAGHA ANILKUMAR	
12	ANAGHA P P	
13	ANANDASREE KRISHNAN	
14	ANIRUDH SHAJI	
15	ANJALI M	
16	ANURAG MT	
17	ARJUN M	
18	ASWATHI PI	
19	DILNA P	
20	FATHIMATHUL FAMEENABI PV	
21	GOKUL A	

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Sree Narayana Guru College of Engineering & Technology

CHALAKKODE P.O., KOROM, PAYYANUR, KANNUR-670 307

POST EVENT ANALYSIS FORM

Submitted by: IEDC

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type conducted**	**Workshop**
2	**Event name**	**IDEAZEST- Idea Presentation**
3	**Date and time of the event conducted**	22/08/2023 Time 9.00am to 4 pm
4	**Venue**	Inauguration and Valedictory function - meeting hall
5	**Whether the event was interdepartmental? If yes, mention the department(s) associated with**	No
6	**Mode of conduct [online \ offline]**	Offline
7	**Is there any deviation from the proposal in the date, time and venue of the event? If yes, mention the reason for change**	No
8	**Whether any professional body was associated with the event?** **If yes, name the body**	No
9	**Any funds received from the professional body? Indicate the amount**	No
10	**Participants / Target Audience**	BTECH First Semester [illegible] Students
11	**Whether the event is conducted for bridging the gap in syllabus?** **If Yes, name the course with code and the semester and year it the subject is handled**	No

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12	**Objectives of the event**	Foster Entrepreneurial Mindset Develop Business Ideation Skills Enhance Problem-Solving Abilities
13	**Expected Outcomes**	**CO1** Enhanced Entrepreneurial Mindset with innovation **CO2** Increased Ability to Generate and Evaluate Business Ideas
15	**Connected PO / PSO**	**1 PROBLEM ANALYSIS** **2. DESIGN MODEL** **3. SOLUTION DEVELOPMENT**
16	**Justification for PO / PSO [may use separate sheet if necessary]**	Enhancing problem analysis skills among participants in "The **PROBLEM ANALYSIS :** Bridge Course on Entrepreneurship and Innovation" is crucial as it forms the foundation for innovation and entrepreneurial success. By honing their ability to dissect and understand complex problems, participants can identify untapped market opportunities and develop creative solutions to address them. This skill enables entrepreneurs to anticipate and mitigate potential risks associated with their ventures, increasing the likelihood of success. Furthermore, effective problem analysis allows for the validation and refinement of business ideas, ensuring their alignment with market needs and preferences. Lastly, fostering a culture of continuous problem analysis promotes adaptability and iteration, empowering entrepreneurs to evolve their ventures in response to changing market dynamics and customer feedback. **DESIGN MODEL:** Enhancing the attainment of design model skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is essential for fostering innovation and product development. Proficiency in design modeling equips entrepreneurs with the ability to visualize and iterate on product concepts, leading to the creation of user-centric solutions. This skill enables entrepreneurs to effectively communicate their ideas to stakeholders, investors, and potential customers, facilitating buy-in and support for their ventures. Additionally, mastery of design modeling enhances the feasibility assessment of product ideas, allowing entrepreneurs to identify and address potential challenges early in the development process. Ultimately, a strong foundation in design modeling empowers entrepreneurs to create compelling, market-ready products that meet the evolving needs of their target audience. **SOLUTION DEVELOPMENT** Enhancing the attainment of solution development skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is crucial for turning innovative ideas into actionable business ventures. Proficiency in solution development enables entrepreneurs to systematically transform concepts into tangible products or services that address identified market needs. This skill facilitates the creation of scalable and sustainable solutions, enhancing the potential for long-term business success. Furthermore, mastery of solution development methodologies allows entrepreneurs to iterate on their offerings based on feedback and market validation, ensuring continuous improvement and

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		relevance. Ultimately, a robust capability in solution development empowers entrepreneurs to bring value to customers, differentiate themselves in the marketplace, and drive growth for their ventures.
17	**Whether feedback forms from audience and resource person is collected?**	
18	**Whether analysis of feedback is done? Use separate sheet to indicate the same**	No
19	**Attainment level of outcomes**	M
20	**Name of the resource person**	Dr. Raji Sukumar A Thulasibai A
21	**Designation of the resource person(s)**	Dr. Raji Sukumar A, Associate Professor, SNGCET Thulasibai A, Assistant Professor, SNGCET
22	**Any other relevant information**	
23	**Name of the event coordinator(s)**	Mrs Shruthi P
24	**Dated signature of the coordinator(s)**	Assistant Professor, SNGCET 23/8/'23

COMMENTS FROM PRINCIPAL

DATED SIGNATURE OF THE PRINCIPAL:

Dr. LE[illegible] A. V.
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF
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KANNUR

Conscious Marketing

Topic :

MARKETING FOR THE NEW AGE

Conducted by Electrical and Electronics Engineering Department in association with IEDC Cell

Join Us !

Resource Person

Jayadev K T

Thought Leader & Author of Marketing Karma

25 September, 2023

09:30 AM

SNGCET

Payyanur, Kannur, 670307

SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY

PROMOTED BY SREE BHAKTHI SAMVARDHINI YOGAM

Dr. LEENA A. V.
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EVENT PROPOSAL FORM

Submitted by the department of:

ELECTRICAL AND ELECTRONICS ENGINEERING

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type**	Seminar
2	**Event name**	Conscious Marketing
3	**Whether the event is inter departmental? If yes, mention the other department(s) associated with**	NO
4	**Mode of conduct [online / offline]**	Offline
5	**Date and time**	25-09-23, 9.30 a.m
6	**Venue**	Seminar Hall
7	**Whether any professional body is associated with the event?** **If yes, name the body**	NO
8	**Participants / Target Audience**	S7 students
9	**Whether the event is conducted for bridging the gap in syllabus?** **If Yes, name the course with code and the semester and year it the subject is handled**	No
10	**Objectives of the event**	To promote brand awareness, loyalty, and sales while prioritizing ethical, sustainable, and socially responsible practices, fostering genuine connections with consumers, and contributing positively to communities and the environment.
11	**Expected Outcomes**	Beginning of new carrier path
12	**Connected PO / PSO**	PO2,PO3,PO6,PO9,PO10
13	**Justification for PO / PSO [may use separate sheet if necessary]**	Problem analysis, Design and development of solution , Engineers and society, Individual and team work ,Communication

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	person(s)	
15	**Designation of the resource person (may attach separate sheet to indicate the profile)**	Thought Leader and author of Marketing Karma
16	**Resource requirements**	PPT ,Laptop ,Projector
17	**Any fund from external source will be received? If yes, mention it.**	No
18	**Whether budget for the event is attached? (use separate sheet to indicate the estimated budget)**	NIL
19	**Any other relevant information**	NIL
20	**Name of the event coordinator(s)**	Rinsha .T.V
21	**Dated signature of the coordinator(s)**	24/9/23

II. TO BE FILLED BY THE DEPARTMENT HOD (any one of the HoD, in case if the event is jointly conducted by various department(s))

1	**Comments on the relevance of the event**	**Market in engineering is very relevant**
2	**Recommendation [Put a tick √ on whichever is applicable]**	**Recommended**
3	**Name**	**Abhilash.Krishnana.T.K**
4	**Dated Signature**	25-9-23

COMMENTS FROM PRINCIPAL

APPROVED / ~~NOT APPROVED~~

DATED SIGNATURE OF THE PRINCIPAL:

Dr. LEENA A V
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY
PAYYANUR, KANNUR

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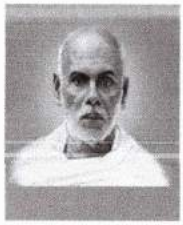
CHALAKKODE P.O., PAYYANUR, KANNUR–670307, KERALA



CONSCIOUS MARKETING

(An interactive seminar on "Marketing for New Age')

Agenda

Prayer

Welcome Address
Mr. Abhilash Krishnan T K , HOD EEE Department

Principal's Address
Dr. Leena A. V

Guest of Honour

Mr.Jayadev K T

(Thought Leader& Author of Marketing Karma)

Felicitation
Dr. Susan Abraham, Dean UG and PG Studies

Dr. Rji Sukumar A , Associate Professor CSE & IEDC Nodal Officer

Vote of Thanks
Mrs.Rinsha T V, AP EEE

Date: 25-09-2023 **Time: 9.30 am** **Venue: Seminar Hall**

Dr. LEENA A. V.
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY, PAYYANUR
KANNUR

SREE NARAYANA GURU
COLLEGE OF ENGINEERING & TECHNOLOGY

(PROMOTED BY SREE BHAKTHI SAMVARDHINI YOGAM, KANNUR)
CHALAKKODE P.O., PAYYANUR, KANNUR–670307, KERALA

REPORT ON SEMINAR –"CONSCIOUS MARKETING"

A seminar on "Conscious Marketing -Marketing for the New Age" was organised by the Department of Electrical and Electronics Engineering in association with the IEDC cell, SNGCET, on 25th September 2023 in college Seminar Hall at 9.30 am. This seminar was conducted by the Guest of Honour and resource person, Mr. Jayadev K T, a thought leader and author of " Marketing KARMA". The seminar was presided over by the Principal, Dr. Leena A V, Dean UG and PG studies, Dr. Susan Abraham, Nodal officer of IEDC, Dr. Raji Sukumar A, and HoD Electrical and Electronics Engineering, Mr. Abhilash Krishnan T K.

The session was very informative and valuable which helped the students to get a clear idea and present day scenario about conscious marketing. The resource person created a friendly environment and made the session engaging , interesting and participative through interactions and a lot of educative videos like advertisements case studies etc.

The event was co-ordinated by Ms. Rinsha T V, AP EEE and S7 student Ms. Aswathi P P. The seminar was attended by the S7 students of all the braches. The Guest of honour was presented with a memento by the Principal as a token of appreciation. The seminar concluded at 1 pm.

Report prepared by
Co-ordinator
Rinsha T V

HOD
Dept. of EEE
Mr.Abhilash Krishnan T K

Dr. LEENA A. V.
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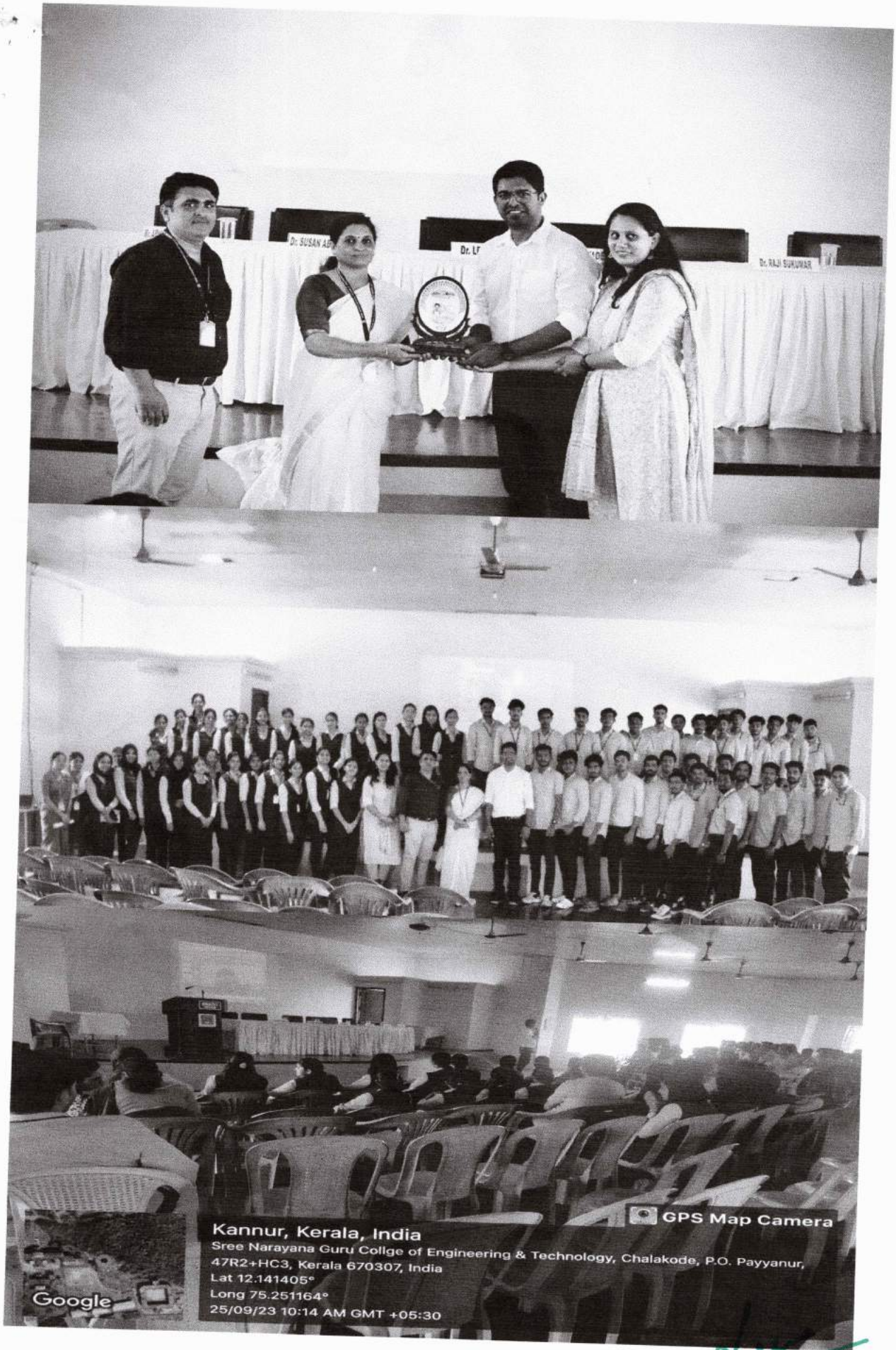

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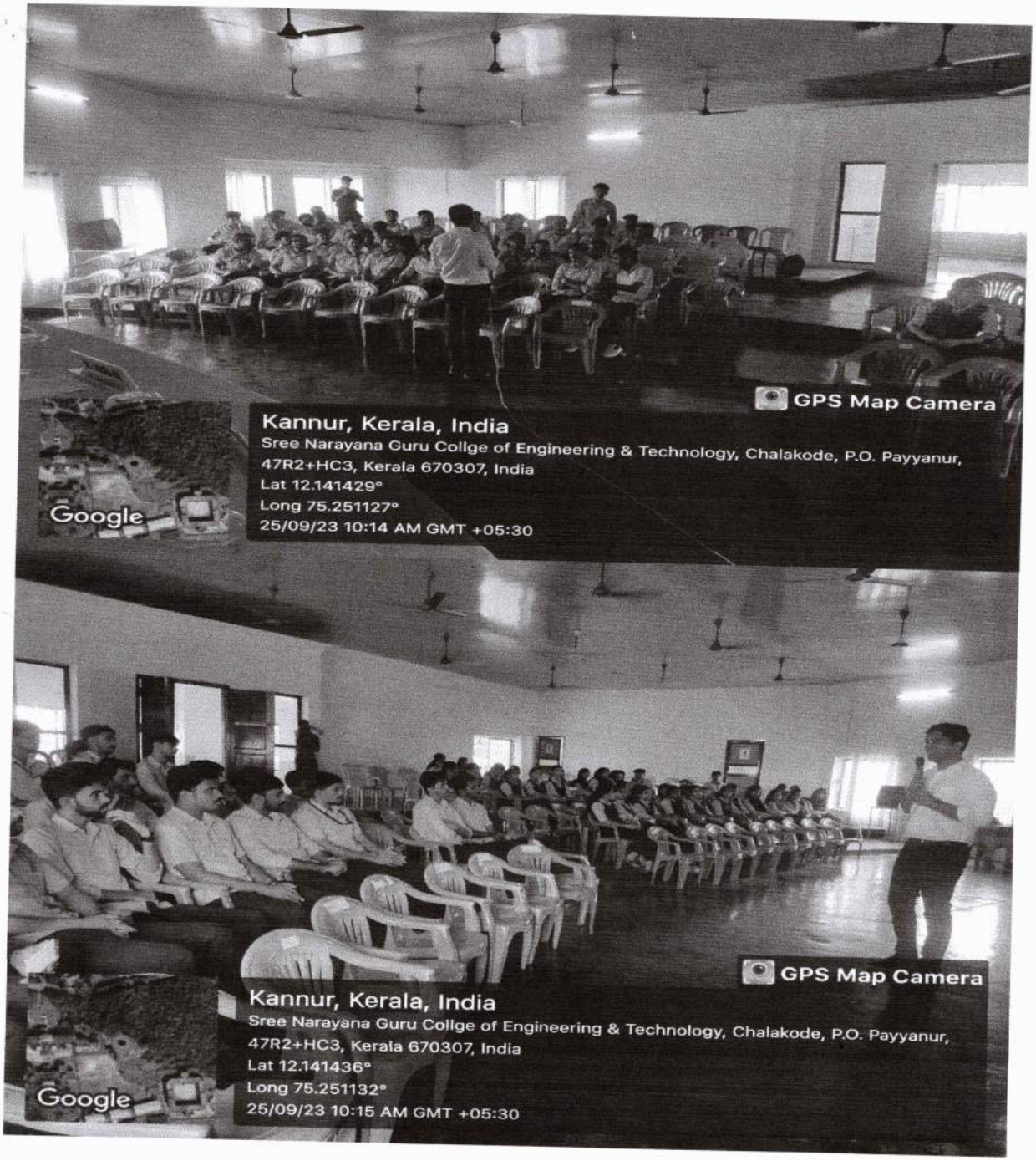

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1) ELECTRICAL AND ELECTRONICS ENGINEERING.

SL NO	NAME OF STUDENT	SIGNATURE
1	HRUDHULRAGH	
2	Aswathi - P.P	
3.	Harishikesh . P.V (S5, EEE)	

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2) ELECTRONICS AND COMMUNICATON

Sl NO	NAME OF STUDENT	SIGNATURE
1	Fathima Nasla. M.V	[signature]
2	THEJASREE - TK	[signature]
3	Meghana Gangadharan	[signature]
4	Haneena Sulthana	[signature]
5	~~Aardra~~ [illegible]	[signature]

[signature]

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4) CIVIL ENGINEERING

SL NO	NAME OF STUDENT	SIGNATURE
1.	SREEVISHNU-K	
2.	FATHIMATH ZUHRA	
3.	FATHIMATHUL MARJAN. KP	
4.	SHAHANA SHERIN	
5.	Aparna P	
6.	Sreelakshmi. k	
7.	AKSHAYA. P V	
8.	Vyshna. k	
9	Amaya T	
10.	Anupriya. k	

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5) COMPUTER SCIENCE

SL NO	NAME OF STUDENT	SIGNATURE
1	AMINA FIZA K.V	
2.	HIBA.T.K	
3.	HAIFA.C	
4.	FATHIMATH THANSEEHA	
5.	RAIHANA T.P	
6.	FADI ASLAM	
7.	Abhisree Ashokan	
8.	Arathi.T.V	
9.	Aswathi.K.V	
10.	Nandana.M	
11.	Athira.K.V	
12.	Uthara.M.V	
13.	Aswathi.A.V.	
14.	Keerthana.K	
	S7	
1.	Anagha Anilkumar	
2.	Dilna P	
3.	Anjali M	
4.	Mudhuna Manoj.k	
5.	Nandana.M.V	
6.	Sneha.E	
7.	Aardra Prasanth	
8.	Amal.M	
9.	Abhishek.k	
10.	Arjun-M	
11.	Viswajeeth.P	

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S5 CSE

1. Anudeep k
2. Athul pavithran
3. Sreyas krishnan
4. Adarsh k v
5. Abhinav k[2]
6. Sarang.V
7. Abhinav Dharmaraj
8. Vaishnav. K.P
9. Vyshak Umesha
10. Adarsh Chandran kv
11. B-Sreyas Krishnan.
12. Akshay.P.K
13. Adwaith.S.Niranj
14. Arjun.P.P
15. Muhammed Thajudheen
16. Adhithya jithesh
17. Anupam k v
18. Abhiram sunil
19. Yadukrishnan.k.v
20. Shehzad
21. Shaheem
22. Vishal.U.V
23. Abhinav k (3)
24. Arjun.KV
25. Vishak KR
26. Jishnu.K.R
27. Muhammed. Adnan.

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FEEDBACK FORM

Seminar on Conscious marketing

Organized by the *Department of Electrical and Electronics Engineering, SNGCET, Payyanur*
(Kindly note only single response is enabled)

Name (in full) *

Aswathi PP

Department* *

EEE

About the session* *

The seasion was great and the speaker made the seasion fun and engaging. The idea was made simple and was taught to us.

Relevance of the topic *

In the scenario of people marketing things without even knowing the product and all, this session is a very relevant one.

Would you like to attend more such sessions from the department online and offline *

Yes

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SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY

POST EVENT ANALYSIS FORM

Submitted by the department of: ELECTRICAL AND ELECTRONICS ENGINEERING

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type conducted**	Seminar
2	**Event name**	Conscious Marketing
3	**Date and time of the event conducted**	25-09-23, 9.30 a.m
4	**Venue**	Seminar Hall
5	**Whether the event was interdepartmental? If yes, mention the department(s) associated with**	No
6	**Mode of conduct [online \ offline]**	offline
7	**Is there any deviation from the proposal in the date, time and venue of the event? If yes, mention the reason for change**	NO
8	**Whether any professional body was associated with the event?** **If yes, name the body**	No
9	**Any funds received from the professional body? Indicate the amount**	No
10	**Participants / Target Audience**	S7 students
11	**Whether the event is conducted for bridging the gap in syllabus?If Yes, name the course with code and the semester and year it the subject is handled**	No

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12	**Objectives of the event**	To promote brand awareness, loyalty, and sales while prioritizing ethical, sustainable, and socially responsible practices, fostering genuine connections with consumers, and contributing positively to communities and the environment.
13	**Expected Outcomes**	Beginning of new carrier path
15	**Connected PO / PSO**	PO2,PO3,PO6,PO9,PO10
16	**Justification for PO / PSO [may use separate sheet if necessary]**	Problem analysis, Design and development of solution , Engineers and society, Individual and team work ,Communication
17	**Whether feedback forms from audience and resource person is collected?**	Yes
18	**Whether analysis of feedback is done? Use separate sheet to indicate the same**	No
19	**Attainment level of outcomes**	No
20	**Name of the resource person**	JayaDev K T
21	**Designation of the resource person(s)**	Thought Leader and author of Marketing Karma
22	**Any other relevant information**	nil
23	**Name of the event coordinator(s)**	Rinsha T V
24	**Dated signature of the coordinator(s)**	29/9/23

II. TO BE FILLED BY THE DEPARTMENT HOD (any one of the HoD, in case if the event is jointly conducted by various department(s))

List of enclosures – To be maintained in the file

Sl No:	ITEM	AVAILABILITY [YES / NO]
1	**Posters**	Yes
2	**Schedule of the event**	Yes
3	**Registration form sample copy**	Yes
4	**All registration forms duly filled and signed**	No

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5	**Profile of the resource person(s)**	Yes
6	**Feedback forms filled by participants and resource person**	Yes
7	**Feedback analysis sheet**	No
8	**CO attainment calculation sheet**	No
9	**Study Materials (if any)**	-
10	**Letters or printouts of e-mail communication relevant to the event**	-
11	**Documents related to professional body associated with the event**	-
12	**Photographs of the event**	Yes

1	**Comments about the conduct of the event**	-
2	**Comments about the resource person and impact of the event**	-
3	**Name**	Abhilash Krishnan T.K
4	**Dated Signature**	30-9-23

COMMENTS FROM PRINCIPAL

DATED SIGNATURE OF THE PRINCIPAL:

30/9/23

Dr. LEENA A. V.
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SREE NARAYANA GURU COLLEGE OF
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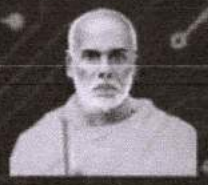
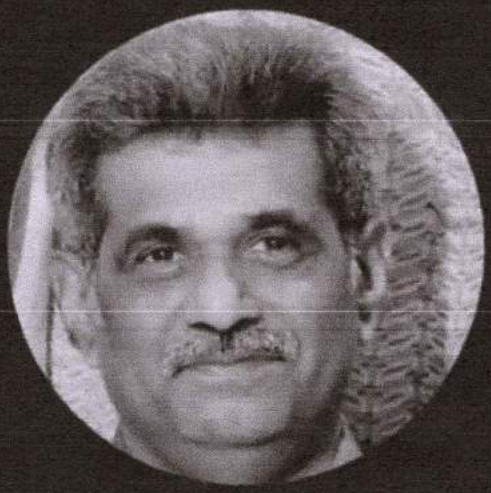
Managed by Sree Bhakthi Samvardhini Yogam, Talap, Kannur
Affiliated to APJ Abdul Kalam Technological University and Approved by AICTE



DEPARTMENT OF MECHANICAL ENGINEERING

Presents

WORKSHOP ON DESIGN THINKING



Sadasivan KK
K-DISC mentor

In Association with IEDC

Meeting hall | 13/11/2023 | 9:30am

INSTITUTION CODE
SNC

Website : www.sngcet.ac.in

Email : [redacted]

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SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY

EVENT PROPOSAL FORM

Submitted by the department of: Mechanical Engineering

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type**	Workshop
2	**Event name**	Workshop on Design Thinking
3	**Whether the event is inter departmental? If yes, mention the other department(s) associated with**	No
4	**Mode of conduct [online / offline]**	Offline
5	**Date and time**	13-11-2023
6	**Venue**	Meeting Hall
7	**Whether any professional body is associated with the event?** **If yes, name the body**	No
8	**Participants / Target Audience**	Student members of IEDC
9	**Whether the event is conducted for bridging the gap in syllabus?** **If Yes, name the course with code and the semester and year it the subject is handled**	No
10	**Objectives of the event**	To provide all professionals with a standardized innovation process to develop creative solutions to problems.
11	**Expected Outcomes**	Gain a measurable edge in today's competitive market
12	**Connected PO / PSO**	PO1: ENGINEERING KNOWLEDGE PO2: PROBLEM ANALYSIS PO3: DESIGN OF SOLUTIONS, PO12: LIFELONG LEARNING.
13	**Justification for PO / PSO [may use separate sheet if necessary]**	
14	**Name of the resource person(s)**	Mr. Sadasivan. K. K
15	**Designation of the resource**	K-DISC mentor

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JUSTIFICATION OF PO/PSO

1. **PO 1: Engineering Knowledge:** This PO is essential because it ensures that graduates have a solid foundation in the core principles and theories of their respective engineering discipline. Engineering knowledge forms the basis for problem-solving, design, and innovation in engineering practice.
2. **PO 2: Problem Analysis:** Justification: Problem analysis is a critical skill for engineers as they encounter complex challenges that require systematic investigation and understanding. By emphasizing this PO, graduates are equipped with the ability to break down complex problems into manageable components, identify relevant factors, and apply appropriate analytical techniques to arrive at effective solutions.
3. **PO 3: Design/Development of Solutions:** Justification: Design and development are at the core of engineering practice, where engineers conceptualize and create solutions to address specific needs or challenges. This PO ensures that graduates are capable of translating theoretical knowledge into practical applications by designing innovative solutions that meet desired objectives.
4. **PO 12: Lifelong Learning:** Justification: Lifelong learning is vital in engineering due to the rapid pace of technological advancement and evolving industry trends. Engineers must continuously update their skills, stay abreast of new developments, and adapt to changing requirements throughout their careers.

These Program Outcomes collectively ensure that graduates are well-prepared to excel in their chosen engineering fields, equipped with the knowledge, skills, and mindset necessary for success in both their professional careers and ongoing personal development.

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	person (may attach separate sheet to indicate the profile)	
16	**Resource requirements**	
17	**Any fund from external source will be received? If yes, mention it.**	No
18	**Whether budget for the event is attached? (use separate sheet to indicate the estimated budget)**	Yes
19	**Any other relevant information**	
20	**Name of the event coordinator(s)**	Mr. Jijin. I and Mr. Rahul. C. G
21	**Dated signature of the coordinator(s)**	10/11/23 10/11/23

II. TO BE FILLED BY THE DEPARTMENT HOD(any one of the HoD, in case if the event is jointly conducted by various department(s))

1	**Comments on the relevance of the event**	Beneficial for IEDC Members
2	**Recommendation [Put a tick √ on whichever is applicable]**	**Recommended** ✓ **Not Recommended**
3	**Name**	Dr. Sudhis Chandran.
4	**Dated Signature**	10/11/23

COMMENTS FROM PRINCIPAL

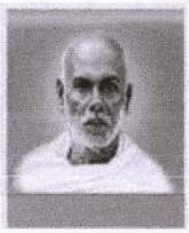
APPROVED / ~~NOT APPROVED~~

DATED SIGNATURE OF THE PRINCIPAL: 10/11/23

Dr. LEENA. A. V.
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF
ENGINEERING & TECHNOLOGY, PAYYANUR
KANNUR

SREE NARAYANA GURU
COLLEGE OF ENGINEERING & TECHNOLOGY

(PROMOTED BY SREE BHAKTHI SAMVARDHINI YOGAM. KANNUR)
CHALAKKODE P.O., PAYYANUR, KANNUR-670307, KERALA



WORKSHOP ON DESIGN THINKING

Monday 13th November 2023

Agenda

Prayer

Welcome Address
Mr. Jacob Thomas, Head Project and Consultancy

Principal's Address
Dr. Leena A V; Principal, SNGCET

Workshop session by
Mr. Sadasivan K. K, K-DISC mentor

Felicitation
Dr. Raji Sukumar, IEDC Coordinator

Vote of Thanks
Dr. Sudhin Chandran, HOD Mechanical

Time:09.30 AM

Venue:Meeting Hall

Dr. LEENA A. V.
PRINCIPAL
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SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY

DEPARTMENT OF MECHANICAL ENGINEERING

Report of the Session on WORKSHOP ON DESIGN THINKING

The Department of Mechanical Engineering (ME) and the Innovation and Entrepreneurship Development Cell (IEDC) jointly organized the "Workshop on Design Thinking" on November 13th, 2023, at 9:30 AM in SNGCET's seminar hall. The primary objective of the event was to provide a platform for students to present their innovative ideas and showcase their entrepreneurial mindset. The session commenced with a welcoming address from Mr. Jacob Thomas, Assistant Professor of ME (Head Project and Consultancy), expressing gratitude to participants, faculty, and students for their enthusiastic support. Mr. Jacob underscored the importance of fostering creativity and innovation in today's dynamic world, encouraging students to explore new ideas. Dr. Raji Sukumar, IEDC Coordinator, delivered the felicitation speech, commending the ME department and IEDC for organizing an event that promotes innovation and entrepreneurship. She urged students to leverage the resources available at SNGCET for the development of their ideas and projects. Following the address, the workshop, led by Mr. Sadasivan K.K, K-DISC Mentor, commenced. This segment, eagerly anticipated, highlighted the creativity and entrepreneurial spirit of the students. The presentations covered a diverse range of topics, from software applications to sustainable solutions for real-world problems. Each presentation included a dedicated time for demonstration and Q&A.

To conclude the event, Mr. Sudhin Chandran, Head of Department ME, delivered the vote of thanks. He expressed gratitude to participants, faculty, and students, as well as the management, sponsors, and the IEDC cell for their unwavering support in ensuring the success of the workshop.

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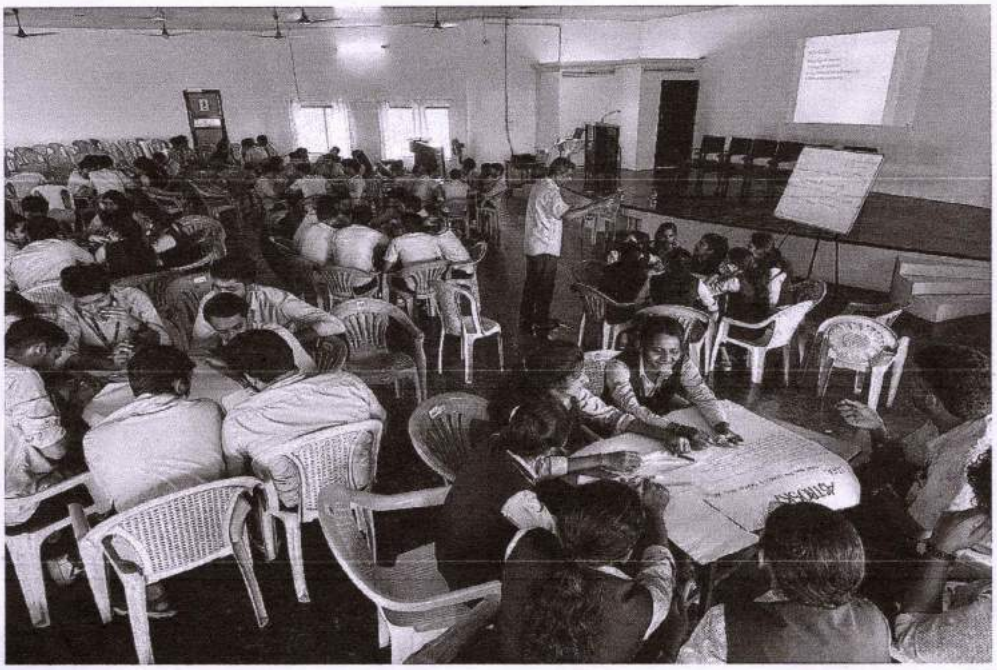

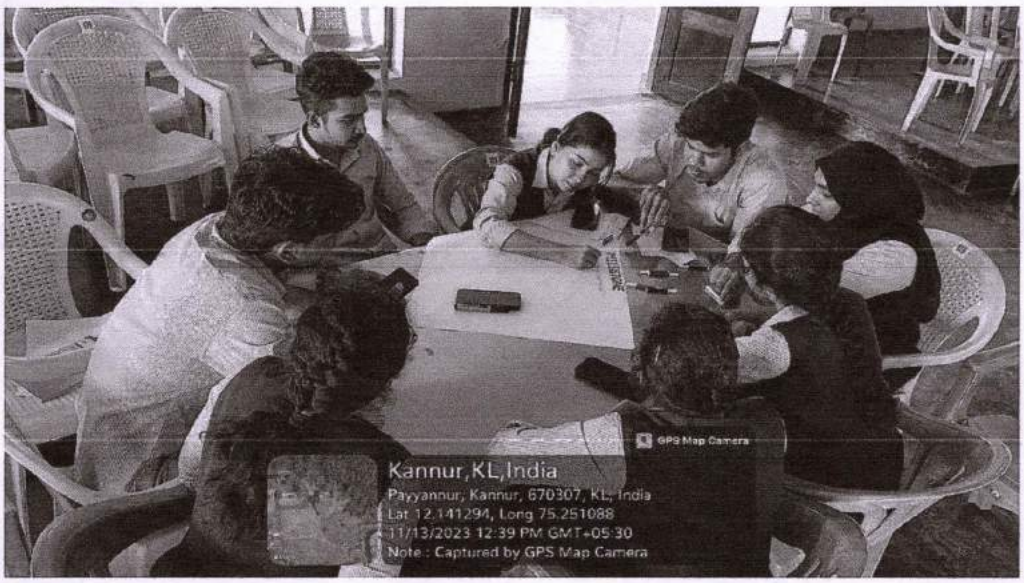

The "Design Thinking Workshop" session proved highly successful, providing students with a platform to showcase their innovative ideas and receive valuable feedback. It underscored the ME department and IEDC's dedication to cultivating a culture of innovation and entrepreneurship at SNGCET. Such gatherings are instrumental in equipping students for the challenges and opportunities of the modern world. Upon concluding the session, participants left with a renewed sense of inspiration and determination to further refine their ideas, aiming to positively impact the world through their innovations. The session, characterized by informative presentations and insightful addresses, unquestionably enhanced the academic environment at SNGCET.

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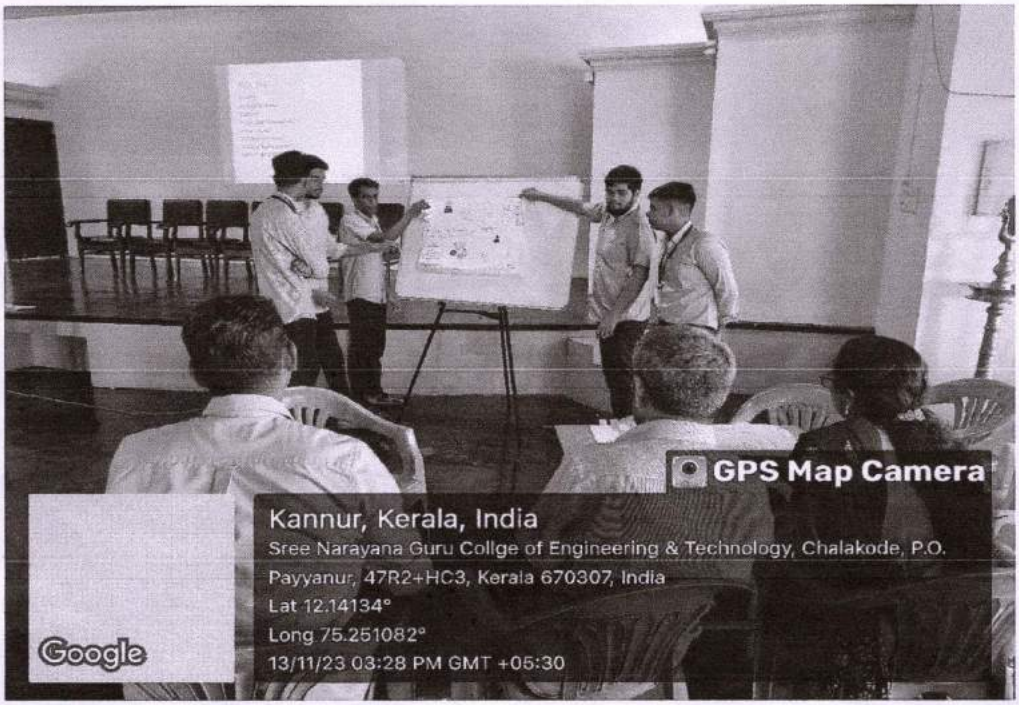

The workshop on "Design Thinking" session proved to be highly successful, offering students a platform to present their innovative ideas and receive valuable feedback. It reflected the ME department and IEDC's dedication to nurturing a culture of innovation and entrepreneurship at SNGCET. Such events are crucial in preparing students for the challenges and opportunities of the contemporary world. Participants left the session with a renewed sense of inspiration and determination to further refine their ideas, aiming to make a positive impact on the world through their innovations. The session, featuring informative presentations and insightful addresses, undeniably contributed value to the academic environment at SNGCET.

Dominic Thomas

DR. LEENA. A. V.
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SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY

WORKSHOP ON DESIGN THINKING (13/11/2023)
PARTICIPANT LIST

SL no	Name	Department	Semester
1	Abhisree Ashokan	Computer Science and Engineering	S5
2	Abiram Sunil	Computer Science and Engineering	S5
3	Anupam K V	Computer Science and Engineering	S5
4	Arathi T V	Computer Science and Engineering	S5
5	Aswathi K V	Computer Science and Engineering	S5
6	Athira K V	Computer Science and Engineering	S5
7	Nandana M	Computer Science and Engineering	S5
8	Jishnu K R	Computer Science and Engineering	S5
9	Muhammed Thajudheen	Computer Science and Engineering	S5
10	Vishal V V	Computer Science and Engineering	S5
11	Abhinav K	Computer Science and Engineering	S5
12	Arjun K V	Computer Science and Engineering	S5
13	Uthrara M V	Computer Science and Engineering	S5
14	Aswathi A V	Computer Science and Engineering	S5
15	Keerthana K	Computer Science and Engineering	S5
16	Sreya S Krishnan	Computer Science and Engineering	S5
17	Sarang V	Computer Science and Engineering	S5
18	Vyshak Umeshan	Computer Science and Engineering	S5
19	Adhin O	Electrical and Electronics Engineering	S5
20	Sidharth K	Mechanical Engineering	S5
21	Nandana K	Civil Engineering	S5
22	Adarsh Vijayakumar	Mechanical Engineering	S5
23	Aslaha B	Civil Engineering	S5
24	Hrishikesh P V	Electrical and Electronics Engineering	S5
25	Hrithik Anil	Mechanical Engineering	S5
26	Adarsh P	Mechanical Engineering	S5
27	Shibin R	Mechanical Engineering	S5
28	Sreerag P R	Mechanical Engineering	S5
29	Aadith	Mechanical Engineering	S5
30	Sanju P V	Mechanical Engineering	S5
31	Athul A P	Mechanical Engineering	S5
32	Midhun S Kumar	Mechanical Engineering	S5
33	Shahzad Abdul Rahman	Electronics and Communication Engineering	S3
34	Muhammed Shibil T	Electronics and Communication Engineering	S3
35	Sabin M	Electronics and Communication Engineering	S3
36	Sreya M	Electronics and Communication Engineering	S3
37	Malavika P	Electronics and Communication Engineering	S3
38	Fahad	Electronics and Communication Engineering	S3
39	Akash	Electronics and Communication Engineering	S3
40	Akash Krishna	Electronics and Communication Engineering	S3
41	Abdul Kader Anees K V V	Electronics and Communication Engineering	S3
42	Aman Vinod	Electronics and Communication Engineering	S3
43	Shagneya K	Electronics and Communication Engineering	S3
44	Rana Musthafa N P	Civil Engineering	S3
45	Vyshnav P K	Civil Engineering	S3
46	Muhammed Nahid A	Mechanical Engineering	S3
47	Mrudhul Krishna N	Civil Engineering	S3
48	Mushrabi M	Civil Engineering	S3
49	Abhishek C	Mechanical Engineering	S3
50	Amaldev V V	Mechanical Engineering	S3
51	Aswin M V	Mechanical Engineering	S3
52	Athirth Anish	Mechanical Engineering	S3
53	Amal K P	Mechanical Engineering	S3
54	Muhammed Safwan	Mechanical Engineering	S3
55	Sanjay Sreedharan	Mechanical Engineering	S3
56	Sarang S Hari	Mechanical Engineering	S3
57	Harikanth K P	Mechanical Engineering	S3
58	Amal M V	Mechanical Engineering	S3
59	Amruth Janardan	Mechanical Engineering	S3
60	Muhammed Zayan P	Mechanical Engineering	S3

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KANNUR

SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY

POST EVENT ANALYSIS FORM

Submitted by the department of: MECHANICAL ENGINEERING

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type conducted**	Workshop
2	**Event name**	Workshop on design thinking
3	**Date and time of the event conducted**	13/11/2023
4	**Venue**	Seminar Hall
5	**Whether the event was interdepartmental? If yes, mention the department(s) associated with**	No
6	**Mode of conduct [online \ offline]**	Offline
7	**Is there any deviation from the proposal in the date, time and venue of the event? If yes, mention the reason for change**	No
8	**Whether any professional body was associated with the event?** **If yes, name the body**	No
9	**Any funds received from the professional body? Indicate the amount**	No
10	**Participants / Target Audience**	Student Members of IEDC
11	**Whether the event is conducted for bridging the gap in syllabus?** **If Yes, name the course with code and the semester and year it the subject is handled**	No
12	**Objectives of the event**	To provide all professionals with a standardized innovation process to develop creative solution to problems
13	**Expected Outcomes**	Gain a measurable edge in today's competitive market
15	**Connected PO / PSO**	PO1: Engg. Knowledge PO2: Problem Analysis PO3: Design of Solutions PO12: Lifelong Learning.

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16	**Justification for PO / PSO [may use separate sheet if necessary]**	
17	**Whether feedback forms from audience and resource person is collected?**	
18	**Whether analysis of feedback is done? Use separate sheet to indicate the same**	
19	**Attainment level of outcomes**	
20	**Name of the resource person**	Mr. Sadasivan KK
21	**Designation of the resource person(s)**	K-DISC Mentor
22	**Any other relevant information**	
23	**Name of the event coordinator(s)**	Mr. Jijin I and Mr. Rahul CG
24	**Dated signature of the coordinator(s)**	15/11/23 15/11/23

II. TO BE FILLED BY THE DEPARTMENT HOD (any one of the HoD, in case if the event is jointly conducted by various department(s))

List of enclosures – To be maintained in the file

Sl No:	ITEM	AVAILABILITY [YES / NO]
1	**Posters**	YES
2	**Schedule of the event**	YES
3	**Registration form sample copy**	
4	**All registration forms duly filled and signed**	
5	**Profile of the resource person(s)**	
6	**Feedback forms filled by participants and resource person**	
7	**Feedback analysis sheet**	
8	**CO attainment calculation sheet**	
9	**Study Materials (if any)**	
10	**Letters or printouts of e-mail communication relevant to the event**	

Leena

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JUSTIFICATION OF PO/PSO

1. **PO 1: Engineering Knowledge:** This PO is essential because it ensures that graduates have a solid foundation in the core principles and theories of their respective engineering discipline. Engineering knowledge forms the basis for problem-solving, design, and innovation in engineering practice.
2. **PO 2: Problem Analysis:** Justification: Problem analysis is a critical skill for engineers as they encounter complex challenges that require systematic investigation and understanding. By emphasizing this PO, graduates are equipped with the ability to break down complex problems into manageable components, identify relevant factors, and apply appropriate analytical techniques to arrive at effective solutions.
3. **PO 3: Design/Development of Solutions:** Justification: Design and development are at the core of engineering practice, where engineers conceptualize and create solutions to address specific needs or challenges. This PO ensures that graduates are capable of translating theoretical knowledge into practical applications by designing innovative solutions that meet desired objectives.
4. **PO 12: Lifelong Learning:** Justification: Lifelong learning is vital in engineering due to the rapid pace of technological advancement and evolving industry trends. Engineers must continuously update their skills, stay abreast of new developments, and adapt to changing requirements throughout their careers.

These Program Outcomes collectively ensure that graduates are well-prepared to excel in their chosen engineering fields, equipped with the knowledge, skills, and mindset necessary for success in both their professional careers and ongoing personal development.

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11	**Documents related to professional body associated with the event**	
12	**Photographs of the event**	

1	**Comments about the conduct of the event**	
2	**Comments about the resource person and impact of the event**	
3	**Name**	Dr. Sudhin Chandran
4	**Dated Signature**	15/4

COMMENTS FROM PRINCIPAL

DATED SIGNATURE OF THE PRINCIPAL:

Dr. LEENA A. V.
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF
ENGINEERING & TECHNOLOGY, PAYYANUR
KANNUR

PINNACLE PERSPECTIVES-ELEVATING ENTREPRENEURIAL INSIGHTS

TechGenesis1.0 2023

Sree Narayana Guru College of Engineering and Technology Payyanur
Korom, Chalakode P.O
Kannur 670307

Organized by

INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE

Dr. Leena A V
Principal

Venue : Meeting Hall

16th November	9:30 AM

Institution Code : SNC

SESSION # 1

Welcome Address
Mr. ANUDEEP K,
MSME Co-ordinator

Presidential Address
Dr. RAJI SUKUMAR A,
Asso. Professor CSE,
Nodal Officer, IEDC, SNGCET

Inaugural Address
Dr. LEENA A V,
Principal, SNGCET

Felicitation Address
Dr. SUDHIN CHANDRAN
HOD ME,
Nodal Officer, IEDC,SNGCET

Dr. LEENA A V
PRINCIPAL
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SESSION # 2

TECHNICAL SESSION

Introduce Institute Innovation Council
Mr. SREYAS KRISHNAN
(CEO IEDC)

Introduce SALT and LEAP
Mr. ABIRAM SUNIL
CMO IEDC

Entrepreneurship Development Boards in India
Ms. ASWATHI A V

Vote of Thanks
Ms. UTHARA M V

SESSION # 3

Panel Discussion

A collaborative and multidisciplinary approach R&D projects

Mr. JACOB THOMAS ,
Head of Project and Consultancy

www.sngcet.ac.in
info@sngcet.ac.in
https://instagram.com/iedc_sngcet?igshid=OXFlcjg0bHIzeWs0
https://www.facebook.com/profile.php?id=61553706832753&mibextid=ZbWKwL
https://www.youtube.com/channel/UCNAQqMp4Wb43m7v_RTkt-Vg

SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY

POST EVENT ANALYSIS FORM

Submitted by: IEDC

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type conducted**	**Workshop**
2	**Event name**	Techgenesis 1.0 2023
3	**Date and time of the event conducted**	16/11/2023 10am
4	**Venue**	Inauguration and Valedictory function - meeting hall
5	**Whether the event was interdepartmental? If yes, mention the department(s) associated with**	No
6	**Mode of conduct [online \ offline]**	Offline
7	**Is there any deviation from the proposal in the date, time and venue of the event? If yes, mention the reason for change**	No
8	**Whether any professional body was associated with the event?** **If yes, name the body**	No
9	**Any funds received from the professional body? Indicate the amount**	No
10	**Participants / Target Audience**	IEDC Members
11	**Whether the event is conducted for bridging the gap in syllabus?** **If Yes, name the course with code and the semester and year it the subject is handled**	No
12	**Objectives of the event**	IEDC Executive Committee is formed annually, comprising institution representatives
13	**Expected Outcomes**	**CO1** Entrepreneurial Mindset **CO2** Generate and Evaluate Business Ideas

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15	**Connected PO / PSO**	**1 PROBLEM ANALYSIS** **2. DESIGN MODEL** **3. SOLUTION DEVELOPMENT**
16	**Justification for PO / PSO [may use separate sheet if necessary]**	Enhancing problem analysis skills among participants in "The **PROBLEM ANALYSIS :** Bridge Course on Entrepreneurship and Innovation" is crucial as it forms the foundation for innovation and entrepreneurial success. By honing their ability to dissect and understand complex problems, participants can identify untapped market opportunities and develop creative solutions to address them. This skill enables entrepreneurs to anticipate and mitigate potential risks associated with their ventures, increasing the likelihood of success. Furthermore, effective problem analysis allows for the validation and refinement of business ideas, ensuring their alignment with market needs and preferences. Lastly, fostering a culture of continuous problem analysis promotes adaptability and iteration, empowering entrepreneurs to evolve their ventures in response to changing market dynamics and customer feedback. **DESIGN MODEL:** Enhancing the attainment of design model skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is essential for fostering innovation and product development. Proficiency in design modeling equips entrepreneurs with the ability to visualize and iterate on product concepts, leading to the creation of user-centric solutions. This skill enables entrepreneurs to effectively communicate their ideas to stakeholders, investors, and potential customers, facilitating buy-in and support for their ventures. Additionally, mastery of design modeling enhances the feasibility assessment of product ideas, allowing entrepreneurs to identify and address potential challenges early in the development process. Ultimately, a strong foundation in design modeling empowers entrepreneurs to create compelling, market-ready products that meet the evolving needs of their target audience. **SOLUTION DEVELOPMENT** Enhancing the attainment of solution development skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is crucial for turning innovative ideas into actionable business ventures. Proficiency in solution development enables entrepreneurs to systematically transform concepts into tangible products or services that address identified market needs. This skill facilitates the creation of scalable and sustainable solutions, enhancing the potential for long-term business success. Furthermore, mastery of solution development methodologies allows entrepreneurs to iterate on their offerings based on feedback and market validation, ensuring continuous improvement and relevance. Ultimately, a robust capability in solution development empowers entrepreneurs to bring value to customers, differentiate themselves in the marketplace, and drive growth for their ventures.
17	**Whether feedback forms from audience and resource person is collected?**	

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PRINCIPAL
SREE NARAYANA GURU COLLEGE OF
ENGINEERING & TECHNOLOGY, PAYYANUR
KANNUR

18	**Whether analysis of feedback is done? Use separate sheet to indicate the same**	No
19	**Attainment level of outcomes**	M
20	**Name of the resource person**	Dr. Leena A V
21	**Designation of the resource person(s)**	Dr. Leena A V, Principal, SNGCET, Payyanur
22	**Any other relevant information**	Nil
23	**Name of the event coordinator(s)**	Dr. Raji Sukumar A
24	**Dated signature of the coordinator(s)**	Assistant Professor, SNGCET 16/11

COMMENTS FROM PRINCIPAL

DATED SIGNATURE OF THE PRINCIPAL:

Dr. LEENA A. V.
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF
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KANNUR

SREE NARAYANA GURU
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(PROMOTED BY SREE BHAKTHI SAMVARDHINI YOGAM, KANNUR)
CHALAKKODE P.O., PAYYANUR, KANNUR-670307, KERALA

A Report On TechGenesis1.0 2023
VENUE: MEETING HALL , SNGCET

DATE : 16/11/2023

IEDC Panel TechGenesis1.0 Inauguration

The Inauguration Function of TechGenesis1.0 2023 was held on 16th November 2023. The event commenced with a formal inauguration ceremony. Dr. Leena Av (principal), with her insightful words, officially inaugurated the IEDC event, emphasizing the importance of innovation in today's dynamic world.

Following the inauguration, the Technical Session unfolded, providing a platform for students to know more about IEDC . Presentations were conducted by the members of IEDC .

The event culminated with a panel discussion by Mr. Jacob Thomas(head of project and consultancy SNGCET). Attendees gained valuable knowledge and perspectives that are instrumental in nurturing an entrepreneurial mindset.

SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY

EVENT PROPOSAL FORM

Submitted by: IEDC

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type**	WORKSHOP
2	**Event name**	Techgenesis 1.0 2023
3	**Whether the event is inter departmental? If yes, mention the other department(s) associated with**	No
4	**Mode of conduct [online / offline]**	Offline
5	**Date and time**	16/11/2023 10am
6	**Venue**	Meeting hall
7	**Whether any professional body is associated with the event? If yes, name the body**	No
8	**Participants / Target Audience**	IEDC Members
9	**Whether the event is conducted for bridging the gap in syllabus? If Yes, name the course with code and the semester and year it the subject is handled**	No
10	**Objectives of the event**	IEDC Executive Committee is formed annually, comprising institution representatives
11	**Expected Outcomes**	**CO1** Explore IEDC, **CO2** Roles and responsibilities of ExeCom
12	**Connected PO / PSO**	**1 PROBLEM ANALYSIS** **2. DESIGN MODEL** **3. SOLUTION DEVELOPMENT**
13	**Justification for PO / PSO [may use separate sheet if necessary]**	Enhancing problem analysis skills among participants in "The **PROBLEM ANALYSIS :** Bridge Course on Entrepreneurship and Innovation" is crucial as it forms the foundation for innovation and entrepreneurial success. By honing their ability to dissect and understand complex problems, participants can identify untapped market opportunities and develop creative solutions to address them. This skill enables entrepreneurs to anticipate and mitigate potential risks associated with their ventures, increasing the

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		likelihood of success. Furthermore, effective problem analysis allows for the validation and refinement of business ideas, ensuring their alignment with market needs and preferences. Lastly, fostering a culture of continuous problem analysis promotes adaptability and iteration, empowering entrepreneurs to evolve their ventures in response to changing market dynamics and customer feedback. **DESIGN MODEL:** Enhancing the attainment of design model skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is essential for fostering innovation and product development. Proficiency in design modeling equips entrepreneurs with the ability to visualize and iterate on product concepts, leading to the creation of user-centric solutions. This skill enables entrepreneurs to effectively communicate their ideas to stakeholders, investors, and potential customers, facilitating buy-in and support for their ventures. Additionally, mastery of design modeling enhances the feasibility assessment of product ideas, allowing entrepreneurs to identify and address potential challenges early in the development process. Ultimately, a strong foundation in design modeling empowers entrepreneurs to create compelling, market-ready products that meet the evolving needs of their target audience. **SOLUTION DEVELOPMENT** Enhancing the attainment of solution development skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is crucial for turning innovative ideas into actionable business ventures. Proficiency in solution development enables entrepreneurs to systematically transform concepts into tangible products or services that address identified market needs. This skill facilitates the creation of scalable and sustainable solutions, enhancing the potential for long-term business success. Furthermore, mastery of solution development methodologies allows entrepreneurs to iterate on their offerings based on feedback and market validation, ensuring continuous improvement and relevance. Ultimately, a robust capability in solution development empowers entrepreneurs to bring value to customers, differentiate themselves in the marketplace, and drive growth for their ventures.
14	**Name of the resource person(s)**	Dr. Leena A V
15	**Designation of the resource person (may attach separate sheet to indicate the profile)**	Dr. Leena A V, Principal, SNGCET, Payyanur
16	**Resource requirements**	Paper, Pen
17	**Any fund from external source will be received? If yes, mention it.**	No
18	**Whether the budget for the event is attached? (use separate sheet to indicate the estimated budget)**	No
19	**Any other relevant information**	Nil

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KANNUR

20	**Name of the event coordinator(s)**	Dr. Raji Sukumar A
21	**Dated signature of the coordinator(s)**	

COMMENTS FROM PRINCIPAL

APPROVED / NOT APPROVED

DATED SIGNATURE OF THE PRINCIPAL:

Dr. LE[illegible] A. V.
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF
ENGINEERING & TECHNOLOGY, PAYYANUR
KANNUR

SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY
PAYYANUR, KANNUR, KERALA - 670307
Promoted by Sree Bhakthi Samvardhini Yogam, Kannur
Affiliated to APJ Abdul Kalam Technological University & Approved by AICTE

Passionate about Innovations & Technology ??

SIH

Connect with

SMART INDIA HACKATHON SNGCET 2023

Organized by
Department of Electronics & Communication Engineering
in association with Innovation, Entrepreneurship and R&D Centre

6/10/2023,10 AM
7/10/2023, 1.00 PM

Scan for Registration

Dr. LEENA A. V.
PRINCIPAL
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KANNUR

Est. 2003

SREE NARAYANA GURU COLLEGE OF ENGINEERING

& TECHNOLOGY

EVENT PROPOSAL FORM

Submitted by the department of Electronics and Communication Engineering

TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type**	Hackathon
2	**Event name**	SMART INDIA HACKATHON SNGCET 2023
3	**Whether the event is inter departmental? If yes, mention the other department(s) associated with**	Yes ECE,CSE,EEE,ME and CE
4	**Mode of conduct [online / offline]**	offline
5	**Date and time**	06/10/2023 ,10.00AM to 12 PM 7/10/2023, 1.00 PM to 4 PM
6	**Venue**	ECE Seminar Hall
7	**Whether any professional body is associated with the event?** **If yes, name the body**	No
8	**Participants / Target Audience**	150
9	**Whether the event is conducted for bridging the gap in syllabus?** **If Yes, name the course with code and the semester and year it the subject is handled**	NA
10	**Objectives of the event**	Promote innovation, institutionalize a model, creativity and technical expertise
11	**Expected Outcomes**	*Innovative Solutions* Recognition and Visibility Innovation Movement Opportunity in the country
12	**Connected PO / PSO**	Problem analysis (PO2) Design/development of solutions (PO3): Modern tool usage (PO5) The engineer and society (PO6) Individual and team work (PO9): Communication (PO10):

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13	**Justification for PO / PSO [may use separate sheet if necessary]**	PO2: Problem Analysis - Identify and analyze complex engineering problems for effective solution formulation. PO3: Design/Development - Design innovative solutions meeting specified needs with consideration for societal and environmental factors. PO5: Modern Tool Usage - Utilize modern engineering and IT tools to enhance solution development efficiency. PO6: Engineer and Society - Consider societal, health, safety, legal, and cultural factors for solutions positively impacting society. PO9: Teamwork - Collaborate effectively within teams and assume leadership roles when necessary for success. PO10: Communication - Effectively communicate solutions to judges and stakeholders through reports, presentations, and instructions.
14	**Name of the resource person(s)**	NA
15	**Designation of the resource person (may attach separate sheet to indicate the profile)**	NA
16	**Resource requirements**	Projector
17	**Any fund from external source will be received? If yes, mention it.**	No
18	**Whether budget for the event is attached? (use separate sheet to indicate the estimated budget)**	No
19	**Any other relevant information**	Nil
20	**Name of the event coordinator(s)**	Dr. Raji Sukumar , Ms. Leena Narayanan, Ms. Soshya V C
21	**Dated signature of the coordinator(s)**	5/10/23

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1	**Comments about the conduct of the event**	Event was successful and many ideas were presented.
2	**Comments about the resource person and impact of the event**	
3	**Name**	LEENA NARAYANAN
4	**Dated Signature**	9/10/23

COMMENTS FROM PRINCIPAL

DATED SIGNATURE OF THE PRINCIPAL 9/10/23

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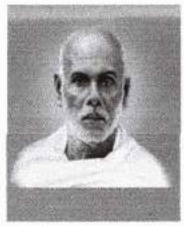

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

SMART INDIA HACKTHON 2023
PARTICIPANTS LIST

Sl. No.	Group No.	Name	Idea	Signature
		Aniruddh Shaji Hamna Sherin Sneha E K. Athul Ansar Safer Amal MV Abhinav AV Vishwajeetb P Sreeraj S Nair	1) Deepfake detection 2) AI based Electronic voting system with biometric voting system 3) Market Intelligence 4) AI based Agriculture application	

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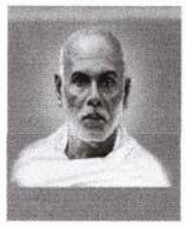

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

SMART INDIA HACKTHON 2023
PARTICIPANTS LIST

Sl. No.	Group No.	Name	Idea	Signature
1	1	Thejasree T.K Fathima Nasla M.V Deepna Sooraj Suresh V.J Sanjay Haneena Sulthana	Heart rate monitoring System (IOT)	
	2	Mahima.P Nandhana T Abhirag Gokul M.V Aryan Anurag	Tours and Travels for Differentially Abled	
	3	Neeraj Ravi P.V Vishak.KR Jishnu.KR Muhammed. ADNAN EM	Law Advisory System	

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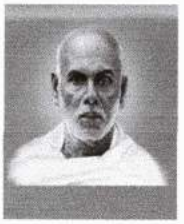

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SMART INDIA HACKTHON 2023
PARTICIPANTS LIST

Sl. No.	Group No.	Name	Idea	Signature
1		Abiram Sunil	Non – revenue water	
2		Sreyas Krishnan		
3.		Sarang . V		
4.		Muhammed Thajudeen		
5.		Arathi . T . V		
6.		Abhisree Ashokan		
7.		Aswathi . K . V		
8.		Vyshak Umeshan		
9.		Athul Pavithran		
10.		~~Vysha~~		
10.		Vaishnav . K . P		
11.		Abhinav Dharmaraj		

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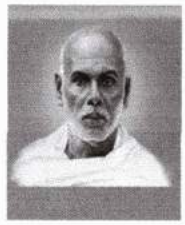

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

SMART INDIA HACKTHON 2023
PARTICIPANTS LIST

Sl. No.	Group No.	Name	Idea	Signature
1.		ANUDEEP K	AUTOMATED POWER INTERRUP-	
2.		ADARSH K V	TION DETECTING SYSTEM	
3		ABHINAV K		
4		ABHINAV K		
5		VISHAL V V		
6		ASWATHI A V		
7		KEERTHANA K		
8		NANDANA M		
9		ATHIRA K V		

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DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING

Report on the Smart India Hackathon SNGCET 2023 held on 6th and 7th October, 2023 organized by the Department of Electronics and Communication Engineering in association with Innovation, Entrepreneurship and R&D Centre, SNGCET, Payyanur.

The Department Of Electronics and Communication Engineering, SGCET, Payyanur organized **"Smart India Hackathon SNGCET 2023"**, in association with Innovation, Entrepreneurship and R&D Centre, SNGCET, under the guidance of Dr. Raji Sukumar , Associate Professor, CSE. This was an internal selection procedure which was conducted on 6th and 7th October, 2023 for submitting new innovative ideas. Smart India Hackathon 2023 is an initiative by the Ministry of Education that offers an incredible opportunity to make a significant impact on our nation. Smart India Hackathon (SIH) is a flagship event that brings together the brightest minds from across the country to address real-world challenges through innovation and technology. This is a nationwide endeavor, dedicated to nurturing innovation, problem-solving, and fostering a culture of excellence.

The welcome address was delivered by Ms. Meera M, Assistant Professor, ECE Department. The judging panel included Prof. Jacob Thomas, HOD,ME ,Ms. Leena Narayanan, HOD,ECE, Ms. Saritha Sasindran, Assistant Professor, CE, Ms. Veena K Assistant Professor, CSE and Ms. Aswathi Ravindran. Ms. Soshya V C , Assistant Professor of ECE proposed the vote of thanks.

There were 20 teams of six members each from all departments who presented their innovative ideas (50 ideas) as solutions to problem statements specified in SIH Website in various areas and domains. The ideas were evaluated and selected by the judges and suggestions were given by them to improve the ideas and also to add more details as per the requirements of the problem statement. Students were also made to discuss the problem statements and put forward ideas. Students were

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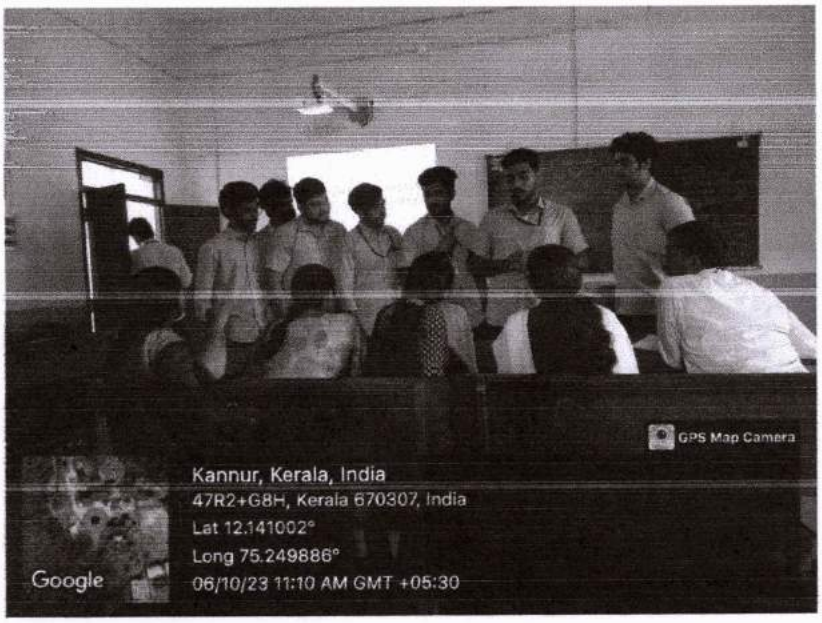
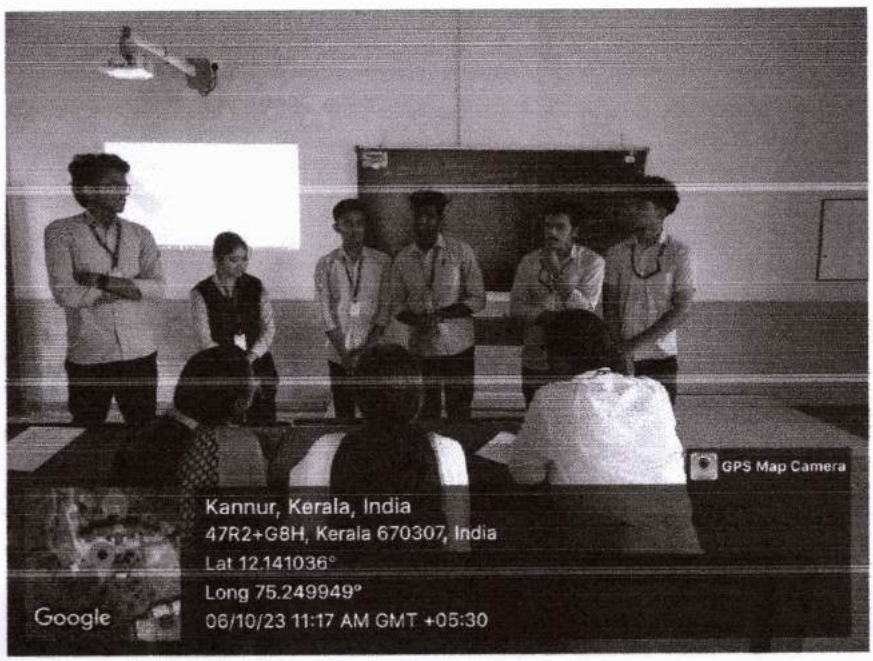
given instructions to prepare presentation slides for uploading in the main website for registering for Smart India Hackathon 2023.





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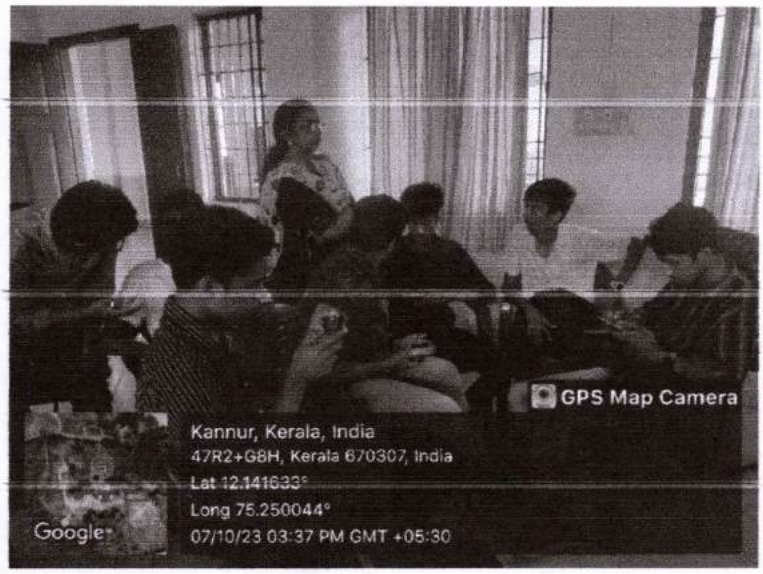

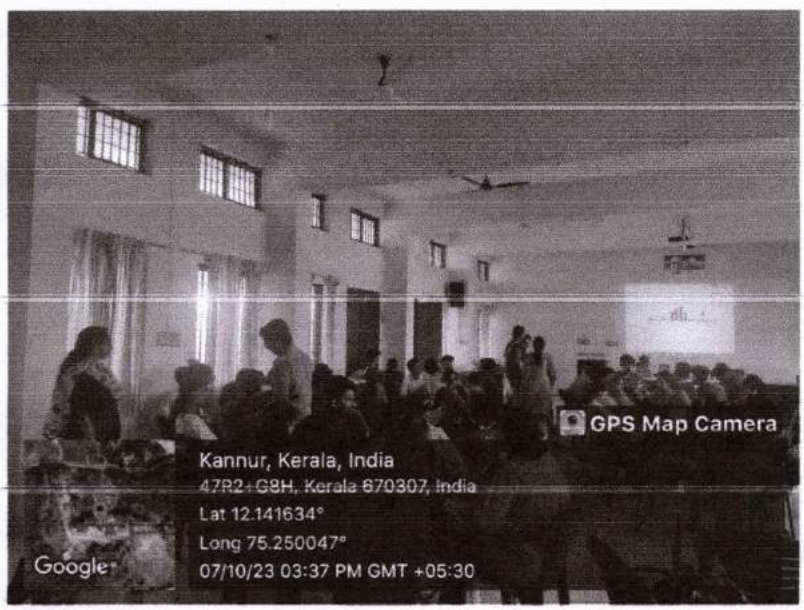

This program which was conducted in SNGCET was a great success and marked as a significant milestone, motivating the students to attend more competitions at the National level and bring out their technical talents.

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POST EVENT ANALYSIS FORM

Submitted by the Department of Electronics and Communication Engineering

I. TO BE FILLED BYTHE EVENT COORDINATOR(S)

1	**Event type conducted**	Hackathon
2	**Event name**	SMART INDIA HACKATHON SNGCET 2023
3	**Date and time of the event conducted**	06/10/2023, 10 AM – 12.00 PM 07/10/2022, 1.00 PM – 4.00 PM
4	**Venue**	ECE Seminar Hall
5	**Whether the event was inter departmental? If yes, mention the department(s) Associated with**	Yes ECE,CSE,EEE,ME and CE
6	**Mode of conduct [online \offline]**	Offline
7	**Is there any deviation from the proposal in the date, time and venue of the event? If yes, Mention the reason for change**	No
8	**Whether any professional body was associated with the event? If yes, name the body**	No
9	**Any funds received from the professional body? Indicate the amount**	No
10	**Participants/Target Audience**	150
11	**Whether the event is conducted for bridging the gap In syllabus? If Yes, name the course with code and the semester and year it the subject is handled**	No
12	**Objectives of the event**	•Promoting Innovation: Encouraging creative solutions to organizational challenges. •Skill Development: Enhancing technical, problem-solving, and presentation skills. •Problem Solving: Finding practical solutions to

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		specific organizational issues. •Product Development: Kick-starting new product ideas or features for tech companies. •Entrepreneurship: Encouraging start-up ideas and an entrepreneurial spirit.
13	**Expected Outcomes**	Identify, analyze, and solve real-world problems through innovative and creative solutions.
15	**Connected PO /PSO**	Problem analysis (PO2) Design/development of solutions (PO3) Modern tool usage (PO5) The engineer and society (PO6) Individual and team work (PO9) Communication (PO10)
16	**Justification for PO/PSO [may use separate sheet if necessary]**	PO2: Problem Analysis - Identify and analyze complex engineering problems for effective solution formulation. PO3: Design/Development - Design innovative solutions meeting specified needs with consideration for societal and environmental factors. PO5: Modern Tool Usage - Utilize modern engineering and IT tools to enhance solution development efficiency. PO6: Engineer and Society - Consider societal, health, safety, legal, and cultural factors for solutions positively impacting society. PO9: Teamwork - Collaborate effectively within teams and assume leadership roles when necessary for success. PO10: Communication - Effectively communicate solutions to judges and stakeholders through presentations and instructions
17	**Whether feedback forms from audience and resource person is collected?**	Yes

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18	**Whether analysis of feedback is done? Use separate sheet to indicate the same**	Yes
19	**Attainment level of outcomes**	NA
20	**Name of the resource person**	Nil
21	**Designation of the resource person(s)**	NA
22	**Any other relevant information**	Nil
23	**Name of the event coordinator(s)**	Dr.Raji Sukumaran, Ms.Leena Narayanan Ms.Soshya V C
24	**Dated signature of the coordinator(s)**	9/10/23

II. TO BE FILLED BY THE DEPARTMENT HOD(any one of the HoD, in case if the event is jointly conducted by various department(s))

List of enclosures–To be maintained in the file

Sl No:	ITEM	AVAILABILITY[YES /NO]
1	**Posters**	Yes
2	**Schedule of the event**	Yes
3	**Registration form sample copy**	Yes
4	**All registration forms duly filled and signed**	Yes
5	**Profile of the resource person(s)**	No
6	**Feedback forms filled by participants and resource person**	Yes
7	**Feedback analysis sheet**	Yes
8	**CO attainment calculation sheet**	No
9	**Study Materials(if any)**	No
10	**Letters or print outs of e-mail communication Relevant to the event**	Yes
11	**Documents related to professional body associated with the event**	NA
12	**Photographs of the event**	Yes

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II. TO BE FILLED BY THE DEPARTMENT HOD (any one of the HoD, in case if the event is jointly conducted by various department(s))

1	**Comments on the relevance of the event**	Event will encourage students to put forward new ideas and innovative methods
2	**Recommendation [Put a tick √ on whichever is applicable]**	**Recommended/Not recommended**
3	**Name**	LEENA NARAYANAN
4	**Dated Signature**	5/10/23

COMMENTS FROM PRINCIPAL

Recommended to conduct the event.

APPROVED / ~~NOT APPROVED~~

5/10/23

DATED SIGNATURE OF THE PRINCIPAL:

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SIH_FEEDBACK

24 responses

Publish analytics

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Name

24 responses

Sreya.m

MRUDHUL KRISHNA N

Nandana P Nair

Sravan P

Sreyas krishnan

Fathima Nasla.M.V

Deepna c

Fadi Aslam

Anudeep K

Pranav. K. V

Muhammed Fahad mp

Sanjay Sudhakaran

Adith sathian pk

ASWANTH MC

Pramya p

MOHAMMED SHAMNAS .A

Arya. A

Svc

Vyshnav pk

Malavika.P

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AMAL KP

AKASH T

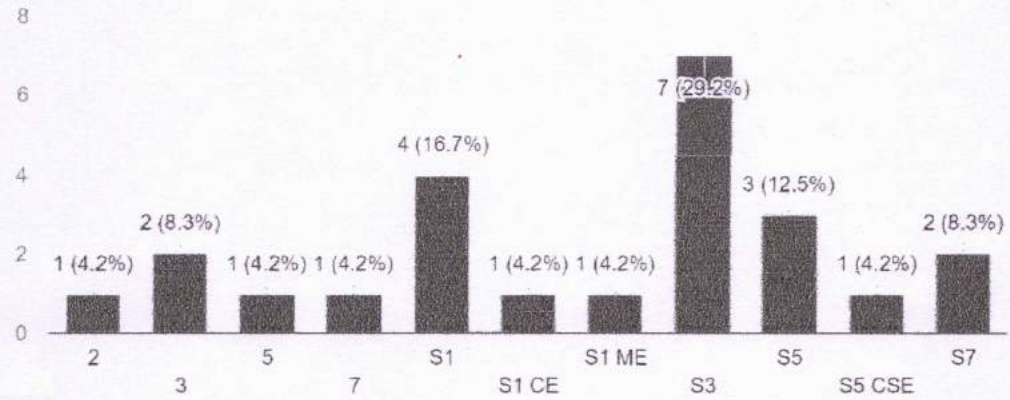
Adarsh K V

Niranjana. K. V

Semester

Copy

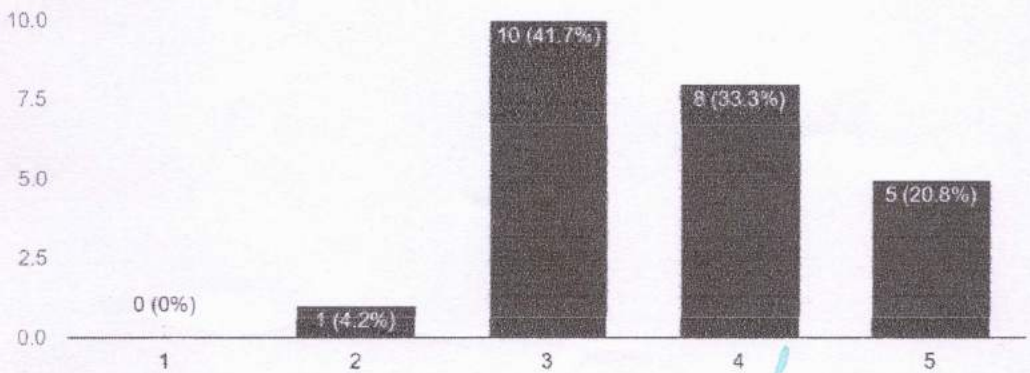
24 responses



How would you rate your overall experience at the Smart India Hackathon?

Copy

24 responses



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What are your thoughts on the judging criteria and process?

14 responses

Good

Good

Very good

Very informative

Well

test

Nice

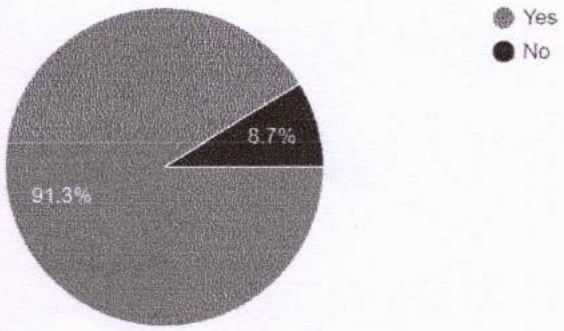
The certain limit of 500 for a single problem is low in case of a national level hackathon

Nice

Did the hackathon contribute to the development of specific technical or soft skills?

Copy

23 responses



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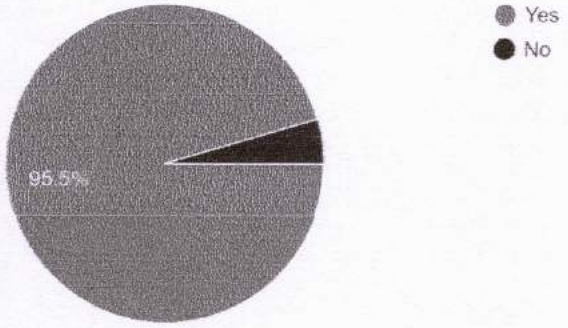
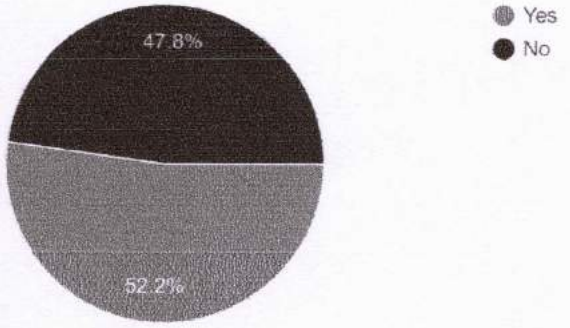
Were the communication channels clear and effective before and during the event? Copy

22 responses



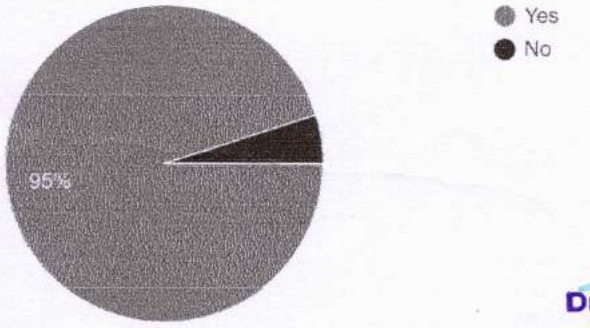
Were there any challenges in accessing necessary resources or assistance during the hackathon? Copy

23 responses



Did your team find the problem statements aligned with real-world issues and industry needs? Copy

20 responses



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Did you have any suggestions for the improvement of event?

15 responses

No

Improve time of event

Give us some more time and teach us more about it.

Its impressive

Ys improve

test

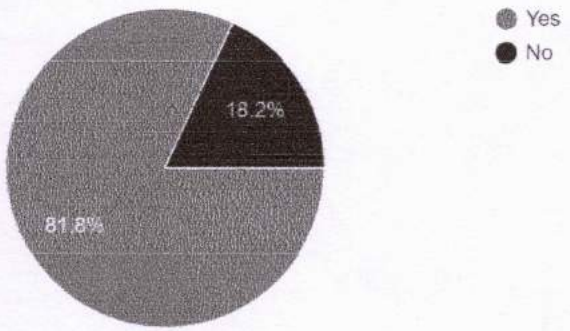
Improve time duration of event

Push the limits.

Is there a post-hackathon support or follow-up that you would find beneficial?

Copy

22 responses



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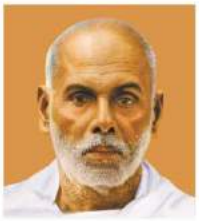
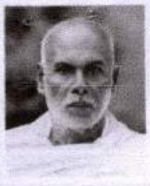


MSME



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Promoted by Sree Bhakthi Samvardhini Yogam, Talap, Kannur

Affiliated to APJ Abdul Kalam Technological University

Approved by AICTE, New Delhi

Ministry of Micro, Small and Medium Enterprises,
Government of India

MICRO, SMALL & MEDIUM ENTERPRISES
सूक्ष्म, लघु एवं मध्यम उद्यम

GOVERNMENT OF INDIA

MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (MSME)

OFFICE OF DEVELOPMENT COMMISSIONER

MSME-DEVELOPMENT & FACILITATION OFFICE, THRISSUR

Jointly organizes

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Inauguration by

Sri.Arun K Vijayan IAS,
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KANNUR

VENUE: SNGCET, Payyanur

DATE: 08/12/2023

INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE

G20 भारत 2023 INDIA

INTERNATIONAL YEAR OF MILLETS 2023

SREE NARAYANA GURU
COLLEGE OF ENGINEERING & TECHNOLOGY
EVENT PROPOSAL FORM

Submitted by: IEDC

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type**	WORKSHOP
2	**Event name**	Innovista
3	**Whether the event is inter departmental? If yes, mention the other department(s) associated with**	No
4	**Mode of conduct [online / offline]**	Offline
5	**Date and time**	08/12/2023 9:00 am to 4:00 pm
6	**Venue**	Seminar hall
7	**Whether any professional body is associated with the event? If yes, name the body**	No
8	**Participants / Target Audience**	Inside/outside participants
9	**Whether the event is conducted for bridging the gap in syllabus? If Yes, name the course with code and the semester and year it the subject is handled**	No
10	**Objectives of the event**	• To promote entrepreneurship among students and outside MSME from nearby panchayat • To understand the area MSME schemes & licensing procedures • Banking schemes and product available for MEME sector • Health benefits of millets(IYM2023)
11	**Expected Outcomes**	**CO1** Enhanced Entrepreneurial Mindset with innovation **CO2** Increased Ability to Generate and Evaluate Business Ideas
12	**Connected PO / PSO**	**1. DESIGN MODEL** **2. SOLUTION DEVELOPMENT**
13	**Justification for PO / PSO [may use separate sheet if necessary]**	**DESIGN MODEL:** Enhancing the attainment of design model skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is essential for fostering innovation and product development. Proficiency in design

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		modeling equips entrepreneurs with the ability to visualize and iterate on product concepts, leading to the creation of user-centric solutions. **SOLUTION DEVELOPMENT** Enhancing the attainment of solution development skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is crucial for turning innovative ideas into actionable business ventures. Proficiency in solution development enables entrepreneurs to systematically transform concepts into tangible products or services that address identified market needs.
14	**Name of the resource person(s)**	**1. Smt. Rekha.K** 2. **Sri. A. S Shiras** **3. Sri. K Ramesh Kumar** **4. Sri. Subhash Babu K** **5. Smt. Smitha** 6. **Sri. Jomon Thachil,** **7. Sri. Premaraj C. C**
15	**Designation of the resource person (may attach separate sheet to indicate the profile)**	1. Assistant Director MSME-Development & Facilitation Office Thrissur 2. Joint Director of Industries and Commerce - General Manager, District Industries Centre 3. President The North Malabar Chamber of Commerce, Kannur. 4. Managing Director Malabar Innovation Entrepreneurship Zone 5. Industries Extension Officer Payyannur Block 6. Nutrition Counsellor 7. Jana Jyothi Financial Literacy Counsellor, Kannur Centre
16	**Resource requirements**	Projector, Mike, sound system
17	**Any fund from external source will be received? If yes, mention it.**	No
18	**Whether budget for the event is attached? (use separate sheet to indicate the estimated budget)**	No
19	**Any other relevant information**	Nil
20	**Name of the event coordinator(s)**	Dr. Raji Sukumar A
21	**Dated signature of the coordinator(s)**	8/12

COMMENTS FROM PRINCIPAL **APPROVED / NOT APPROVED**

DATED SIGNATURE OF THE PRINCIPAL:

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Development & Facilitation Office

Government of India
Ministry of Micro, Small and Medium Enterprises (MSME)
Office of Development Commissioner (MSME)
MSME-Development & Facilitation Office, Thrissur
&
Sree Narayana Guru College of Engineering & Technology, Payyanur, Kannur*Jointly organizes*

ENTREPRENEURSHIP AWARENESS PROGRAMME

VENUE: Payyanur DATE: 08/12/2023

Registration 09.30AM- 10.00AM	
Prayer	
INAUGURAL SESSION	
Welcome & Introduction about the programme 10.00AM 10.05AM	**Smt. Rekha.K** Assistant Director MSME-Development & Facilitation Office Thrissur
Presidential Address 10.05AM-10.20 AM	**Sri. K P Balakrishnan**, President, Sree Bhakti Samvardhini Yogam, Talap Kannur.
Inaugural Address 10.20 AM-10.30 AM	**Sri.Arun Vijay,** District Collector, Kannur
Keynote Address 10.30AM-10.40 AM	**Sri. A. S Shiras**, Joint Director of Industries and Commerce - General Manager, District Industries Centre

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Felicitation Address 10.40AM-10.45 AM	**Sri. K Ramesh Kumar**, President The North Malabar Chamber of Commerce, Kannur. **Sri. T .K Rajendran**, Vice President, Sree

	Bhakti Samvardhini Yogam, Talap Kannur. **Sri. Sunil Kumar**, President of Kankol Alppadamba Panchayat,
Vote of Thanks 10.45 AM-10.50 AM	**Dr. Leena A V** (Principal SNGCET)
TEA BREAK- 10.45 AM - 11.00AM	

TECHNICAL SESSION	
Sharing Entrepreneurial Experience 11.00AM-11.40AM	**Sri. Subhash Babu K** Managing Director Malabar Innovation Entrepreneurship Zone
Licensing Procedures, Schemes and Services offered by State Industries Department 11.45AM-01.00PM	**Smt. Smitha** Industries Extension Officer Payyannur Block
Health Benefits of Millets to Life Style Diseases (IYM2023) 01.00PM-01.30PM	**Sri. Jomon Thachil**, Nutrition Counsellor
Social Entrepreneurship 01.00PM-01.30PM	**Dr. Raji Sukumar A**, Associate Professor, Nodal officer, SNGCET Payyanur.
LUNCH BREAK- 01.30 PM-02.00PM	

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Banking Schemes and Products available for MSME sector 02.00PM-03.00PM	**Sri. Premaraj C. C** Jana Jyothi Financial Literacy Counsellor, Kannur Centre
Schemes and Services offered by Ministry of MSME, Govt of India 03.00PM-03.45PM	**Smt.Rekha.K** Assistant Director MSME - Development & Facilitation Office Thrissur
One to one discussion Q&A and Feedback collection 03.45PM -04.00PM	MSME - Development & Facilitation Office Thrissur

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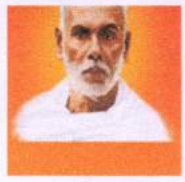

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Date: 08/12/2023 **Venue: Seminar Hall**

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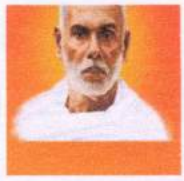

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Date: 08/12/2023 **Venue: Seminar Hall**

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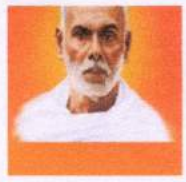

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Date: 08/12/2023 **Venue: Seminar Hall**

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Promoted by Sree Bhakthi Samvardhini Yogam (Affiliated to KTU, Recognised by AICTE)

Report on Innovista: Entrepreneurship Awareness Seminar and Workshop Program

Date: 08-12-2023

Introduction:

On December 8, 2023, a transformative one day seminar workshop, Micro Small and Medium Enterprises (MSME) Thrissur joined forces with Sree Narayana Guru College of Engineering and Technology (SNGCET) Payyanur to orchestrate Innovista. This one-day Entrepreneurship Awareness Seminar and Workshop Program were crafted with a singular purpose—to inspire, educate, and empower individuals to embrace the realms of entrepreneurship and innovation among students and the public. The participants are students and new entrepreneurs from nearby Local Self Governing Bodies (Eramam Kuttur, Karivellur Peralam, Kunhimangalam, Kankol Alappadamba, Cheruthazham Panchayat and Payyanur Municipality). Innovista emerged as a beacon of opportunity, offering participants a unique platform to delve into the dynamic world of entrepreneurship. The program unfolded against the backdrop of collaborative efforts between industry stalwarts, academia, and aspiring entrepreneurs, creating an environment ripe for exploration and discovery. Innovista embarked on a journey marked by insightful keynote addresses, interactive workshops, and engaging panel discussions. The event aimed not only to disseminate knowledge but also to instill a spirit of entrepreneurship, encouraging individuals to turn innovative ideas into impactful ventures. The collaboration between MSME Thrissur and SNGCET Payyanur underscored the significance of bridging the gap between academia and industry in nurturing entrepreneurial endeavors. Together, they sought to pave the way for a new generation of visionaries, equipped with the knowledge, skills, and inspiration needed to navigate the ever-evolving landscape of business and innovation. Innovista wasn't just a seminar; it was a convergence of minds, an inspiration for change, and a celebration of the entrepreneurial spirit. This introduction sets the stage for the unfolding narrative of how Innovista became a cornerstone in the journey towards entrepreneurial excellence, leaving an indelible mark on the participants and the landscape of innovation.

Program Highlights: VENUE: Payyanur DATE: 08/12/2023

Welcome & Introduction about the programme 10.00AM 10.05AM
Smt. Rekha.K Assistant Director, MSME-Development & Facilitation Office, Thrissur

In this opening segment, Smt. Rekha K, Assistant Director at the MSME-Development & Facilitation Office in Thrissur, will warmly welcome the participants and provide an overview of the program. In the inaugural segment of Innovista, Smt. Rekha K, extends a warm welcome to the participants and plays a pivotal role in setting the stage for this transformative event. She provides a comprehensive overview of

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the program, shedding light on the collaborative efforts of MSME Thrissur and Sree Narayana Guru College of Engineering and Technology, Payyanur, in bringing Innovista to fruition. Smt. Rekha K will articulate the crucial role of MSMEs in the economic landscape, emphasizing their significance as drivers of growth, employment, and innovation. Her introduction is poised to offer valuable insights into the services and responsibilities of MSMEs, highlighting their diverse contributions to the development of the entrepreneurial ecosystem. By illuminating the importance of MSMEs, Smt. Rekha K's address will lay a solid foundation for the insightful sessions that will follow, creating an atmosphere of engagement and learning for all participants.

Presidential Address 10.05AM-10.20 AM
Sri. K P Balakrishnan, President, Sree Bhakthi Samvardhini Yogam, Talap Kannur.

Sri. K P Balakrishnan, President of Sree Bhakthi Samvardhini Yogam, Talap Kannur, is poised to deliver the much-anticipated Presidential Address during the Innovista program. Renowned for his dedication to community development, his words are expected to resonate with wisdom and insight, offering a guiding vision for the event. As the leader of an institution named after Sri Narayana Guru, Sri. Balakrishnan embodies a legacy of service and social contribution spanning two decades. The institution, under his stewardship, has played an instrumental role in uplifting the community through various initiatives. With a deep understanding of the transformative power of entrepreneurship, it is anticipated that his address will underscore the pivotal role of fostering innovation in driving not only economic growth but also in contributing to the holistic development of the community. Sri. K P Balakrishnan's leadership and the institution's remarkable contributions stand as a testament to the enduring legacy of Sri Narayana Guru's teachings in the service of society.

Inaugural Address 10.20 AM-10.30 AM
Mr. Sri. K Ramesh Kumar, President of The North Malabar Chamber of Commerce, Kannur,

In his impactful inaugural address, Mr. Sri. K Ramesh Kumar, President of The North Malabar Chamber of Commerce, Kannur, seamlessly blended inspiration with practical insights, setting a tone of enthusiasm for the Entrepreneurship Awareness Seminar and Workshop Program. Mr. Kumar eloquently emphasized the vast opportunities inherent in the business landscape, portraying entrepreneurship not merely as a pursuit of profit but as a journey enriched with possibilities and growth. He articulated the pivotal role that the Chamber of Commerce plays in championing the interests of businesses, underscoring its significance as a conduit for fostering collaboration, providing resources, and advocating for policies conducive to economic growth. Mr. Ramesh Kumar's address not only served as a beacon of motivation but also illuminated the crucial role the Chamber of Commerce plays in shaping the entrepreneurial ecosystem, fostering a sense of unity and purpose among the participants and wish all support to Sree Narayana Guru College of Engineering and Technology, Payyanur.

Message
Sri.Arun Vijay, District Collector, Kannur, Keynote Address
Sri. Arun Vijay, the esteemed District Collector of Kannur, extended his support to the Innovista program through a heartfelt video message. In his message, he conveyed his best wishes for the success of the event, acknowledging the critical role that initiatives like Innovista play in fostering entrepreneurship and

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innovation within the community. Sri. Vijay specifically commended the IEDC SNGCET team for their exemplary efforts, recognizing them as leading contributors to the entrepreneurial landscape and job creation in the region. Despite his absence, Sri. Arun Vijay's encouraging words added a significant motivational touch to the inaugural proceedings, reinforcing the collective commitment to nurturing a thriving entrepreneurial ecosystem under Sree Narayana Guru College of Engineering and Technology, Payyanur. His insights are expected to shed light on the local context and the role of entrepreneurship in contributing to the overall development of the district.

Keynote Address 10.30AM-10.40 AM

Sri. A. S Shiras, Joint Director of Industries and Commerce - General Manager, District Industries Centre

In the upcoming Keynote Address, Sri. A. S Shiras, Joint Director of Industries and Commerce and General Manager at the District Industries Centre, is anticipated to offer invaluable insights into entrepreneurship development, particularly within the vibrant context of Kannur. His speech is expected to delve into key aspects of industrial development, providing a nuanced and comprehensive perspective on the industrial landscape. With a keen focus on local entrepreneurship, Sri. Shiras is likely to shed light on the unique opportunities and challenges present in Kannur, emphasizing the role of initiatives like Entrepreneurship Development Clubs under the Ministry of Industry and Commerce. Notably, he is expected to highlight the potential for such clubs to thrive, fostering entrepreneurial endeavors at the grassroots level. Moreover, by mentioning the possibilities in the Kankol Alappadamba Panchayat, Sri. Shiras is likely to underscore the importance of community-specific development. Additionally, his supportive stance toward the establishment of a Campus Industrial Park at Sree Narayana Guru College of Engineering and Technology, Payyanur demonstrates a commitment to nurturing innovation and industry collaboration within the academic environment. Sri. A. S Shiras's Keynote Address is poised to provide valuable insights, guidance, and encouragement for the participants, steering them towards a future marked by entrepreneurial success and industrial growth.

Felicitation Address

10.40AM-10.45 AM

Sri. T .K Rajendran, Vice President, Sree Bhakti Samvardhini Yogam, Talap Kannur.

Sri. T .K Rajendran will deliver the Felicitation Address, recognizing the collaborative efforts between different entities in promoting entrepreneurship and commerce in the region. He also brought a wealth of insights to the event during his talk, where he passionately highlighted the myriad possibilities within the realms of innovation and entrepreneurship. His discourse likely painted a vivid picture of the landscape, showcasing how these avenues can be harnessed for transformative change. Moreover, Sri. Rajendran took a moment to commend the significant achievements of the Innovation Wing of Sree Narayana Guru College of Engineering and Technology, Payyanur., underscoring its invaluable contributions to the institution. In his Felicitation Address, he graciously acknowledged the collaborative efforts among various entities dedicated to promoting entrepreneurship and commerce within the region. This recognition not only emphasizes the collective commitment toward fostering economic growth but also highlights the positive impact of collaborative initiatives. Sri. T .K Rajendran's address is poised to inspire and motivate participants, underscoring the vital role of innovation and entrepreneurship in shaping the future of the institution and the broader community.

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Sri. Sunil Kumar, President of Kankol Alppadamba Panchayat, Kannur.

The endorsement and active support from Sri. Sunil Kumar, President of Kankol Alappadamba Panchayat, echoes a visionary perspective on entrepreneurship. In emphasizing the significance of becoming job creators rather than job seekers, Sri. Sunil Kumar has showcased a forward-thinking approach that aligns with the spirit of innovation and self-reliance. His commitment to fostering entrepreneurship within the local community is not only commendable but also a crucial component for sustainable development. By championing the cause of job creation, Sri. Sunil Kumar is likely to inspire individuals to explore their entrepreneurial potential and contribute to the economic growth of the region. His endorsement adds a valuable dimension to the ongoing discourse on entrepreneurship, emphasizing its transformative power in shaping the future of the community with the support of Sree Narayana Guru College of Engineering and Technology, Payyanur..

Vote of Thanks

10.45 AM-10.50 AM, Dr. Leena A V (Principal SNGCET)

In bringing the Inaugural Session of Innovista to a fitting conclusion, Dr. Leena A V, the esteemed Principal of SNGCET, played a pivotal role in encapsulating the essence of the event. Dr. Leena took the opportunity to spotlight on the remarkable achievements of SNGCET and the Innovation and Entrepreneurship wings, showcasing the tangible impact of dedicated efforts and visionary initiatives. As she eloquently narrated the journey of the Innovation team and articulated the institution's forward-looking vision, Dr. Leena instilled a sense of pride and purpose among the participants. In her heartfelt vote of thanks, she expressed sincere gratitude to all dignitaries, speakers, participants, and organizers who contributed to the resounding success of the event. Dr. Leena's closing remarks not only marked the official commencement of subsequent sessions but also set a tone of gratitude and appreciation, emphasizing the collaborative spirit that underpins the vibrant culture of innovation and entrepreneurship at Sree Narayana Guru College of Engineering and Technology, Payyanur.

TECHNICAL SESSION

Sharing Entrepreneurial Experience 11.00AM-11.40AM

Sri. Subhash Babu K: Managing Director

Malabar Innovation Entrepreneurship Zone

During the segment dedicated to "Sharing Entrepreneurial Experience" at 11:00 AM to 11:40 AM, Innovista had the privilege of hosting Sri. Subhash Babu K, the Managing Director of Malabar Innovation Entrepreneurship Zone. In an engaging and informative session, Sri. Subhash Babu shared his entrepreneurial journey, offering a roadmap of insights for aspiring entrepreneurs. With a focus on Licensing Procedures, Schemes, and Services provided by the State Industries Department, he provided a comprehensive overview of the bureaucratic landscape, unraveling the intricacies of starting and managing a business. Through the lens of his own experiences, Sri. Subhash Babu illuminated the challenges, successes, and crucial milestones that define an entrepreneurial path, offering participants a valuable guide on how to navigate the entrepreneurial landscape and achieve their goals. His practical and inspirational discourse contributed significantly to the collective learning experience of the event.

11.45AM-01.00PM

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Smt. Smitha
Industries Extension Officer,Payyannur Block

Smt. Smitha, Industries Extension Officer of Payyannur Block, became a crucial juncture for Innovista participants. Smt. Smitha, with her expertise, skillfully navigated through the intricate terrain of licensing procedures, schemes, and services provided by the State Industries Department. Her presentation delved into the regulatory intricacies, providing attendees with a comprehensive understanding of the bureaucratic landscape. By unraveling the complexities associated with establishing and managing businesses, Smt. Smitha's insights formed a foundational guide for budding entrepreneurs. This informative session not only empowered participants with the knowledge needed to navigate regulatory processes effectively but also illuminated the various avenues of support available from government initiatives. Smt. Smitha's contribution was instrumental in equipping the entrepreneurial community with the essential tools for success in their ventures.

Health Benefits of Millets to LifeStyle Diseases (IYM2023)
01.00PM-01.30PM
Sri. Jomon Thachil, Nutrition Counsellor

In a health-conscious pivot during the session, Sri. Jomon Thachil, a seasoned Nutrition Counsellor, took the stage to delve into the "Health Benefits of Millets to Lifestyle Diseases (IYM2023)." This segment transcended the traditional boundaries of entrepreneurship, shedding light on the crucial intersection of nutrition and business sustainability. Sri. Jomon not only highlighted the health benefits associated with millets but also wove in the visionary concept of the Millet Year 2023, underscoring its significance in promoting overall well-being. Beyond nutritional insights, he delved into the potential of millets to become a cornerstone of the wellness industry, offering a holistic perspective on the role of healthy living in fostering sustainable business practices. Sri. Jomon's session served as a reminder that entrepreneurship is intricately linked to the well-being of individuals and communities, showcasing the multifaceted impact that informed nutritional choices can have on both personal health and the broader business landscape.

Banking Schemes and Products available for MSME sector 02.00PM-03.00PM
Sri. Premaraj C. C, Jana Jyothi Financial
Literacy Counsellor, Kannur Centre
Schemes and Services offered by Ministry of MSME, Govt of India

Post the rejuvenating lunch break, the spotlight shifted to financial literacy as Sri. Premaraj C. C, a distinguished Jana Jyothi Financial Literacy Counsellor from Kannur Centre, took center stage. In his enlightening session, Sri. Premaraj unraveled the intricacies of banking schemes and products tailored for the MSME sector. With a focus on enhancing financial literacy among entrepreneurs, his presentation aimed to empower participants with the knowledge essential for sound financial management. Sri. Premaraj's expertise not only shed light on the array of financial resources available but also provided practical insights on how entrepreneurs can navigate the financial landscape to optimize their business operations. This session undoubtedly played a crucial role in equipping attendees with the financial acumen necessary to make informed decisions and foster the financial health of their enterprises.

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03.00PM-03.45PM
Smt.Rekha.K, Assistant Director, MSME - Development & Facilitation Office, Thrissur
One to one discussion
Q&A and Feedback collection 03.45PM -04.00PM
MSME - Development & Facilitation Office. Thrissur

The culmination of Innovista marks a significant milestone, leaving participants enriched with a wealth of knowledge and insights. The comprehensive overview of schemes and services offered by the Ministry of MSME, Government of India, presented by Smt. Rekha K, Assistant Director at the MSME Development & Facilitation Office in Thrissur, encapsulates the national-level support systems available for the MSME sector. This final segment serves as a compass, guiding entrepreneurs with a roadmap for leveraging governmental resources. The overall outcome of Innovista is the empowerment of participants with practical insights, valuable knowledge, and a heightened awareness of the multifaceted landscape of entrepreneurship. The dynamic exploration throughout the technical sessions ensures that attendees are well-equipped with the tools needed for success in the ever-evolving business world. As they leave Innovista, participants carry with them not only a deeper understanding of entrepreneurship but also a renewed enthusiasm and inspiration to contribute meaningfully to the economic and societal landscape.

Social Entrepreneurship
Dr. Raji Sukumar A, Associate Professor, Nodal officer, SNGCET Payyanur.

Dr. Raji Sukumar A, Associate Professor and Nodal Officer at SNGCET Payyanur, emerged as a guiding force during Innovista, directing participants through the transformative realm of social entrepreneurship. With a wealth of academic and practical experience, Dr. Raji Sukumar underscored the importance of businesses that extend beyond profit margins to prioritize positive societal impact. Her session illuminated the concept of social entrepreneurship, emphasizing the profound influence that purpose-driven businesses can have in addressing societal challenges. Dr. Raji Sukumar's insights encouraged participants to envision ventures that contribute not only to economic prosperity but also to the greater well-being of communities. By championing the ethos of social responsibility within entrepreneurship, Dr. Raji Sukumar instilled a sense of purpose and civic duty among attendees, inspiring them to consider the broader implications of their business endeavors.

Conclusion:
Innovista, a resounding success, has unequivocally achieved its primary objective of fostering awareness and enthusiasm for entrepreneurship. The collaborative efforts between MSME Trissur, SNGCET Payyanur, and the Industry and Commerce Ministry have exemplified the transformative power of strategic partnerships. This triumvirate alliance not only showcased the commitment to nurturing innovation and enterprise but also underscored the positive impact that such collaborations can have on the development of a vibrant entrepreneurial ecosystem. The event served as a beacon, illuminating the path for aspiring entrepreneurs and stakeholders, providing them with valuable knowledge, insights, and a network of support. As Innovista concludes, it leaves in its wake a heightened spirit of innovation, a strengthened commitment to entrepreneurship, and a community poised to make significant strides in shaping the future of business and economic growth.

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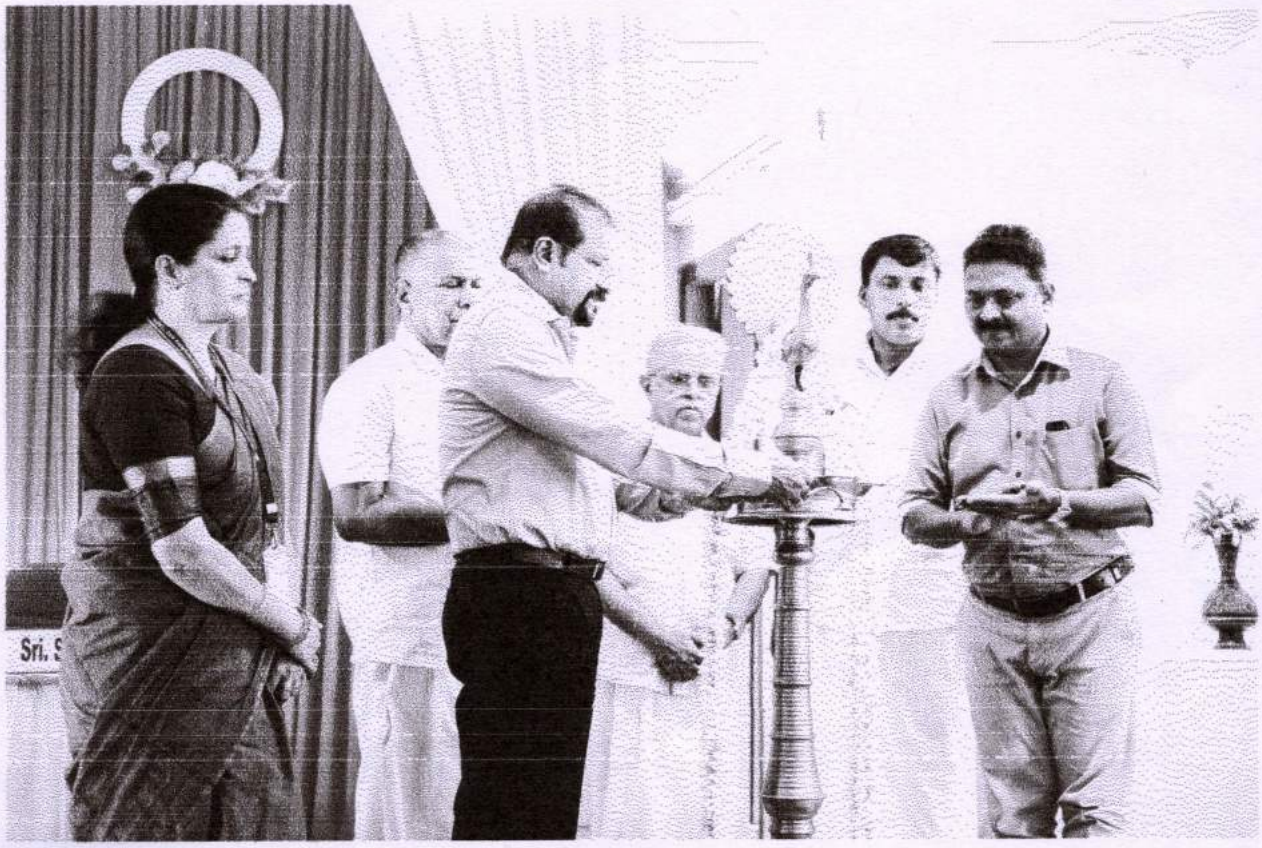
Acknowledgments:

We extend our sincere gratitude to MSME Thrissur and the Industry and Commerce Ministry for their unwavering support and collaboration, which played a pivotal role in the success of Innovista. Our heartfelt appreciation goes to the distinguished speakers who shared their expertise and insights, contributing to the enriching experience for all participants. We extend our thanks to the enthusiastic participants whose engagement and active involvement added vibrancy to the event. Special thanks to all individuals, organizations, and contributors who worked tirelessly behind the scenes, ensuring the seamless execution of Innovista. Your collective efforts have made this endeavor a triumph, and we look forward to continued collaboration and success in fostering entrepreneurship and innovation.



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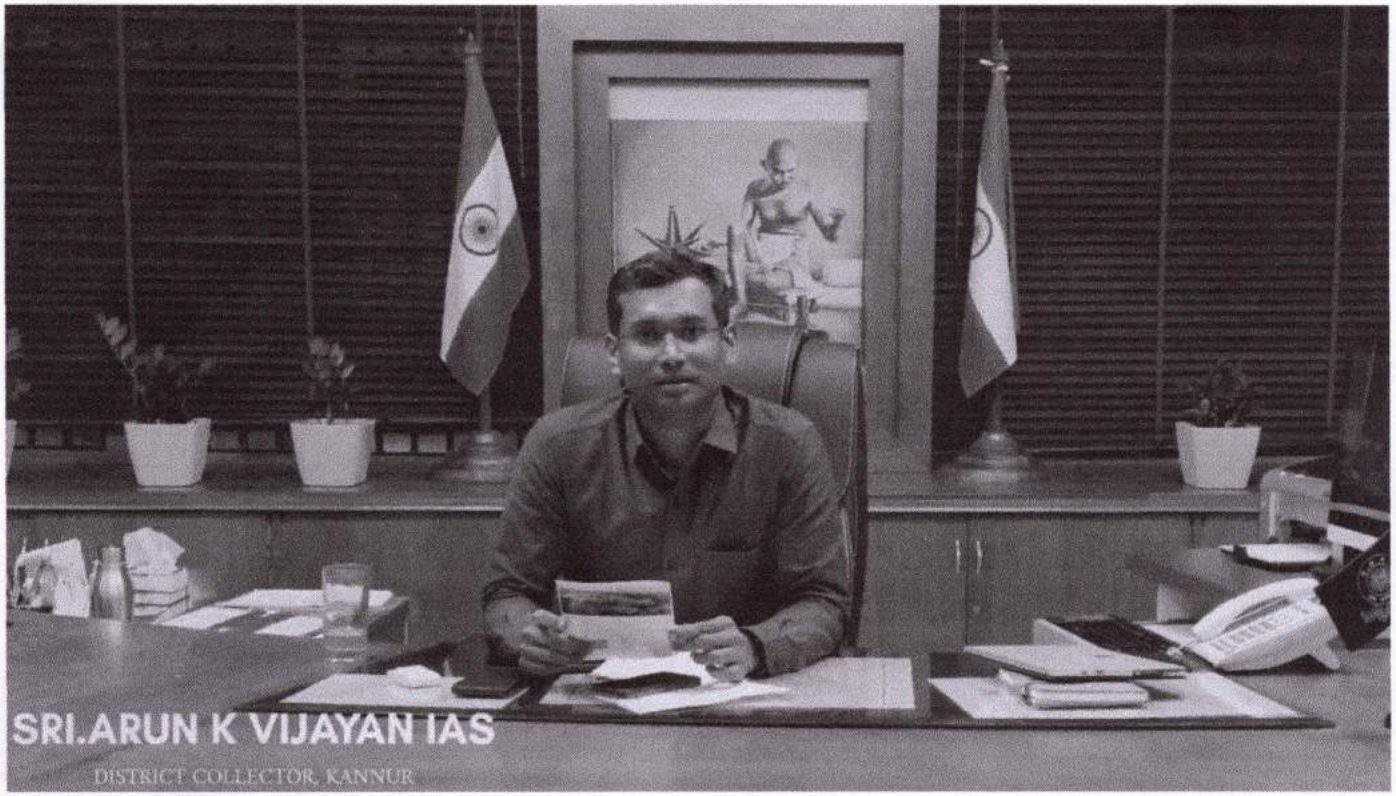

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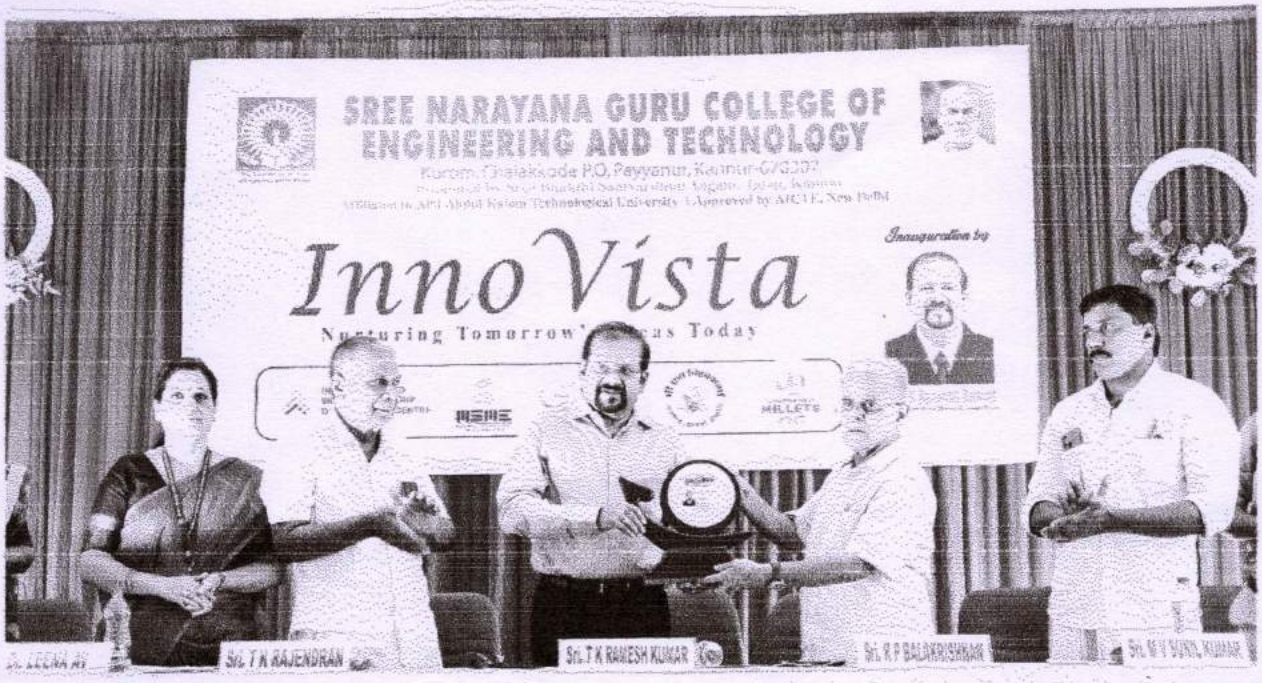

Dr. Rajesh Sukumaran

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POST EVENT ANALYSIS FORM

Submitted by: IEDC

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type conducted**	WORKSHOP
2	**Event name**	Innovista
3	**Date and time of the event conducted**	08/12/2023 9:00 am to 4:00 pm
4	**Venue**	Seminar hall
5	**Whether the event was interdepartmental? If yes, mention the department(s) associated with**	No
6	**Mode of conduct [online \ offline]**	Offline
7	**Is there any deviation from the proposal in the date, time and venue of the event? If yes, mention the reason for change**	No
8	**Whether any professional body was associated with the event?** **If yes, name the body**	No
9	**Any funds received from the professional body? Indicate the amount**	No
10	**Participants / Target Audience**	Inside Participants
11	**Whether the event is conducted for bridging the gap in syllabus?** **If Yes, name the course with code and the semester and year it the subject is handled**	No
12	**Objectives of the event**	• To promote entrepreneurship among students and outside MSME from nearby panchayat • To understand the area MSME schemes & licensing procedures • Banking schemes and product available for MEME sector

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		• Health benefits of millets(IYM2023)
13	**Expected Outcomes**	**CO1** Enhanced Entrepreneurial Mindset with innovation **CO2** Increased Ability to Generate and Evaluate Business Ideas
15	**Connected PO / PSO**	**1. DESIGN MODEL** **2. SOLUTION DEVELOPMENT**
16	**Justification for PO / PSO [may use separate sheet if necessary]**	**DESIGN MODEL:** Enhancing the attainment of design model skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is essential for fostering innovation and product development. Proficiency in design modeling equips entrepreneurs with the ability to visualize and iterate on product concepts, leading to the creation of user-centric solutions. **SOLUTION DEVELOPMENT** Enhancing the attainment of solution development skills among participants in "The Bridge Course on Entrepreneurship and Innovation" is crucial for turning innovative ideas into actionable business ventures. Proficiency in solution development enables entrepreneurs to systematically transform concepts into tangible products or services that address identified market needs.
17	**Whether feedback forms from audience and resource person is collected?**	No
18	**Whether analysis of feedback is done? Use separate sheet to indicate the same**	No
19	**Attainment level of outcomes**	M
20	**Name of the resource person**	**8. Smt. Rekha.K** 9. **Sri. A. S Shiras** **10. Sri. K Ramesh Kumar** **11. Sri. Subhash Babu K** **12. Smt. Smitha** 13. **Sri. Jomon Thachil,** **14. Sri. Premaraj C. C**
21	**Designation of the resource person(s)**	8. Assistant Director MSME-Development & Facilitation Office Thrissur 9. Joint Director of Industries and Commerce - General Manager, District Industries Centre 10. President The North Malabar Chamber of Commerce, Kannur. 11. Managing Director Malabar Innovation Entrepreneurship Zone 12. Industries Extension Officer Payyannur Block 13. Nutrition Counsellor 14. Jana Jyothi Financial Literacy Counsellor, Kannur Centre

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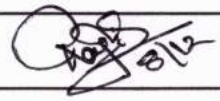
22	**Any other relevant information**	No
23	**Name of the event coordinator(s)**	Dr. Raji Sukumar A
24	**Dated signature of the coordinator(s)**	

COMMENTS FROM PRINCIPAL

DATED SIGNATURE OF THE PRINCIPAL:

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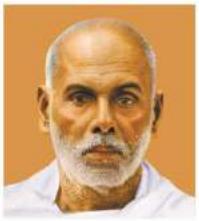
Sree Narayana Guru College of Engineering & Technology

CHALAKKODE P.O., KOROM, PAYYANUR, KANNUR-670 307



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INSTITUTIONS INNOVATION COUNCIL

SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY,

SNGCET/CIR/72/2023 **26-09-2023**

OFFICE ORDER

An Innovation, Entrepreneurship and R&D Centre is constituted within our institution to coordinate various activities pertaining to Innovation, Entrepreneurship and research The Innovation Cell, the formidable wing responsible for coordinating all innovative and entrepreneurial activities at SNGCET, is at the cusp of a significant transformation.

Four crucial initiatives:

1. The Innovation and Entrepreneurship Development Centre (IEDC) under Kerala Startup Mission.
2. HI/BI under MSME.
3. Institutions Innovation Council (IIC) under the Ministry of Human Resource Development (MHRD), Government of India.
4. R&D Centre for submitting Research Projects under various national and international agencies.

These endeavors symbolize our commitment to not just follow the trends of innovation but to set them. As we stand on the threshold of what promises to be an era of unparalleled growth in innovation and entrepreneurship. Our Innovation, Entrepreneurship and R&D Centre has the unique opportunity to serve as a catalyst for change, a hub of creativity, and a beacon of inspiration for all members of our academic community.

The members of the core committee are as follows:

• Dr. Leena A V, Principal	Chairperson
• Dr. Raji Sukumar A, Associate Professor CSE	Co-ordinator
• Dr. Susan Abraham, Dean UG & PG	Member
• Dr. Sudhin Chandran, Associate Professor ME	Member
• Mr. Shyaman V P, Assistant Professor S & H	Member

PRINCIPAL

To

Members of the committee.
Dean/ HODs/ File
President/Secretary for kind information.

Dr. LEENA A. V.
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ORGANIZING COMMITTEE

CHIEF PATRON

Sri.K P BALAKRISHNAN

[Hon'ble President,SBSY]

PATRONS

Sri.K P PAVITHRAN

[Hon'ble Secretary,SBSY]

Sri.T.K.RAJENDRAN

[Hon'ble Vice President,SBSY]

PRINCIPAL

Dr.LEENA A V

CONVENOR

Dr.SUSAN ABRAHAM

[DEAN UG/PG STUDIES,SNGCET]

COORDINATORS

Dr..RAJI SUKUMAR A

[Associate Professor-CSE]

Mr.SUNDER V,HOD-CSE

CO-COORDINATORS

Ms.VIJINA VIJAYAN, AP CSE

Mrs.THULASIBAI A, AP CSE

SUB COORDINATORS

Mrs.VARSHA M

Mrs.VEENA K K

Mrs.SRUTHI P

TECHNICAL SUPPORT

Mrs.ANUSHA M

Ms.ANAMIKA SURESHBABU

Session 1 : Chandrayaan-3 third mission in India's Chandrayaan lunar exploration program,, 13/09/2023

Dr.Raji Sukumar A, Associate Professor , SNGCET Payyannur

Session 2: "Chndrayan Project theories and outcomes, 14/09/2023

Ms. Bindys M C, HoD H&S , SNGCET Payyannur

Ms. Bindya M C, HOD S & H , SNGCET Payyannur

Session 3:"Inspired by the Stars: Celebrating Chandrayaan-3's Triumph Through the Lens of Discovery" Displaying video, 13/09/2023

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Two day Seminar on

Inspired by the Stars: Celebrating Chandrayaan Chronicles

"Exploring the Cosmos, Student's Perspective at a Time"

On

13/09/2023 and 14/09/2023

Venue:Meeting Hall **Time:9.00-1.00**

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SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY

EVENT PROPOSAL FORM

DEPARTMENT:COMPUTER SCIENCE ENGINEERING

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type**	IIC
2	**Event name**	"Inspired by the stars: celebrating chandrayaan chronicles"
3	**Whether the event is inter departmental? If yes, mention the other department(s) associated with**	YES, COMPUTER SCIENCE AND ENGINEERING. in association with IIC, IEDC.
4	**Mode of conduct [online / offline]**	Offline
5	**Date and time**	13-09-2023,14-09-2023 09:00am – 01:00pm
6	**Venue**	Inauguration and Valedictory function - meeting hall
7	**Whether any professional body is associated with the event?** **If yes, name the body**	No
8	**Participants / Target Audience**	S1 students
9	**Whether the event is conducted for bridging the gap in syllabus?** **If Yes, name the course with code and the semester and year it the subject is handled**	Yes
10	**Objectives of the event**	1. **Educational Insight:** Provide B. Tech students with a unique educational opportunity to gain in-depth knowledge about the Chandraayan-3 mission, its scientific significance, and its contribution to space exploration. 2. **Interaction with Experts:** Facilitate interaction and knowledge exchange between students and the eminent scientist who worked on the Chandrayaan-3 mission,

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		offering them insights into real-world space research and career prospects in the field. 3. **Skill Enhancement:** Enhance students' skills and creativity by encouraging participation in a variety of events like speeches, quizzes, drawing, poster making, collage creation, article writing, PPT presentations, video content creation, and photography, aligning with their curriculum. 4. **Holistic Learning:** Encourage interdisciplinary learning by allowing students to engage in different types of activities that cater to their diverse interests and talents, aligning with the holistic nature of the B. Tech curriculum. 5. **Problem-Solving Abilities:** Promote critical thinking and problem-solving abilities among students by challenging them with questions related to the Chandrayaan-3 mission in quizzes, articles, and presentations. 6. **Communication Skills:** Improve students' communication skills by encouraging them to express their ideas and knowledge through speeches, articles, and presentations, preparing them for future career opportunities where effective communication is essential. 7. **Creative Expression:** Foster creativity and artistic expression through drawing, collage, and poster-making events, enabling students to communicate complex ideas visually. 8. **Technical Proficiency:** Enhance technical proficiency by encouraging students to create PPT presentations, videos, and photography related to the Chandrayaan 3 mission, aligning with their B. Tech curriculum. 9. **Teamwork and Collaboration:** Promote teamwork and collaboration through group activities like collages, group presentations, and video content creation, helping students develop essential interpersonal skills.
11	**Expected Outcomes**	- Magic System development, Information about the launching of chandrayan, working of chandrayan 3
12	**Connected PO / PSO**	**PO1** **PO2** **PO3** **PO12**
13	**Justification for PO / PSO [may use separate sheet if necessary]**	Engineering knowledge, Problem Analysis, Design / Development Of Solution, Life Long Learning

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PAYYANUR, KANNUR

14	**Name of the resource person(s)**	Nil Dr. Raji Sukumar A, Ms Bindhya M.C (Associate Professor) (HOD, H & S).
15	**Designation of the resource person (may attach separate sheet to indicate the profile)**	Dr. Raji Sukumar (Associate professor CSE). Ms Bindhya M.C (HOD H & S).
16	**Resource requirements**	**1. Expert Resource Person:** • Eminent Scientist with expertise in the Chandrayaan-3 mission. • Availability for the duration of the program. • Proficiency in delivering presentations and engaging with participants. **2. Presentation Materials:** • Laptop or computer with necessary software for PowerPoint presentations. • Projector and screen for displaying PPT slides. • Adequate power supply and backup for uninterrupted presentations. **3. Audio-Visual Equipment:** • Sound system (microphone, speakers) for clear and audible presentations. • Video playback equipment for showing videos. **4. Multimedia Support:** • Access to a reliable internet connection for live streaming or accessing online resources. • Adequate bandwidth for video streaming and webinars. **5. Technical Support:** • IT support personnel for setting up and troubleshooting technical equipment. • Backup equipment in case of technical failures. **6. Documentation:** • Cameras and recording equipment for documenting the program. • Photographers and videographers if necessary. **7. Transportation and Accommodation:** • If required, arrangements for the resource person's transportation and accommodation. **8. Registration and Feedback System:** • Registration desk and materials for participants. • Feedback forms and data collection tools for evaluation. **9. Budget Allocation:**

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PAYYANUR, KANNUR

		• Allocation of funds for resource person's honorarium, travel expenses, and any other related costs. **10. Cleaning and Maintenance:** • Cleaning services for the venue before and after the event. • Maintenance services for technical equipment. **11. COVID-19 and Nipah Precautions:** • Adherence to local health guidelines, including mask-wearing, social distancing, and sanitization.
17	**Any fund from external source will be received? If yes, mention it.**	No
18	**Whether budget for the event is attached? (use separate sheet to indicate the estimated budget)**	No
19	**Any other relevant information**	Nil
20	**Name of the event coordinator(s)**	Ms.Vijina Vijayan , Ms.Thulasibai A
21	**Dated signature of the coordinator(s)**	12/9/2023 12/09/23

II. TO BE FILLED BY THE DEPARTMENT HOD (any one of the HoD, in case if the event is jointly conducted by various department(s))

1	**Comments on the relevance of the event**	Revelent as its emerging
2	**Recommendation [Put a tick on whichever is applicable]**	**Recommended** **Not Recommended**
3	**Name**	Sunder.V
4	**Dated Signature**	Sundarth

COMMENTS FROM PRINCIPAL

12/9/23

DR. LEENA A. V.
PRINCIPAL
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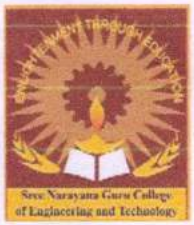
KANNUR

APPROVED / NOT APPROVED

DATED SIGNATURE OF THE PRINCIPAL:



SREE NARAYANA GURU
COLLEGE OF ENGINEERING & TECHNOLOGY

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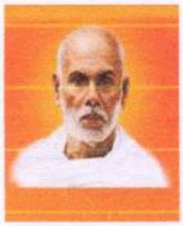

A Two Day Seminar on

"INSPIRED BY THE STARS :CELEBRATING CHANDRAYAAN-3 CHRONICLE"

("Exploring the Cosmic Odyssey Chandrayaan - 3 Unveiled")

Agenda

Welcome Address
Dr.RajiSukumar A, Associate Professor SNGCET

Presidential Address
Dr.Leena A. V, Principal SNGCET

Inaugural Address Address
Sri.Rajendran T. K, Vice- President, SreeBhakthiSamvardhiniYogam ,Talap

Vote Of Thanks
Ms.VijinaVijayan, AP C.S Department

Date: 13-09-2023,14-09-2023 **Time: 09.00 am** **Venue: Seminar Hall**

Dr. LEENA A. V.
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF
ENGINEERING & TECHNOLOGY, PAYYANUR
KANNUR

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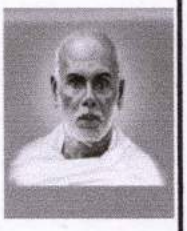

REPORT ON "INSPIRED BY THE STARS :CELEBRATING CHANDRAYAAN-3 CHRONICLE"

"Inspired By The Stars :Celebrating Chandrayaan-3" Chronicle was organised by the department of computer science engineering association with the IIC cell, SNGCET, on 13th and 14th September 2023 in Inauguration and Valedictory function - meeting hall From 09:00am – 01:00pm This was conducted by **Dr. Raji Sukumar A, Associate professor CS department and Ms.Bindhya.M.C ,HOD H & S.** . The session was presided over by the Principal, Dr. Leena A V, Sri Rajendran T. K, Vice-President, Sree Bhakthi Samvardhini Yogam , Talap Dean UG and PG studies, Dr. Susan Abraham, Nodal officer of IEDC, Dr. Raji Sukumar A, Ms Vijina Vijayan Mr.Sunder.V,Hod C.S

The session was very informative and valuable which helped the students to get a clear idea About launching of Chandrayaan –III.. The intersection of computer programming and space exploration has given rise to a new era of precision and innovation. This report delves into the critical role of computer programming in moon missions, with a focus on Chandrayaan-3. Proficiency in coding has become the digital backbone of lunar exploration, impacting navigation, communication, data analysis, and decision-making. This report explores the significance of coding in lunar missions, highlighting technological advancements, challenges, and future prospects.The resource person created a friendly environment and made the session engaging , interesting and participative through interactions and a lot of educative videos like advertisements case studies etc.

The event was co-ordinated by Thulasi Bai, A P C.S. The session was attended by the S1 students of all the braches. The Guest of honour was presented with a memento by the Principal as a token of appreciation. The seminar concluded at 1.00 pm.

Report prepared by

Co-ordinator

Dr. LEENA A. V.
PRINCIPAL
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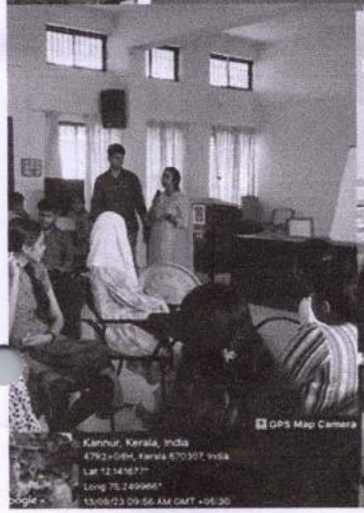

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PRINCIPAL
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	Name	Department	signature
1	ANUSHA.E	M.E	
2	Pramya.P	M.E	
3	Abhinav.P	M.E	
4	Adith sathian.P.K	ME	
5	ASWANTH.M.C	ME	
6	GOKUL KRISHNA.	ME.	
7	Athul TP	ME	
1	Niranjana.K.V	CE	
2	Avani.C	CE	
3	Sheetal.K	CE	
4	Fathima.P.T	CE	
5	Radha Muhammed	CE	
6	Sampreeth.K.Shyam	CE	
7	Arjunder K.V	CE	
8	Krishnaswaroop.M	CE	
9	Alwin Savio.K	CE	
10	Navaneeth.P	CE	
11	Sharmas K.V	CE	
12	Ijaz Ahammed	CE	
13	Poornima Purushothaman.	CE	

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Name	Department	signature
NAVANCHANDRA · K	CSE	
Devananda · S · Aji	CSE	
GAYANA THOTTATHAN	CSE	
PARVATHI PRADEEP	CSE	
ABHINAV · V	CSE	
NAVAMI · K	CSE	
SIDHARTH VINOD	CSE	
MUHAMMED YASEEN. K.K	CSE	
MADHUNEETH. A.P	CSE	
MUHAMMAD AFTHAB RAHMAN	CSE	
Farisa · N	CSE	
FATHIMATHUL ZUHRA	CSE	
MISHAL BASHEER	CSE	
Majid Maharoof	CSE	
Sara Mahammed	CSE	
Swaraj · K	CSE	
Faheem	CSE	
Mohammed Kaltim	CSE	
Muhammed Razi. CH	CSE	
Gopika · K	CSE	
Sree lakshmi · M	CSE	
Swathi · S · Nambiar	CSE	
Fathimath Safana · M	CSE	
Fathima Nafla	CSE	
Keerthana Sreenivas	CSE	
Amruthul P.V	CSE	
AMEGH.K	CSE	
Varsha Ramachandran	CSE	
Chandana p	CSE	
Jagan Mohan	CSE	
ADITH-P	CSE	
Sayooj. kr	CSE	
Isha P	CSE	
Sarika · M · V	CSE	
Thasneem Ismayil T. K	CSE	
Arya Surendran	CSE	
Vismaya · C · K	CSE	

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Aadithya Govind	CSE	
Arjun. A.J	CSE	
Abhinand PV	CSE	
Harshin Rameb	CSE	
Hrithul Pradeep	CSE	
Sayan Naveen	CSE	
Abhinav PV	CSE	
Abhinav K.P	CSE	
MUHAMMED SAFWAN-KP	C.S.E	
Ismail K.K.T	CSE	
Sinan P.D	CSE	
Manawir V.C	CSE	
ADWAITH UMESHAN	CSE	
ADWAITH KRISHNA M	CSE	
Sidharth. V. Raj	CSE	
Dhiya Manoj	CSE	
Vismaya P.I	CSE	
Sreehari	CSE	

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S2 CSE

1. Devananda . S. Aji
2. Navachandra
3. Faheem
4. Sayana
5. Farisa
6. Aftbab
7. Yaseen
8. Fathima Zuhra
9. Mishal
10. Majid
11. Razi
12. Mammed Rehatim
13. Gopika . K
14. Sreelakshmi . M
15. Keerthana Sreenivas
16. Nafla
17. Fathimath Safana
18. Swathi . S. Nambiar
19. Amruthul P.V
20. Navami . K
21. Parvathi Pradeep
22. AMEGH . K
23. Jagan Mohan
24. Chandana P
25. Varsha Ramachandran
26. Vismaya P. I
27. Dhiya Manoj
28. Sreehari-T
29. ADWAITH UMESHAN
30. Adwaith Krishna M
31. Sidharth. V. Raj
32. Ismail K. K T
33. Sinan P.n
34. Manaavir. V. C
35. Harshin Ramesh
36. Abhinand P V
37. Arjun . A . J
38. Sayas Naveen
39. Hrithul Pradeep
40. Abhinav pv
41. Abhinav K. P
42. MUHAMMED SAFWAN-KP
43. Swaraj . K
44. Sara Mohammed
45. Majid Maharoof
46. AP Madhumeeth
47. Sidharth Vinod
48. Arya Surendran
49. Adithya Govind
50. Vismaya . C. K
51. Thasneem Ismayil
52. Sarika . M. V
53. Isha P

DR. LEENA A. V. PRINCIPAL SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY PAYYANUR

25. Adith P

26. Sajoog. K

Dr. LEENA A. V.
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF
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KANNUR

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POST EVENT ANALYSIS FORM

DEPARTMENT:COMPUTER SCIENCE ENGINEERING

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type conducted**	IIC
2	**Event name**	"Inspired by the stars: celebrating chandrayaan chronicles"
3	**Date and time of the event conducted**	13-09-2023,14-09-2023 09:00am – 01:00pm
4	**Venue**	Inauguration and Valedictory function - meeting hall
5	**Whether the event was interdepartmental? If yes, mention the department(s) associated with**	Yes. Computer Science in association with IIC, IEDC.
6	**Mode of conduct [online \ offline]**	Offline
7	**Is there any deviation from the proposal in the date, time and venue of the event? If yes, mention the reason for change**	No
8	**Whether any professional body was associated with the event?** **If yes, name the body**	No
9	**Any funds received from the professional body? Indicate the amount**	No
10	**Participants / Target Audience**	S1 students
11	**Whether the event is conducted for bridging the gap in syllabus?** **If Yes, name the course with code and the semester and year it the subject is handled**	Yes
12	**Objectives of the event**	• **Educational Insight:** Provide B. Tech students with a unique educational opportunity to gain in-depth knowledge about the Chandraayan-3 mission, its scientific significance, and its contribution to space exploration.

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		• **Interaction with Experts:** Facilitate interaction and knowledge exchange between students and the eminent scientist who worked on the Chandrayaan-3 mission, offering them insights into real-world space research and career prospects in the field. • **Skill Enhancement:** Enhance students' skills and creativity by encouraging participation in a variety of events like speeches, quizzes, drawing, poster making, collage creation, article writing, PPT presentations, video content creation, and photography, aligning with their curriculum. • **Holistic Learning:** Encourage interdisciplinary learning by allowing students to engage in different types of activities that cater to their diverse interests and talents, aligning with the holistic nature of the B. Tech curriculum. • **Problem-Solving Abilities:** Promote critical thinking and problem-solving abilities among students by challenging them with questions related to the Chandrayaan-3 mission in quizzes, articles, and presentations. • **Communication Skills:** Improve students' communication skills by encouraging them to express their ideas and knowledge through speeches, articles, and presentations, preparing them for future career opportunities where effective communication is essential. • **Creative Expression:** Foster creativity and artistic expression through drawing, collage, and poster-making events, enabling students to communicate complex ideas visually. • **Technical Proficiency:** Enhance technical proficiency by encouraging students to create PPT presentations, videos, and photography related to the Chandrayaan 3 mission, aligning with their B. Tech curriculum. • **Teamwork and Collaboration:** Promote teamwork and collaboration through group activities like collages, group presentations, and video content creation, helping students develop essential interpersonal skills.
13	**Expected Outcomes**	Magic system development, Informaton about the launching of chandrayan, working of chandrayan 3
15	**Connected PO / PSO**	**PO1** **PO2** **PO3** **PO12**
16	**Justification for PO / PSO [may use separate sheet if necessary]**	Engineering knowledge, Problem Analysis, Design / Development Of Solution, Life Long Learning
17	**Whether feedback forms from audience and resource person is collected?**	Yes
		Yes

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18	**Whether analysis of feedback is done? Use separate sheet to indicate the same**	
19	**Attainment level of outcomes**	
20	**Name of the resource person**	Nil Ms Raji Sukumar.A, Ms Bindya.H.C.
21	**Designation of the resource person(s)**	Associate Professor CS , HOD H & S.
22	**Any other relevant information**	Nil
23	**Name of the event coordinator(s)**	Ms.Vijina Vijayan , Ms.Thulasibai A
24	**Dated signature of the coordinator(s)**	Assistant Professor, SNGCET 14/9/23 14/09/23.

II. TO BE FILLED BY THE DEPARTMENT HOD (any one of the HoD, in case if the event is jointly conducted by various department(s))

List of enclosures – To be maintained in the file

Sl No:	ITEM	AVAILABILITY [YES / NO]
1	**Posters**	Yes
2	**Schedule of the event**	Yes
3	**Registration form sample copy**	No.
4	**All registration forms duly filled and signed**	No.
5	**Profile of the resource person(s)**	Yes.
6	**Feedback forms filled by participants and resource person**	No.
7	**Feedback analysis sheet**	No.
8	**CO attainment calculation sheet**	No.
9	**Study Materials (if any)**	No
10	**Letters or printouts of e-mail communication relevant to the event**	Yes.
11	**Documents related to professional body associated with the event**	No.

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12	**Photographs of the event**	Yes.

1	**Comments about the conduct of the event**	
2	**Comments about the resource person and impact of the event**	
3	**Name**	
4	**Dated Signature**	

COMMENTS FROM PRINCIPAL

14/09/23

Dr. LEENA A. V.
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY, PAYYANUR
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DATED SIGNATURE OF THE PRINCIPAL:

SREE NARAYANA GURU COLLEGE OF
ENGINEERING AND TECHNOLOGY, PAYYANUR
Managed by Sree Bhakthi Samvardhini Yogam, Talap, Kannur

Agenda

Welcome Address

Dr. Raji Sukumar A,
Associate Professor ,CSE

Presidential Address

Dr. Leena A. V,
Principal

Inaugural Address

Dr. V K Janardanan

Former Deputy Project Director
GSLV Project, VSSC, Trivandrum
Former Principal ,SNGCET

Technical Session

10:00 am to 10.15 am.-Video Content
10:15 am to 10:30 am.-Drawing
10:30 am to 10:45 am.-Collage
10:45 am to 11:00 am.-Speech
Tea Break
11:15 am to 11.30 am-Poster Design
11:30 am to 11.45 am-PPT
11:45 am to 12.00noon-Photography
12:00 noon to 12.30 pm-Quiz
Break
2:00 pm to 2: 30 pm-
With deep respect and admiration, we present the artwork "Brushstrokes of Aspiration: Our collective Salutes" to Chandrayaan-3 Team
2:30 pm to 4: 30 pm-
Technical Talk on Mission Chandrayaan-3
Dr. V K Janardananan

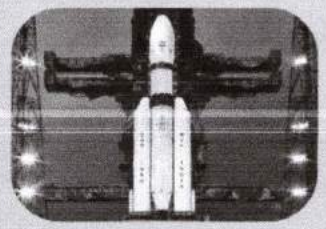
Vote Of Thanks

Mr. Shyaman V P,
AP in Mathematics, S and H Department

Activities

Team SIGMA - Speech
Team ALPHA - Quiz
Team SCARLET - Drawing
Team JAVA - Poster Design
Team LOGIC - Collage
Team S23 - Article
Team JESKO - PPT
Team C++ - Video content
Team TECHMATES - Photography

" Join us at our Symposium on 'Moonbound Magic: Chandrayaan -3 Spectacle.' Explore the wonders of space, witness student creativity in speeches, quizzes, and art, and salute Chandrayaan -3's success. Experience the fusion of science and art in an event that celebrates space exploration."



ONE DAY SYMPOSIUM

Moonbound Magic
Chandrayaan - 3 Spectacle

TECHNICAL TALK

MISSION
CHANDRAYAAN-3

Resource Person

Dr. V K Janardanan

September 21,Thursday
2:30pm

Seminar Hall, SNGCET

Dr. LEENA A. V.
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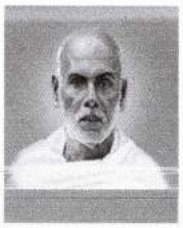

A Symposium on
"Moonbound Magic : Chandrayaan-3 Spectacle"

("Exploring the Cosmic Odyssey Chandrayaan - 3 Unveiled")

Agenda

Welcome Address
Dr. Raji Sukumar A, Associate Professor SNGCET

Presidential Address
Dr. Leena A. V, Principal SNGCET

Inaugural Address Address
Sri. Rajendran T. K, Vice- President, Sree Bhakthi Samvardhini Yogam , Talap

Technical Session

1	10:00 am to 10.15 am.	Video Content	Team C++
2	10:15 am to 10.30 am	Drawing	Team SCARLET
3	10:30 am to 10.45 am	Collage	Team LOGIC
4	10:45 am to 11.00 am	Speech	Team SIGMA
Tea Break			
5	11:15 am to 11.30 am	Poster	Team JAVA
6	11:30 am to 11.45 am	PPT	Team JESKO
7	11:45 am to 12.00 am	Photography	Team TECHMATES
8	12:00 am to 12.30 am	Quiz	Team ALPHA
Break			
9	2:00 pm to 2: 30 pm	With deep respect and admiration, we present the artwork "Brushstrokes of Aspiration: Our collective Salutes" to Chandrayaan-3 Team	Giving a gesture of appreciation to the Chairman of ISRO by the SNGCET Team in recognition of the success achieved with Chandrayaan 3.
10	2:30 pm to 4: 30 pm	Technical Talk on Mission Chandrayaan-3Dr. V K Janardhananan	Former Deputy Project Director, GSLV , VSSC Trivandrum

Vote Of Thanks
Mr. Shyaman V P, AP in Mathematics, S and H Department

Dr. LEENA A. V.
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY, PAYYA
KANNUR

Date: 21-09-2023 **Time: 09.30 am** **Venue: Seminar Hall**

SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY

EVENT PROPOSAL FORM

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type**	IIC
2	**Event name**	MOONBOUND MAGIC: Chandrayaan – 3 Spectacles
3	**Whether the event is inter departmental? If yes, mention the other department(s) associated with**	Computer Science And Engineering in association with IIC
4	**Mode of conduct [online / offline]**	Offline
5	**Date and time**	21-09-2023, Thursday 09:30am – 03:00pm
6	**Venue**	Inauguration and Valedictory function - meeting hall
7	**Whether any professional body is associated with the event?** **If yes, name the body**	No
8	**Participants / Target Audience**	S1 students
9	**Whether the event is conducted for bridging the gap in syllabus?** **If Yes, name the course with code and the semester and year it the subject is handled**	Yes
10	**Objectives of the event**	1. **Educational Insight:** Provide B. Tech students with a unique educational opportunity to gain in-depth knowledge about the Chandraayan-3 mission, its scientific significance, and its contribution to space exploration. 2. **Interaction with Experts:** Facilitate interaction and knowledge exchange between students and the eminent scientist who worked on the Chandrayaan-3 mission, offering them insights into real-world space research and career prospects in the field.

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		3. **Skill Enhancement:** Enhance students' skills and creativity by encouraging participation in a variety of events like speeches, quizzes, drawing, poster making, collage creation, article writing, PPT presentations, video content creation, and photography, aligning with their curriculum. 4. **Holistic Learning:** Encourage interdisciplinary learning by allowing students to engage in different types of activities that cater to their diverse interests and talents, aligning with the holistic nature of the B. Tech curriculum. 5. **Problem-Solving Abilities:** Promote critical thinking and problem-solving abilities among students by challenging them with questions related to the Chandrayaan-3 mission in quizzes, articles, and presentations. 6. **Communication Skills:** Improve students' communication skills by encouraging them to express their ideas and knowledge through speeches, articles, and presentations, preparing them for future career opportunities where effective communication is essential. 7. **Creative Expression:** Foster creativity and artistic expression through drawing, collage, and poster-making events, enabling students to communicate complex ideas visually. 8. **Technical Proficiency:** Enhance technical proficiency by encouraging students to create PPT presentations, videos, and photography related to the Chandrayaan 3 mission, aligning with their B. Tech curriculum. 9. **Teamwork and Collaboration:** Promote teamwork and collaboration through group activities like collages, group presentations, and video content creation, helping students develop essential interpersonal skills.
11	**Expected Outcomes**	Exploration of moon, Scientific Research, Inspiration.
12	**Connected PO / PSO**	**PO1** **PO2** **PO3** **PO12**
13	**Justification for PO / PSO [may use separate sheet if necessary]**	Engineering knowledge, Problem Analysis, Design / Development Of Solution, Life Long Learning

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14	**Name of the resource person(s)**	Dr. V K Janardhanan
15	**Designation of the resource person (may attach separate sheet to indicate the profile)**	Former deputy project director GSLV project, VSSC ,Trivandrum Former principal SNGCET
16	**Resource requirements**	**1. Expert Resource Person:** • Eminent Scientist with expertise in the Chandrayaan-3 mission. • Availability for the duration of the program. • Proficiency in delivering presentations and engaging with participants. **2. Presentation Materials:** • Laptop or computer with necessary software for PowerPoint presentations. • Projector and screen for displaying PPT slides. • Adequate power supply and backup for uninterrupted presentations. **3. Audio-Visual Equipment:** • Sound system (microphone, speakers) for clear and audible presentations. • Video playback equipment for showing videos. **4. Multimedia Support:** • Access to a reliable internet connection for live streaming or accessing online resources. • Adequate bandwidth for video streaming and webinars. **5. Technical Support:** • IT support personnel for setting up and troubleshooting technical equipment. • Backup equipment in case of technical failures. **6. Documentation:** • Cameras and recording equipment for documenting the program. • Photographers and videographers if necessary. **7. Transportation and Accommodation:** • If required, arrangements for the resource person's transportation and accommodation. **8. Registration and Feedback System:** • Registration desk and materials for participants. • Feedback forms and data collection tools for evaluation. **9. Budget Allocation:**

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		• Allocation of funds for resource person's honorarium, travel expenses, and any other related costs. **10. Cleaning and Maintenance:** • Cleaning services for the venue before and after the event. • Maintenance services for technical equipment. **11. COVID-19 and Nipah Precautions:** • Adherence to local health guidelines, including mask-wearing, social distancing, and sanitization.
17	**Any fund from external source will be received? If yes, mention it.**	No
18	**Whether budget for the event is attached? (use separate sheet to indicate the estimated budget)**	No
19	**Any other relevant information**	Nil
20	**Name of the event coordinator(s)**	Shyaman V P
21	**Dated signature of the coordinator(s)**	Assistant Professor, SNGCET 18/09/23

II. TO BE FILLED BY THE DEPARTMENT HOD (any one of the HoD, in case if the event is jointly conducted by various department(s))

1	**Comments on the relevance of the event**	Highly relevant
2	**Recommendation [Put a tick on whichever is applicable]**	**Recommended** ✓ **Not Recommended**
3	**Name**	**Mr Sunder.V**
4	**Dated Signature**	18/9/2023

COMMENTS FROM PRINCIPAL

Dr. LEENA A. V.
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY, PAYYANUR
KANNUR

APPROVED / NOT APPROVED

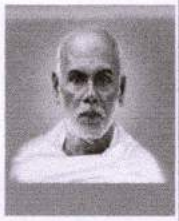
DATED SIGNATURE OF THE PRINCIPAL:

18/9/23

Dr. LEENA A. V.
PRINCIPAL
SREE NARAYANA GURU COLLEGE OF
ENGINEERING & TECHNOLOGY, PAYYANUR
KANNUR

SREE NARAYANA GURU
COLLEGE OF ENGINEERING & TECHNOLOGY

(PROMOTED BY SREE BHAKTHI SAMVARDHINI YOGAM, KANNUR)
CHALAKKODE P.O., PAYYANUR, KANNUR–670307, KERALA



REPORT ON "Moonbound Magic : Chandrayaan-3 Spectacle"

"Moonbound Magic : Chandrayaan-3 Spectacle" was organised by the department of computer science and engineering in association with the IIC cell, SNGCET, on 21th September 2023 in Inauguration and Valedictory function - meeting hall From 09:30am – 03:00pm This was conducted by the Guest of Honour and resource person, Dr. V K Janardhanan Former deputy project director GSLV project, VSSC ,Trivandrum Former principal SNGCET. The session was presided over by the Principal, Dr. Leena A V, Sri Rajendran T. K, Vice- President, Sree Bhakthi Samvardhini Yogam , Talap Dean UG and PG studies, Dr. Susan Abraham, Nodal officer of IEDC, Dr. Raji Sukumar A, Mr.Shyaman V.P Asst.Professor H&S.

The session was very informative and valuable which helped the students to get a clear idea About launching of Chandrayaan –III.. The intersection of computer programming and space exploration has given rise to a new era of precision and innovation. This report delves into the critical role of computer programming in moon missions, with a focus on Chandrayaan-3. Proficiency in coding has become the digital backbone of lunar exploration, impacting navigation, communication, data analysis, and decision-making. This report explores the significance of coding in lunar missions, highlighting technological advancements, challenges, and future prospects . The resource person created a friendly environment and made the session engaging , interesting and participative through interactions and a lot of educative videos like advertisements case studies etc.

The event was co-ordinated by Mr. Shyaman V.P Asst. Professor H&S. The session was attended by the S1 students of all the braches. The Guest of honour was presented with a memento by the Principal as a token of appreciation. The seminar concluded at 3.30 pm.

Report prepared by

Co-ordinator

Dr. LEENA A. V.
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	Name	Department	signature
1	ANUSHA.E	M.E	
2	Pramya.P	M.E	
3	Abhinav.P	M.E	
4	Adith sathian.P.K	ME	
5	ASWANTH.M.C	ME	
6	GOKUL KRISHNA.	ME.	
7	Athul TP	ME	
1	Niranjana.K.V	CE	
2	Avani.C	CE	
3	Sheetal.K	CE	
4	Fathima.P.T	CE	
5	Radha Muhammed	CE	
6	Sampreeth.K.Shyam	CE	
7	Arjunder K.V	CE	
8	Krishnaswaroop.M	CE	
9	Alwin Savio.K	CE	
10	Navaneeth.P	CE	
11	Sharmas K.V	CE	
12	Ijaz Ahammed	CE	
13	Poornima Purushothaman.	CE	

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Name	Department	signature
NAVANCHANDRA · K	CSE	
Devananda · S · Aji	CSE	
GAYANA THOTTATHAN	CSE	
PARVATHI PRADEEP	CSE	
ABHINAV · V	CSE	
NAVAMI · K	CSE	
SIDHARTH VINOD	CSE	
MUHAMMED YASEEN. K.K	CSE	
MADHUNEETH. A.P	CSE	
MUHAMMAD AFTHAB RAHMAN	CSE	
Farisa · N	CSE	
FATHIMATHUL ZUHRA	CSE	
MISHAL BASHEER	CSE	
Majid Maharoof	CSE	
Sara Mahammed	CSE	
Swaraj · K	CSE	
Faheem	CSE	
Mohammed Kaltim	CSE	
Muhammed Razi. CH	CSE	
Gopika · K	CSE	
Sree lakshmi · M	CSE	
Swathi · S · Nambiar	CSE	
Fathimath Safana · M	CSE	
Fathima Nafla	CSE	
Keerthana Sreenivas	CSE	
Amruthul P.V	CSE	
AMEGH.K	CSE	
Varsha Ramachandran	CSE	
Chandana p	CSE	
Jagan Mohan	CSE	
ADITH-P	CSE	
Sayooj. kr	CSE	
Isha P	CSE	
Sarika · M · V	CSE	
Thasneem Ismayil T. K	CSE	
Arya Surendran	CSE	
Vismaya · C · K	CSE	

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Aadithya Govind	CSE	
Arjun. A.J	CSE	
Abhinand PV	CSE	
Harshin Rameb	CSE	
Hrithul Pradeep	CSE	
Sayan Naveen	CSE	
Abhinav PV	CSE	
Abhinav K.P	CSE	
MUHAMMED SAFWAN-KP	C.S.E	
Ismail K.K.T	CSE	
Sinan P.D	CSE	
Manawir V.C	CSE	
ADWAITH UMESHAN	CSE	
ADWAITH KRISHNA M	CSE	
Sidharth. V. Raj	CSE	
Dhiya Manoj	CSE	
Vismaya P.I	CSE	
Sreehari	CSE	

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S2 CSE

1. Devananda . S. Aji
2. Navachandra
3. Faheem
4. Sayana
5. Farisa
6. Aftbab
7. Yaseen
8. Fathima Zuhra
9. Mishal
10. Majid
11. Razi
12. Mammed Rehatim
13. Gopika . K
14. Sreelakshmi . M
15. Keerthana Sreenivas
16. Nafla
17. Fathimath Safana
18. Swathi . S. Nambiar
19. Amruthul P.V
20. Navami . K
21. Parvathi Pradeep
22. AMEGH . K
23. Jagan Mohan
24. Chandana P
25. Varsha Ramachandran
26. Vismaya P. I
27. Dhiya Manoj
28. Sreehari-T
29. ADWAITH UMESHAN
30. Adwaith Krishna M
31. Sidharth. V. Raj
32. Ismail K. K T
33. Sinan P.n
34. Manaavir. V. C
35. Harshin Ramesh
36. Abhinand P V
37. Arjun . A . J
38. Sayas Naveen
39. Hrithul Pradeep
40. Abhinav pv
41. Abhinav K. P
42. MUHAMMED SAFWAN-KP
43. Swaraj . K
44. Sara Mohammed
45. Majid Maharoof
46. AP Madhumeeth
47. Sidharth Vinod
48. Arya Surendran
49. Adithya Govind
50. Vismaya . C. K
51. Thasneem Ismayil
52. Sarika . M. V
53. Isha P

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25. Adith P

26. Sajoog. K

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POST EVENT ANALYSIS FORM

I. TO BE FILLED BY THE EVENT COORDINATOR(S)

1	**Event type conducted**	IIC
2	**Event name**	MOONBOUND MAGIC: Chandrayaan – 3 Spectacles
3	**Date and time of the event conducted**	21-09-2023, Thursday 09:30am – 03:00pm
4	**Venue**	Inauguration and Valedictory function - meeting hall
5	**Whether the event was interdepartmental? If yes, mention the department(s) associated with**	No
6	**Mode of conduct [online \ offline]**	Offline
7	**Is there any deviation from the proposal in the date, time and venue of the event? If yes, mention the reason for change**	No
8	**Whether any professional body was associated with the event?** **If yes, name the body**	No
9	**Any funds received from the professional body? Indicate the amount**	No
10	**Participants / Target Audience**	S1 students
11	**Whether the event is conducted for bridging the gap in syllabus?** **If Yes, name the course with code and the semester and year it the subject is handled**	Yes
12	**Objectives of the event**	• **Educational Insight:** Provide B. Tech students with a unique educational opportunity to gain in-depth knowledge about the Chandraayan-3 mission, its scientific significance, and its contribution to space exploration.

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		• **Interaction with Experts:** Facilitate interaction and knowledge exchange between students and the eminent scientist who worked on the Chandrayaan-3 mission, offering them insights into real-world space research and career prospects in the field. • **Skill Enhancement:** Enhance students' skills and creativity by encouraging participation in a variety of events like speeches, quizzes, drawing, poster making, collage creation, article writing, PPT presentations, video content creation, and photography, aligning with their curriculum. • **Holistic Learning:** Encourage interdisciplinary learning by allowing students to engage in different types of activities that cater to their diverse interests and talents, aligning with the holistic nature of the B. Tech curriculum. • **Problem-Solving Abilities:** Promote critical thinking and problem-solving abilities among students by challenging them with questions related to the Chandrayaan-3 mission in quizzes, articles, and presentations. • **Communication Skills:** Improve students' communication skills by encouraging them to express their ideas and knowledge through speeches, articles, and presentations, preparing them for future career opportunities where effective communication is essential. • **Creative Expression:** Foster creativity and artistic expression through drawing, collage, and poster-making events, enabling students to communicate complex ideas visually. • **Technical Proficiency:** Enhance technical proficiency by encouraging students to create PPT presentations, videos, and photography related to the Chandrayaan 3 mission, aligning with their B. Tech curriculum. • **Teamwork and Collaboration:** Promote teamwork and collaboration through group activities like collages, group presentations, and video content creation, helping students develop essential interpersonal skills.
13	**Expected Outcomes**	- Exploration of moon. Scientific - Research, Inspiration.
15	**Connected PO / PSO**	**PO1** **PO2** **PO3** **PO12**
16	**Justification for PO / PSO [may use separate sheet if necessary]**	Engineering knowledge, Problem Analysis, Design / Development Of Solution, Life Long Learning
17	**Whether feedback forms from audience and resource person is collected?**	Yes

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18	**Whether analysis of feedback is done? Use separate sheet to indicate the same**	Yes
19	**Attainment level of outcomes**	
20	**Name of the resource person**	Dr. V K Janardhanan
21	**Designation of the resource person(s)**	Former deputy project director GSLV project, VSSC ,Trivandrum Former principal SNGCET
22	**Any other relevant information**	Nil
23	**Name of the event coordinator(s)**	Shyaman V P
24	**Dated signature of the coordinator(s)**	09/23

II. TO BE FILLED BY THE DEPARTMENT HOD (any one of the HoD, in case if the event is jointly conducted by various department(s))

List of enclosures – To be maintained in the file

Sl No:	ITEM	AVAILABILITY [YES / NO]
1	**Posters**	Yes
2	**Schedule of the event**	Yes
3	**Registration form sample copy**	No
4	**All registration forms duly filled and signed**	No
5	**Profile of the resource person(s)**	Yes
6	**Feedback forms filled by participants and resource person**	No
7	**Feedback analysis sheet**	No
8	**CO attainment calculation sheet**	No
9	**Study Materials (if any)**	No
10	**Letters or printouts of e-mail communication relevant to the event**	Yes
11	**Documents related to professional body associated with the event**	Yes

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12	**Photographs of the event**	Yes

1	**Comments about the conduct of the event**	It was a great impact
2	**Comments about the resource person and impact of the event**	Highly knowledge & correct person for the pgm
3	**Name**	Sunder.V
4	**Dated Signature**	Sunder.V 25/9/2023

COMMENTS FROM PRINCIPAL

25/9/23

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DATED SIGNATURE OF THE PRINCIPAL:

SREE NARAYANA GURU COLLEGE OF ENGINEERING & TECHNOLOGY

CIRCULAR

Date: 09-09-2023

IIC coordinators meeting for all the members will be held on 12-09-2023 at03.00 pm in the SIC LAB(CS DEPARTMENT) to discuss about formation of council members and about the conduction of programme to celebrate CHANDRAYAAN CHRONICLES-CHANDRAYAAN-3 MOON MISSION All the committee members are requested to attend the meeting without fail.

IIC PRESIDENT

S.No	Name	Signature
1	Dr Raji Sukumar A	
2	Ms Veena K K	
3	Ms Soshya V C	
4	Mr Dominic Thomas	
5	Ms. Aswathi Ravindran	
6	Ms. Rishna	
7	Mr. Shyaman V P	

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MINUTES OF IIC CO-ORDINATORS MEETING-1

Date: 12a - 09 - 23
Time : 2:00 PM
Venue: SIC Lab (CSE Dept.)

Members Present:

1. Dr. Raji Sukumar. A, CSE
2. Ms. Veena K.k, CSE
3. Ms. Soshya V C, AP ECG
4. Mr. Dominic Thomas, AP, ME
5. Mr. Shyaman. V. P, AP, S and H
6. Ms. Aswathi. Ravindran, AP, EEE
7. Ms. Krishna ; AP, CE

Agenda: 1. Celebration of chandrayan chronicles
2. To rollout the session Co-ordinators.
3. Decision of Resource Person.
4. To Decide IIC Council members

Dr. Raji Sukumar A
IE

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Minutes:

The meeting started at 2 PM and the discussions are as follows:

1. Decided to Conduct an activity on celebrating Chandrayan chronicles - Chandrayan 3 Moon mission programme 2023.
2. Mr. Shyaman. P is decided to be the Co-ordinator.
3. Decided that Dr. Raji Sukumar. A, Ms. Bindhya N C will be the resource person.
4. Decided to Conduct the programme on 13-09-23 and 14-09-23.
5. Selected the IIC Council President, Vice President, Convenor, Social media, Start up activity Co-ordinator, Internship activity Co-ordinator, IPR activity Co-ordinator, NIRF Co-ordinator, Innovation activity, ARIIA Co-ordinator & members.

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CIRCULAR

Date: 13-09-2023

IIC coordinators meeting for all the members will be held on 18-09-2023 at03.00 pm in the SIC LAB(CS DEPARTMENT) to discuss about the sending a congratulatory letter to ISRO All the committee members are requested to attend the meeting without fail.

IIC PRESIDENT

S.No	Name	Signature
1	Dr Raji Sukumar A	
2	Ms Veena K K	
3	Ms Soshya V C	
4	Mr Dominic Thomas	
5	Ms. Aswathi Ravindran	
6	Ms. Rishna	
7	Mr. Shyaman V P	

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MINUTES OF IIC CO-ORDINATORS MEETING-2

Date: 18-09-23
Time: 3:00 PM
Venue: SIC Lab (CSE Dept.)

Members Present:

1. Dr. Raji Sukumar. A, CSE
2. Ms. Veena .K.K., CSE
3. Ms. Soshya. V C, AP ECE
4. Mr. Dominic Thomas, AP, ME
5. Mr. Shyaman V.P, A.P S and H
6. Ms. Aswathy Ravindran, AP, EEE
7. Ms. Krishna Raman, AP, CE.

Agenda: 1. Congratulatory letter to ISRO.
2. Guest Speaker arrangement.
3. To roleout the session Co-ordinators.

IIC president.

Dr. LEENA A V
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Minutes:

The meeting Stanked at 3.00 PM and the discussions are as follows.

1. Decided to Submit a Congratulatory letter to the Indian Space Research Organisation.
2. Finalised the guest Speaker as Dr. Punaloor Prabhakaran
3. Congratulatory letter to the ISRO on the Success of Chandrayan-III Mission will be the name for the programme.
4. Expected to Conduct on 20-09-23
5. Decided Mr. Shyaman.P as the Co-ordinator.

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CIRCULAR

Date: 16- 09-2023

IIC coordinators meeting for all the members will be held on 19-09-2023 at 02.00 pm in the SIC LAB(CS DEPARTMENT) to discuss about formation of council members and about the conduction of programme to explain complete vision &chandrayaan-3 mission. All the committee members are requested to attend the meeting without fail.

IIC PRESIDENT

S.No	Name	Signature
1	Dr Raji Sukumar A	
2	Ms Veena K K	
3	Ms Soshya V C	
4	Mr Dominic Thomas	
5	Ms. Aswathi Ravindran	
6	Ms. Rishna	
7	Mr. Shyaman V P	

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MINUTES OF IIC CO-ORDINATORS MEETING-3

Date: 19-09-2023
Time : 2:00 PM
Venue: SIC Lab (CSE Dept.)

Members Present:

1. Dr. Raji Sukumar. A, CSE
2. Ms. Veena. K.K, CSE
3. Ms. Soshya. V C, AP ECE
4. Mr. Dominic Thomas, AP ME
5. Mr. Shyaman. V.P, AP S and H
6. Ms. Aswathy. Raveendran, AP EEE
7. Ms Rishna Raman, AP CE.

Agenda: 1. Chandrayan-3 Spectacles
2. Guest Speaker arrangement.
3. To roleout the session Co-ordinators.

IIC president.

Dr. LEENA A V
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Minutes:

The meeting started at 2:00 PM and the discussions are as follows:

1: Finalised the guest speaker as Dr. V K Janardhanan
2. Decided to Conduct a programme to explain the Complete Vision of Chandrayan - 3 Mission.
3. MOONBOUND MAGIC : Chandrayaan - 3 Spectacles will be the name for the programme.
4. Mr. Shyaman. P is decided to be the Co-ordinator of the programme.
5. Expected to Conduct on 21-09-2023.

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